

**WHEN**

Friday, October 22, 2021
10:30 a.m. to 1:30 p.m.

WHERE

Marriott Marquis Houston
1777 Walker Street
Houston, TX 77010

The Greater Houston Partnership invites you to the State of the Airports on Friday October 22, 2021.

We are honored to feature Houston Airport System Director, Mario Diaz, who will share how Houston's three airports have navigated the ongoing pandemic while meeting the increasing demands as business and personal travel grows and planning for the future. He'll also address the important role the Houston Airport System plays in bolstering Houston's position as an international air gateway.

As a sponsor of the State of the Airports, you and your business have a unique opportunity to showcase your organization in front of airport and C-suite business leaders involved in the future of transportation in Houston and the region.

BENEFITS OF SPONSORING

- Showcase your company or organization in front of airport leadership.
- Sponsorship recognition and prominent logo placement in front of Houston and the surrounding regions premier business leaders, including c-suite executives from throughout the 12-county region, regional chamber and economic development leaders and elected officials.
- Expanding your company's branding presence through event marketing emails sent to more than 15,000 Partnership member contacts.

AUDIENCE ATTENDING

- Aviation industry professionals
- Municipal airport personnel
- Municipal leadership
- Partnership Board of Directors
- Elected officials and Consular Corps

DIAMOND \$15,000

EXCLUSIVE LEVEL SPONSORSHIP

Opportunity to provide a brief video message from your top executive highlighting your organization aired at the event.*

Company name mentioned/tagged on social media posts promoting the event on a minimum of three posts across Partnership social media channels.

One (1) prominent seat for top executive at the Head Table.

One table of ten (10 admissions) at the event in the finest location.

Eleven (11) admissions to VIP reception

Opportunity for your senior executive to make brief remarks at the VIP Reception.

Company logo on the Partnership's website page for event.

Company logo on all event marketing materials including sponsor loop at event, digital invitation, and event program.

Company logo on registration page and registration confirmation provided to all attendees.

Company logo on the thank you email sent to all attendees.

Language is subject to Partnership approval. Message must be a pre-produced spot. Message cannot exceed: 1:20 seconds.*

SOLD

PLATINUM \$8,000

EXCLUSIVE LEVEL SPONSORSHIP

Company name on social media posts highlighting your organizations initiatives, achievements, and programs.2

One (1) table of ten (10) at the event in a premium location.

Ten (10) admissions to VIP reception

Company logo on the Partnership's website page for event.

Company logo on all event marketing materials including sponsor loop at event, digital invitation, and event program.

Company logo on registration page and registration confirmation provided to all attendees.

Company logo on the thank you email sent to all attendees.

2. Social media content is subject to Partnership approval.

Minimum 3 social media posts.

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GOLD \$5,000

LEVEL SPONSORSHIP

- One (1) table of ten (10) at the event in a premier location.
- Ten (10) admissions to VIP reception
- Company logo on the Partnership's website page for event.
- Company logo on all event marketing materials including sponsor loop at event, digital invitation, and event program.
- Company logo on registration page and registration confirmation provided to all attendees.
- Company logo on the thank you email sent to all attendees.

NETWORKING CAFÉ \$6,000

UNDERWRITER LEVEL

EXCLUSIVE

- Company logo on Networking Café signage and on napkins
- Booth area for company in Networking Café (optional)
- Five (5) admissions with seating at reserved table for underwriters.
- Five (5) admissions to VIP reception
- Company logo on all event marketing materials including sponsor loop at event, digital invitation, and event program.
- Company name on registration page and registration confirmation provided to all attendees.
- Company name on the thank you email sent to all attendees.
- 3. Booth area includes 6 ft. table, space for banners. Electricity is an additional cost.

INFORMATION CARD \$4,000

UNDERWRITER LEVEL

EXCLUSIVE

- Exclusive company logo featured on the event informational card which features industry specific data shared with all attendees.
- Five (5) admissions with seating at reserved table for underwriters.
- Five (5) admissions to VIP reception.
- Company name on the Partnership's website page for event.
- Company logo on all event marketing materials including sponsor loop at event, digital invitation, and event program.
- Company name on registration page and registration confirmation provided to all attendees.
- Company name on the thank you email sent to all attendees.

SILVER \$3,000

LEVEL SPONSORSHIP

- One (1) table of ten (10) at the event in a prime location.
- Five (5) admissions to VIP reception, based on speaker's availability.
- Company name on the Partnership's website page for event.
- Company logo on all event marketing materials including sponsor loop at event, digital invitation, and event program.
- Company name on registration page and registration confirmation provided to all attendees.
- Company name on the thank you email sent to all attendees.

CENTERPIECE \$5,000

UNDERWRITER LEVEL

EXCLUSIVE

- Company logo on table centerpieces.
- Five (5) admissions with seating at reserved table for underwriters.
- Five (5) admissions to VIP reception
- Company logo on all event marketing materials including sponsor loop at event, digital invitation, and event program.
- Company name on registration page and registration confirmation provided to all attendees.
- Company name on the thank you email sent to all attendees.

PROGRAM \$4,000

UNDERWRITER LEVEL

EXCLUSIVE

- Company logo featured on the program card that will be distributed on the day of event to all attendees.
- Five (5) admissions to VIP reception
- Five (5) admissions with seating at reserved table for underwriters.
- Company logo on all event marketing materials including sponsor loop at event, digital invitation, and event program.
- Company name on registration page and registration confirmation provided to all attendees.
- Company name on the thank you email sent to all attendees.

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Secure your sponsorship early to receive full benefits.

Yes, I would like to sponsor State of the Airports:

- Diamond Sponsor \$5,000
- Platinum Sponsor \$8,000
- Gold Sponsor \$5,000
- Silver Sponsor \$3,000
- Networking Café \$6,000
- Centerpiece \$5,000
- Information Card \$4,000
- Program \$4,000

***RSVP GUEST NAMES:** Elaine Blanco at eblanco@houston.org

SEND COMPANY LOGO* : Terry Leibowitz at tleibowitz@houston.org
**May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.*

Company Name

Contact Name

Phone

E-mail

Print Name on Account

SIGNATURE

DATE

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

HAVE QUESTIONS? For more information, please contact **Terry Leibowitz** at **713-844-3644** or email at **tleibowitz@houston.org**

Return form to Terry Leibowitz at **tleibowitz@houston.org**