

RISE to the TOP

WHEN

Thursday, March 10, 2022
10:30 a.m. to 1:30 p.m.

WHERE

Marriott Marquis
1777 Walker Street
Houston, TX 77010

Please join the Greater Houston Partnership's Women's Business Alliance (WBA) for the 11th Annual Rise to the Top on Thursday, March 10, as we celebrate International Woman's Day!

The Rise to the Top luncheon features compelling, candid conversations from outstanding female executives discussing the challenges and triumphs of succeeding as a woman in today's business environment.

This year our panel discussion will include International Woman's Day's #BreaktheBias "a world where differences are valued and celebrated." In addition, our panel will share how they moved to the top of their organizations, their mantras and mentors, and what kept them focused while assisting other female leaders.

BENEFITS OF SPONSORING

- Highlight your company's commitment to supporting women in the workplace
- An excellent opportunity to position your company in front of hundreds of local and corporate decision makers
- Sponsorship recognition and prominent logo placement in front of key leaders in the Houston business community

AUDIENCE ATTENDING

- Women and global business leaders
- Elected Officials and Consular Corps
- C-suite business leaders
- Partnership members
- Women Employee Resource Group participants

PREMIER SPONSORSHIP OPPORTUNITIES

Take a leadership role and receive top visibility and branding at one of the Partnership's high-profile events.

DIAMOND \$15,000

EXCLUSIVE LEVEL SPONSORSHIP

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event*

Opportunity to share a link to your organization's resources to be included in the Thank you email sent to all attendees

Company name mentioned/tagged as the Diamond Sponsor on social media post promoting the event (minimum of three posts across Partnership social media channels)

Company logo on welcome slide show aired during the event, featuring "welcome" in multiple languages and inspirational quotes from historical international women

One (1) Premier table for ten in the finest location, next to the Head Table, at the event

One (1) seat at the Head table for your top executive

One (1) prominently positioned showcase booth at the Member Expo

Company logo on the Partnership's web page for event

Company logo on all event materials, including sponsor loop at event, in the digital invitation and event program

- Company logo on registration page and registration information provided to all attendees

- Company logo on the thank you email sent to all attendees

- Special invitation to VIP Function for all your guests, upon the speakers' availability and opportunity for a top executive to make brief remarks at the VIP Function.

*Copy is subject to Partnership approval. Message must be a pre-recorded message or pre-produced spot. Message cannot exceed 1:30 seconds.

SOLD

RISE to the TOP

WHEN

Thursday, March 10, 2022
10:30 a.m. to 1:30 p.m.

WHERE

Marriott Marquis
1777 Walker Street
Houston, TX 77010

SAPPHIRE \$12,500

LIMITED TO TWO SPONSORS

Opportunity to share a link to your organization's resources to be included in the Thank you email sent to all attendees

One (1) Premier table for ten in the finest location, next to the Head Table, at the event

One (1) prominently positioned showcase booth at the Member Expo

Company logo on the Partnership's web page for event

Company logo on all event materials, including sponsor loop at event, in the digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Special invitation to VIP Function for ten (10) guests, upon the speakers' availability

DESSERT \$9,500

EXCLUSIVE LEVEL SPONSORSHIP

Exclusive company name / logo on the dessert served to all attendees at the event

One (1) Premier table for ten in a fine location at the event

Company logo on the Partnership's web page for event

Company logo on all event materials, including sponsor loop at event, in the digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Special invitation to VIP Function for eight (8) guests, upon the speakers' availability

SOCIAL MEDIA \$10,500

EXCLUSIVE LEVEL SPONSORSHIP

Company name on social media posts highlighting your organization's initiatives, achievements and programs. **

One (1) Premier table for ten in a fine location at the event

Company logo on the Partnership's web page for event

Company logo on all event materials, including sponsor loop at event, in the digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Special invitation to VIP Function for eight (8) guests, upon the speakers' availability

**Social media content is subject to Partnership approval.

Minimum 3 social media posts

RISE to the TOP

WHEN

Thursday, March 10, 2022
10:30 a.m. to 1:30 p.m.

WHERE

Marriott Marquis
1777 Walker Street
Houston, TX 77010

PARTNER SPONSORSHIP OPPORTUNITIES

A meaningful way to demonstrate your company's commitment to empowerment and growth of professional women.

EMERALD \$6,000

LEVEL SPONSORSHIP

- One (1) table for ten in a prime location at the event
- Company logo on the Partnership's web page for event
- Company logo on all event materials, including sponsor loop at event, in the digital invitation and event program
- Company logo on registration page and registration confirmation provided to all attendees
- Company logo on the thank you email sent to all attendees
- Special invitation to VIP Function for six (6) guests, upon the speakers' availability

NETWORKING CAFE \$7,000

EXCLUSIVE LEVEL SPONSORSHIP

- One (1) table for ten at the event
 - One (1) prominently positioned showcase booth at the entrance of the Member Expo
 - Company logo on napkins in the Networking Café
 - Company logo on the Partnership's web page for event
 - Company logo on all event materials, including sponsor loop at event, in the digital invitation and event program
 - Company logo on registration page and registration confirmation provided to all attendees
 - Company logo on the thank you email sent to all attendees
 - Special invitation to VIP Function for six (6) guests, upon the speakers' availability
- (Booth area includes 6 ft. table, space for banners. Power is at an additional cost.)

RISE TO THE TOP TOTE \$7,000

EXCLUSIVE LEVEL SPONSORSHIP

- Company logo on tote given to all attendees.
- Opportunity to share a company promotional item from your organization with all attendees
- One (1) table for ten at the event
- Company logo on the Partnership's web page for event
- Company logo on all event materials, including sponsor loop at event, in the digital invitation and event program
- Company logo on registration page and registration confirmation provided to all attendees
- Company logo on the thank you email sent to all attendees
- Special invitation to VIP Function for six (6) guests, upon the speakers' availability

CENTERPIECE \$7,000

EXCLUSIVE LEVEL SPONSORSHIP

- Company logo on the Rise to the Top VIP table centerpieces.
- One (1) table for ten at the event
- Company logo on the Partnership's web page for event
- Company logo on all event materials, including sponsor loop at event, in the digital invitation and event program
- Company logo on registration page and registration confirmation provided to all attendees
- Company logo on the thank you email sent to all attendees
- Special invitation to VIP Function for six (6) guests, upon the speakers' availability

RISE to the TOP

WHEN

Thursday, March 10, 2022
10:30 a.m. to 1:30 p.m.

WHERE

Marriott Marquis
1777 Walker Street
Houston, TX 77010

IMPACT SPONSORSHIP OPPORTUNITIES

Branding opportunities that position your company for high value at a lower cost

RUBY \$4,000

LEVEL SPONSORSHIP

One (1) table for ten at the event
Company name on the Partnership's web page for event
Company name on all event materials, including sponsor loop at event, in the digital invitation and event program
Company name on registration page and registration confirmation provided to all attendees
Company name on the thank you email sent to all attendees
Special invitation to VIP Function for four (4) guests, upon the speakers' availability

INFORMATION CARD \$4,500

EXCLUSIVE LEVEL SPONSORSHIP

Exclusive company logo featured on the event informational card which features highlights on outstanding women in business shared with all attendees
Five (5) seats at a reserved table
Company name on the Partnership's web page for event
Company name on all event materials, including sponsor loop at event, in the digital invitation and event program
Company name on registration page and registration confirmation provided to all attendees
Company name on the thank you email sent to all attendees
Special invitation to VIP Function for four (5) guests, upon the speakers' availability

EVENT PROGRAM \$4,500

EXCLUSIVE LEVEL SPONSORSHIP

Company logo featured on the event program that will be distributed on the day of event to all attendees
Five (5) seats at a reserved table
Company name on the Partnership's web page for event
Company name on all event materials, including sponsor loop at event, in the digital invitation and event program
Company name on registration page and registration confirmation provided to all attendees
Company name on the thank you email sent to all attendees
Special invitation to VIP Function for four (5) guests, upon the speakers' availability

If you are interested in these sponsorship opportunities, please complete the response form and email to **Terry Leibowitz** at t Leibowitz@houston.org or call 713-844-3644.

RISE to the TOP

WHEN

Thursday, March 10, 2022
10:30 a.m. to 1:30 p.m.

WHERE

Marriott Marquis
1777 Walker Street
Houston, TX 77010

Secure your sponsorship early to receive full benefits.

Yes, I would like to sponsor Rise to the Top:

- Diamond \$15,000
- Sapphire \$12,500
- Social Media \$10,500
- Dessert \$9,500
- Emerald \$6,000
- Rise to the Top Tote \$7,000
- Networking Cafe \$7,000
- Centerpiece \$7,000
- Ruby \$4,000
- Information Card \$4,500
- Event Program \$4,500

***RSVP GUEST NAMES:** Elaine Blanco at eblanco@houston.org

SEND COMPANY LOGO* : Terry Leibowitz at tleibowitz@houston.org

**May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.*

Company Name

Contact Name

Phone

E-mail

Print Name on Account

SIGNATURE

DATE

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

HAVE QUESTIONS? For more information, please contact **Terry Leibowitz** at **713-844-3644** or email at **tleibowitz@houston.org**

Return form to Terry Leibowitz at **tleibowitz@houston.org**