



STATE OF the **PORT**

WHEN

Thursday, October 7, 2021
10:30 a.m. - 1:30 p.m.

WHERE

Hilton Americas
1600 Lamar
Houston, TX 77010

The Greater Houston Partnership invites you to join us for the **State of the Port** featuring **Ric Campo**, Chairman of the Port Commission of the Port of Houston Authority.

As the nation's largest port in foreign tonnage, Port Houston is an economic engine supporting Texas. Chairman Ric Campo will address the system's performance, future growth opportunities, expansion opportunities and capital investment plans.

As a sponsor of the State of the Port, your company will be highlighted in front of key leaders in international business and logistics.

BENEFITS OF SPONSORING

- Sponsorship recognition and prominent logo placement in front of Houston and the surrounding regions premier business leaders, including c-suite executives from throughout the 12-county region, regional chamber and economic development leaders and elected officials.
- Expanding your company's branding presence through event marketing emails sent to more than 15,000 Partnership member contacts.

AUDIENCE ATTENDING

- Key trade stakeholders
- C-suite executives
- Economic development leaders
- Partnership Board of Directors
- Maritime leaders

DIAMOND \$15,000

EXCLUSIVE LEVEL SPONSORSHIP

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event.¹

Company name mentioned/tagged on social media post promoting the event (minimum of three posts across Partnership social media channels)

One (1) prominent seat for top executive at the Head Table.

One table of ten (10 admissions) at the event in the finest location.

Eleven (11) admissions to VIP reception.

Opportunity for your senior executive to make brief remarks at the VIP Reception.

Company logo on the Partnership's website page for event.

Company logo on all event marketing materials including sponsor loop at event, digital invitation, and event program.

Company logo on registration page and registration confirmation provided to all attendees.

Company logo on the thank you email sent to all attendees.

Language is subject to Partnership approval. Message can be a pre-produced spot or in person. Message cannot exceed: 1:20 seconds.

PLATINUM \$8,000

EXCLUSIVE LEVEL SPONSORSHIP

Company name on social media posts highlighting your organizations initiatives, achievements, and programs.²

One (1) table of ten (10) at the event in a premium location.

Ten (10) admissions to VIP reception.

Company logo on the Partnership's website page for event.

Company logo on all event marketing materials including sponsor loop at event, digital invitation, and event program.

Company logo on registration page and registration confirmation provided to all attendees.

Company logo on the thank you email sent to all attendees.

2. Social media content is subject to Partnership approval. Minimum 3 social media posts.



**STATE OF
the PORT**

WHEN

Thursday, October 7, 2021
10:30 a.m. - 1:30 p.m.

WHERE

Hilton Americas
1600 Lamar
Houston, TX 77010

GOLD \$5,000

LEVEL SPONSORSHIP

- One (1) table of ten (10) at the event in a premier location.
- Ten (10) admissions to VIP reception
- Company logo on the Partnership's website page for event.
- Company logo on all event marketing materials including sponsor loop at event, digital invitation, and event program.
- Company logo on registration page and registration confirmation provided to all attendees.
- Company logo on the thank you email sent to all attendees.

SILVER \$3,000

LEVEL SPONSORSHIP

- One (1) table of ten (10) at the event in a prime location.
- Five (5) admissions to VIP reception
- Company name on the Partnership's website page for event.
- Company logo on all event marketing materials including sponsor loop at event, digital invitation, and event program.
- Company name on registration page and registration confirmation provided to all attendees.
- Company name on the thank you email sent to all attendees.
- Recognition at event

NETWORKING CAFÉ \$6,000

UNDERWRITER LEVEL

EXCLUSIVE

- Company logo on Networking Café signage and on napkins
- Booth area for company in Networking Café (optional)3
- Five (5) admissions with seating at reserved table for underwriters.
- Five (5) admissions to VIP reception
- Company logo on all event marketing materials including sponsor loop at event, digital invitation, and event program.
- Company name on registration page and registration confirmation provided to all attendees.
- Company name on the thank you email sent to all attendees.
- Recognition at event
- 3. Booth area includes 6 ft. table, space for banners. Electricity is an additional cost.

CENTERPIECE \$5,000

UNDERWRITER LEVEL

EXCLUSIVE

- Company logo on the State of the Port table centerpieces.
- Five (5) admissions with seating at reserved table for underwriters.
- Five (5) admissions to VIP reception
- Company logo on all event marketing materials including sponsor loop at event, digital invitation, and event program.
- Company name on registration page and registration confirmation provided to all attendees.
- Company name on the thank you email sent to all attendees.



STATE OF
the **PORT**

WHEN

Thursday, October 7, 2021
10:30 a.m. - 1:30 p.m.

WHERE

Hilton Americas
1600 Lamar
Houston, TX 77010

INFORMATION CARD \$4,000

UNDERWRITER LEVEL
EXCLUSIVE

Exclusive company logo featured on the event digital informational card which features industry specific data shared with all attendees.

Five (5) admissions with seating at reserved table for underwriters.

Five (5) admissions to VIP reception.

Company name on the Partnership's website page for event.

Company logo on all event marketing materials including sponsor loop at event, digital invitation, and event program.

Company name on registration page and registration confirmation provided to all attendees.

Company name on the thank you email sent to all attendees.

PROGRAM \$4,000

UNDERWRITER LEVEL
EXCLUSIVE

Company logo featured on the program card that will be distributed on the day of event to all attendees.

Five (5) admissions with seating at reserved table for underwriters.

Five (5) admissions with seating at reserved table for underwriters.

SOLD

Company logo on all event marketing materials including sponsor loop at event, digital invitation, and event program.

Company name on registration page and registration confirmation provided to all attendees.

Company name on the thank you email sent to all attendees.



STATE OF
the **PORT**

WHEN

Thursday, October 7, 2021
10:30 a.m. - 1:30 p.m.

WHERE

Hilton Americas
1600 Lamar
Houston, TX 77010

Secure your sponsorship early to receive full benefits.

**Yes, I would like to sponsor
State of Education:**

- Diamond Sponsor \$15,000 Platinum Sponsor \$8,000 Gold Sponsor \$5,000
- Silver Sponsor \$3,000 Networking Café \$6,000 Centerpiece \$5,000
- Information Card \$4,000 Program \$15,000

***RSVP GUEST NAMES:** Elaine Blanco at eblanco@houston.org

SEND COMPANY LOGO* : Terry Leibowitz at tleibowitz@houston.org

**May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.*

Company Name

Contact Name

Phone

E-mail

Print Name on Account

SIGNATURE

DATE

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

HAVE QUESTIONS? For more information, please contact **Terry Leibowitz** at **713-844-3644** or email at **tleibowitz@houston.org**

Return form to Terry Leibowitz at **tleibowitz@houston.org**