

2022 ANNUAL MEETING

WHEN

January 28 - February 3, 2022
January 28, 2022 - Annual Meeting

WHERE

Annual Meeting - Hilton Americas Hotel

2022 Annual Meeting and Partnership Week – starts Friday, January 28, 2022.

Start the business year off at **Partnership Week**, a multi-day experience for members of the Greater Houston Partnership to further their awareness and plan their engagement within the organization in 2022.

The Greater Houston Partnership's **2022 Annual Meeting** is scheduled for Friday, January 28, 2022, and welcomes incoming chair Thad Hill, President & CEO, Calpine Corporation, as he reinforces the Partnership's strategic pillars. Presentations also by Bob Harvey, Partnership President and CEO, and outgoing chair Amy Chronis, Vice Chair and Houston Managing Partner, Deloitte.

Slate of Events - January 28 to February 3, 2022

- Annual Meeting
- Member Expo
- Membership 101 & Build Your Engagement Plan Meetings
- New Member Reception
- Partnership Open House

As a sponsor, you will have access to Partnership Board of Director's and c-suite business leaders from across the Houston region and top branding recognition that shows your support for our community as we work to make Houston the best place to live, work and build a business.

BENEFITS OF SPONSORING

- An excellent opportunity to showcase your company to thousands of business, government and community leaders
- Receive recognition and prominent logo placement
- Branding presence through event marketing emails sent to media, business and trade contacts around the globe

DIAMOND* \$25,000

EXCLUSIVE LEVEL SPONSORSHIP

Recognition as Annual Meeting and Partnership Week Diamond Sponsor

Annual Meeting specific benefits

- Two (2) seats for your company's top executives at the Head Table
- Two (2) of the finest tables located next to the Head Table with (10) guests each
- Opportunity to provide a brief video message from your top executive highlighting your organization aired during Partnership Week¹
- One (1) prominently positioned showcase space at Member Expo
- Four (4) seats at the Houston Consular Corps 2022 International Briefing

Premier branding placement on all marketing and event materials²

Company name mentioned/tagged on social media posts as Diamond Sponsor

Reserved complimentary admissions for company guests to attend associated in-person and virtual events

Company logo announced on event video

Opportunity to share link to your organization's resources or data to be used in event program

PLATINUM** \$15,000

EXCLUSIVE LEVEL SPONSORSHIP (LIMITED TO FOUR)

Recognition as Annual Meeting and Partnership Week Platinum Sponsor

Annual Meeting specific benefits

- One (1) seat for your company's top executives at the Head Table
- Finest table, prominently located front and center set for ten (10) guests
- One (1) prominently positioned showcase space at Member Expo
- Two (2) seats at the Houston Consular Corps 2022 International Briefing

Premier branding placement on all marketing and event materials²

Reserved complimentary admissions for company guests to attend associated in-person and virtual events

Company logo announced on event video

Opportunity to share link to your organization's resources or data to be used in event program

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GOLD \$10,000

LEVEL SPONSORSHIP

Recognition as Annual Meeting and Partnership Week Gold Sponsor

Annual Meeting specific benefits

- Prominently located table set for ten (10) guests

One (1) prominently positioned showcase space at Member Expo

Premier branding placement on all marketing and event materials²

Reserved complimentary admissions for company guests to attend associated in-person and virtual events

Company logo announced on event video

Opportunity to share link to your organization's resources or data to be used in event programs.

SILVER \$6,000

LEVEL SPONSORSHIP

Recognition as Annual Meeting and Partnership Week Silver Sponsor

Annual Meeting specific benefits

- Complimentary table set for ten (10) guests

Reserved complimentary admissions for company guests to attend associated in-person and virtual events

Company logo announced on event video

Branding placement on all marketing and event materials²

BRONZE \$4,000

Recognition as Annual Meeting and Partnership Week Bronze Sponsor

Annual Meeting specific benefits

- Complimentary table set for ten (10) guests

Reserved complimentary admissions for company guests to attend associated in-person and virtual events

Branding placement on all marketing and event materials³

UNDERWRITING OPPORTUNITIES

HOUSTON CONSULAR CORPS 2022 INTERNATIONAL BRIEFING \$15,000

(EXCLUSIVE)

Recognition as Houston Consular Corps 2022 International Briefing underwriter at Annual Meeting

- Four (4) company guests invited to Briefing
- Opportunity for senior executive to provide welcome remarks at Briefing
- Exclusive branding at Briefing

Annual Meeting specific benefits

Complimentary table set for ten (10) guests

Reserved complimentary admissions for company guests to attend associated in-person and virtual events

Branding placement on all Partnership Week marketing and event materials²

PARTNERSHIP WEEK TOTE WITH MEMENTO \$15,000

(EXCLUSIVE)

Your company logo on tote and gift item given to all guests during Annual Meeting and associated Partnership Week in-person events

Annual Meeting specific benefits

- Complimentary table set for ten (10) guests

Reserved complimentary admissions for company guests to attend associated in-person and virtual events

Branding placement on all Partnership Week marketing and event materials²

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ANNUAL MEETING CENTERPIECE

\$10,000

(EXCLUSIVE)

Your company logo on the Annual Meeting centerpieces for VIP tables

Prominent table set for ten (10) guests

Reserved complimentary admissions for company guests to attend associated in-person and virtual events

Branding placement on all marketing and event materials²

EXPO & NETWORKING CAFÉ \$10,000

(EXCLUSIVE)

Your company logo featured in the Expo & Networking Café area at Annual Meeting and Partnership Open House

- One (1) featured showcase space at Expo and Partnership Open House

Annual Meeting specific benefits

- Complimentary table set for ten (10) guests

Reserved complimentary admissions for company guests to attend associated in-person and virtual events

Branding placement on all marketing and event materials²

PHOTOGRAPHY \$10,000

(EXCLUSIVE)

Your company logo will be featured in photo link to all event attendees. Photo link includes images of all Partnership Week and Annual Meeting activities

Annual Meeting specific benefits

- Complimentary table set for ten (10) guests

Reserved complimentary admissions for company guests to attend associated in-person and virtual events

Branding placement on all marketing and event materials²

SOCIAL MEDIA \$8,000

(EXCLUSIVE)

Minimum of 3 social posts to highlight your business, latest achievements, and upcoming initiatives, sharing highlights with the community. Editorial content and images to be provided by sponsor and subject to final approval by the Greater Houston Partnership.

SOLD

Annual Meeting specific benefits

- Complimentary table set for ten (10) guests

Reserved complimentary admissions for company guests to attend associated in-person and virtual events

Branding placement on all marketing and event materials²

1 Pre-recorded spot to be provided by the sponsor. Message cannot exceed 1:30 seconds. Message is aired throughout Partnership Week.

2 Company logo on all Partnership Week marketing emails and digital material, logo and company name announced on event video, logo on event display banner, event program and event invitation

3 Company name on all Partnership Week marketing and event materials, company name announced on event video, name on event display banner, event program and event invitation and all marketing materials

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Secure your sponsorship early to receive full benefits.

**YES, I would like
to sponsor the
2022 Annual Meeting:**

- Diamond \$25,000
 Platinum \$15,000
 Gold \$10,000
 Silver \$6,000
 Bronze \$4,000
 Houston Consular Corps 2022 International Briefing \$15,000
 Partnership Week Tote with Memento \$15,000
 Annual Meeting Centerpiece \$10,000
 Expo & Networking Café \$10,000
 Photography \$10,000
 Social Media \$8,000

***RSVP GUEST NAMES:** Elaine Blanco at eblanco@houston.org

SEND COMPANY LOGO* : Terry Leibowitz at tleibowitz@houston.org

**May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.*

Company Name

Contact Name

Phone

E-mail

Print Name on Account

SIGNATURE

DATE

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA

EMAIL

tleibowitz@houston.org

MAIL

Greater Houston Partnership
ATTN: Terry Leibowitz
701 Avenida de las Americas
Suite 900
Houston, TX 77010

HAVE QUESTIONS? For more information, please contact **Terry Leibowitz** at **713-844-3644** or email at tleibowitz@houston.org

Return form to Terry Leibowitz at tleibowitz@houston.org