

# STATE OF HOUSTON'S GLOBAL ECONOMY

**WHEN:**  
Friday, May 20

**WHERE:**  
Omni Hotel  
4 Riverway  
Houston, Tx 77056

Each May, the Greater Houston Partnership celebrates International Business Month, a series of programming exclusive content highlighting the region's internationality and strength in connecting businesses to all corners of the world. **The Partnership invites you to join for its pinnacle International Business Month event, the State of Houston's Global Economy, on May 20th.**



Houston is a thriving international city, connecting companies and talent from all corners of the world. The region's geographic location makes it easy to move both goods and people around the globe thanks to its proximity to one of the largest ports in the country and two international airports. In addition to Houston's position as one of America's most diverse cities, the region offers a well-developed suite of key global industries – including energy, life science, manufacturing, logistics and aerospace.

The State of Houston's Global features the Partnership's Senior Vice President of Research, Patrick Jankowski, who will share analysis on Houston's global trade and investment ecosystem and the business and economic trends impacting on our region.

A special moderated discussion will follow the Global Houston presentation. The event also marks the release of the Partnership's annual Global Houston publication, which looks at the region's leading international trade partners and other global business data.

**Secure your sponsorship today!** The State of Houston's Global Economy offers an opportunity to showcase your company in front of regional and international business and civic leaders.

## **BENEFITS OF SPONSORING**

- Position your company as a leader in trade and investment
- Receive sponsorship recognition and prominent logo placement in front of Houston elite and global decision makers
- Expanding your company's branding presence through event marketing emails sent to more than 18,000 Partnership members and contacts

## **AUDIENCE ATTENDING**

- Globally focused executives
- Elected officials, trade representatives and consular corps
- Business and community leaders
- Economic development leaders
- Business economists
- Partnership Board of Directors

## **HAVE QUESTIONS?**

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship, at 713-844-3644 or [tleibowitz@houston.org](mailto:tleibowitz@houston.org).

## HOUSTON INTERNATIONAL BUSINESS PRESENTING SPONSOR **\$20,000**

Receive title branding and recognition on all associated events and marketing throughout the Partnership's Houston International Business Month (May 1-31) celebrating Houston's international business acumen, the reach of its global infrastructure and unique multiculturalism.

Company name mentioned/tagged on social media posts (minimum of six posts across Partnership social media channels)  
Mention/logo in event recaps and description of recordings

Opportunity to provide a brief message\* from your top executive highlighting your organization, aired during the State of Houston's Global Economy.

Opportunity to provide a brief remarks from your top executive at the VIP function, based on speaker's availability

Opportunity to provide introductory remarks at International Economic Development week programming

One (1) seat at the Head Table for your Senior Executive at the State of the Global Economy luncheon

Reserved table for ten (10) guests in a premiere position at the State of the Global Economy luncheon and admissions to all associated events

Complimentary admissions for ten (10) guests at the VIP function, based on speaker's availability

One (1) Expo Booth in a premier location

Company logo on the Partnership's website page for events

Company logo on all event marketing emails, including sponsor loop, on digital invitation and event program at State of Houston's Global Economy

Company logo on registration page and registration confirmation provided to all attendees at associated events

Company logo on the thank you email sent to all attendees

Recognition at event

*\* Language is subject to Partnership approval. Message should be a pre-produced spot. Message cannot exceed: 1:30 seconds.*

## PLATINUM SPONSOR **\$10,000**

Minimum of 3 social posts to highlight your business, latest achievements, and upcoming initiatives, sharing highlights with the community.\*

Opportunity to provide introductory remarks at International Economic Development week programming

Reserved table for ten (10) guests in a premiere position at the State of the Global Economy luncheon and admissions to all associated events

Complimentary admissions for ten (10) guests at the VIP function, based on speaker's availability

One (1) Expo Booth in a premier location

Company logo on the Partnership's website page for events

Company logo on all event marketing emails, including sponsor loop, on digital invitation and event program at State of Houston's Global Economy

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Company logo on the thank you email sent to all attendees

Recognition at event

*\* Editorial content and images to be provided by sponsor and subject to final approval by the Greater Houston Partnership*

## GLOBAL HOUSTON TRADE PUBLICATION **\$8,000** SPONSORSHIP LEVEL (EXCLUSIVE)

Exclusive logo featured on page two of the Global Houston Trade publication. This publication is the pinnacle report for the Partnership's research team and will be distributed to all guests and available on the Partnership website until the 2023 event. Shared embed link for company to place on website. Logo placement will be on page two of the publication.

Reserved table for ten (10) guests in a prime position at the State of the Global Economy luncheon and admissions to all associated events

Complimentary admissions for ten (10) guests at the VIP function, based on speaker's availability

One (1) Expo Booth in a premier location

Company logo on the Partnership's website page for event

Company logo on all event marketing emails, including sponsor loop in event presentation, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Recognition at event

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**GLOBAL \$6,000** SPONSORSHIP LEVEL

Reserved table for ten (10) guests at the State of the Global Economy luncheon and admissions to all associated events

Complimentary admissions for eight (8) guests at the VIP function, based on speaker's availability

Company logo on the Partnership's website page for event

Company logo on all event marketing emails, including sponsor loop in event presentation, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Recognition at event

**TRADE \$3,000** SPONSORSHIP LEVEL

Reserved table for ten (10) guests at the State of the Global Economy luncheon and admissions to all associated events

Complimentary admissions for four (4) guests at the VIP function, based on speaker's availability

Company name on the Partnership's website page for event

Company name on all event marketing emails, including sponsor loop in event presentation, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

Recognition at event

**REGIONAL PARTNER \$1,500**  
SPONSORSHIP LEVEL (Limited)

Reserved table for five (5) guests at the State of the Global Economy luncheon and admissions to all associated events

Complimentary admissions for two (2) guests at the VIP function, based on speaker's availability

Company name on the Partnership's website page for event

Company name on all event marketing emails, including sponsor loop in event presentation, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

Recognition at event

**INFORMATION CARD \$4,500**  
UNDERWRITER LEVEL (EXCLUSIVE)

Exclusive company logo featured on the event information card highlighting industry specific data shared with all attendees.

Reserved table for five (5) guests at the State of the Global Economy luncheon and admissions to all associated events

Complimentary admissions for five (5) guests at the VIP function, based on speaker's availability

Company logo on the Partnership's website page for event

Company logo on all event materials including sponsor loop in event presentation, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Recognition at event

**EVENT PROGRAM \$4,500**  
UNDERWRITER LEVEL (EXCLUSIVE)

Company logo featured on event program available to all attendees on event day

Reserved table for five (5) guests at the State of the Global Economy luncheon and admissions to all associated events

Complimentary admissions for five (5) guests at the VIP function, based on speaker's availability

Company logo on the Partnership's website page for event

Company logo on all event materials including sponsor loop in event presentation, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Recognition at event

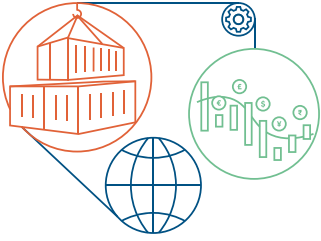
**EXPO BOOTHS AVAILABLE \$500**

Includes 6' table and 2 chairs

Admission for (2) guests at the luncheon

HAVE QUESTIONS?

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**WHERE:**

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Houston, Tx 77056

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**SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.**

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**Yes! I want to sponsor the State of Houston's Global Economy**

- Title Sponsor \$25,000
- Houston International Business Month Presenting Sponsor \$20,000
- Platinum Sponsor \$10,000
- Houston Global Economy Publication Sponsor \$8,000
- Global Sponsor \$6,000
- Trade Sponsor \$3,000
- Regional Partner Sponsor \$1,500
- Information Card \$4,500
- Event Program Underwriter \$4,500

**SEND COMPANY LOGO\*:** Terry Leibowitz at [t Leibowitz@houston.org](mailto:t Leibowitz@houston.org)

\*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

**PAYMENT INFORMATION****Company Name**

(as you wish to appear  
on print materials)

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Contact Name

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Phone

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Email

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Print Name on Account

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**Signature**

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**Date**

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*The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.*

**RETURN FORM VIA EMAIL TO [t Leibowitz@houston.org](mailto:t Leibowitz@houston.org)**

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