



# the future of **GLOBAL ENERGY**

Houston's Role in Leading  
the Energy Transition

**PRESENTED BY CHEVRON**

The Greater Houston Partnership and the Center for Houston's Future invite you to the annual **Future of Global Energy: Houston's Role in Leading the Energy Transition** from Tuesday, June 28 to Thursday, June 30, 2022.

Houston has long been recognized as the Energy Capital of the World. To maintain that standing and realize sustained economic growth, the region must play a lead role in driving the global energy transition to a low-carbon future. Please join us to learn how Houston is leading the way in the global energy transition—leveraging its knowledge and infrastructure in the energy and chemical sectors while providing new opportunities for our workforce, companies and capital to position Houston as a leading hub of new industrial innovation. Center for Houston's Future will provide a deep dive on Houston's lead in hydrogen as a solution for a low-carbon future.

As a sponsor of The Future of Global Energy, your organization will be highlighted as a leader in front of the global energy industry and receive sponsorship recognition and prominent branding in front of regional and international leaders.

## WHEN

June 28-30

## WHERE

**Day One:** Greentown Labs / The Ion

**Day Two:** Hilton Americas Hotel

**Day Three:** Virtual morning events/  
Innovation Tour (TBD)

## BENEFITS OF SPONSORING

- Position your company as a leader in front of the global energy industry.
- Receive sponsorship recognition and prominent logo placement in front of leaders in the energy industry.

## AUDIENCE ATTENDING

- Industry leaders
- Elected officials
- C-suite professionals
- Partnership's and Center's Board of Directors

## THE FUTURE OF GLOBAL ENERGY PRESENTING SPONSOR **SOLD** (Exclusive)

Exclusive Presenting Sponsor to the The Future of Global Energy 2022 conference showing naming rights as "The Future of Global Energy 2022 presented by company name"

Premier branding placement on all marketing and conference materials<sup>1</sup>

Company name mentioned/tagged on social media posts

Company branding on first position of Houston.org rotating homepage banner and futurehouston.org home webpages during month of June

Opportunity to provide two pre-filmed messages (1:30 sec spots) aired during conference

Speaking opportunity for a company thought leader during conference

Two (2) seats for your company's top executives at the Head Table on day two

Two (2) of the finest tables located next to the Head Table with (10) guests each on day two

Opportunity to welcome guests at VIP function on day one and the Innovation Tour on day three with twenty-two (22) guest admissions

Unlimited reserved admissions for your guests to day three virtual events (see schedule)

Opportunity to share a link to your organization's resources to be included in the Thank you email sent to all attendees

## HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship, at 713-824-2403 or [tleibowitz@houston.org](mailto:tleibowitz@houston.org).

**DIAMOND SPONSOR \$50,000**

(EXCLUSIVE)

Receive lead branding and speaker/facilitator opportunity at the Future of Global Energy

One (1) seat for your company's top executives at the Head Table on day two

One (1) of the finest tables located next to the Head Table with (10) guests on day two

Eleven (11) admissions to VIP function on day one and the Innovation Tour on day three

Company name on social media posts highlighting your organization's initiatives, achievements and programs. \*\*

Company logo on all marketing and conference materials<sup>2</sup>

Opportunity to provide a pre-filmed message (60 sec spot) aired during day two and day three of the Future of Global Energy intervals

Unlimited reserved admissions for your guests to day three virtual events (see schedule)

Opportunity to share a link to your organization's resources to be included in the Thank you email sent to all attendees

*\*\*Social media content is subject to Partnership approval. Minimum twelve social media posts*

**PLATINUM (TRACK) SPONSOR SOLD** (LIMITED TO THREE SPONSORS)

Receive lead branding and speaker/facilitator opportunity on day three of the Future of Global Energy for your sponsored track of events.

Opportunity to welcome guests for your sponsored track of events on day three

One (1) of the finest tables close to the Head Table with (10) guests on day two

Ten (10) admissions to VIP function and and the Innovation Tour on day three

Company logo on all marketing and conference materials<sup>2</sup>

Opportunity to provide a pre-filmed message (30 sec spot) aired during day two or day three Session intervals

Unlimited reserved admissions for your guests to day three virtual events (see schedule)

Opportunity to share a link to your organization's resources to be included in the Thank you email sent to all attendees

Company logo on registration page and registration confirmation provided to all attendees at associated events

Company logo at all events during The Future of Global Energy.

Company logo on all Future of Global Energy marketing emails materials including the event recap on houston.org and centerforhoustonfuture.org

*\*Language is subject to Partnership approval. Introductory message should be pre-recorded message or pre-produced spot with length not to exceed 1:30 minutes (90 seconds).*

**DIAMOND AND PLATINUM SPONSOR BENEFITS**

Company logo on Day Two or Day Three Session Agendas, Slides and other Materials

Opportunity to provide a pre-filmed message aired during Day Two or Day Three Sessions (intervals)

Opportunity to place resource links in post event materials

Company logo on the Partnership and CHF's website page for events

Company logo on all event marketing emails, including sponsor loop, on digital invitation and event program during The Future of Global Energy.

Company logo on registration page and registration confirmation provided to all attendees at associated events

Company logo at all events during The Future of Global Energy.

Company logo on all Future of Global Energy marketing emails materials including the event recap on houston.org and centerforhoustonfuture.org

*\*Language is subject to Partnership approval. Interval message should not exceed 60 or 30 seconds, based on sponsor level.*

**PRESENTING SPONSOR BENEFITS**

Naming rights listed as "The Future of Global Energy 2022 presented by company name"

Company name mentioned/tagged on social media posts (up to twelve posts on Partnership and CHF social media channels)

Company branding on Houston.org and futurehouston.org home webpages during month of June (located below the fold)

Opportunity to provide two pre-filmed messages aired during conference (one during the keynote event and second placed in intervals)

Opportunity to place resource links in post event materials

Company logo on the Partnership and CHF's website page for events

Company logo on all event marketing emails, including sponsor loop, on digital invitation and event program during The Future of Global Energy.

**HAVE QUESTIONS?**

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**EMERALD SPONSOR \$15,000**

(Limited Opportunities)

One (1) of the finest tables with (10) guests on day two

Ten (10) admissions to VIP function and the Innovation Tour on day three

Company logo on all marketing and conference materials<sup>2</sup>

Twenty-five (25) reserved admissions for your guests to day three virtual events (see schedule)

Opportunity to share a link to your organization's resources to be included in the Thank you email sent to all attendees

Company logo on the Partnership and CHF's website page for events

Company logo on all event marketing emails, including sponsor loop, on digital invitation and event program during The Future of Global Energy.

Company logo on registration page and registration confirmation provided to all attendees at associated events

Company logo at all events during The Future of Global Energy.

Company logo on all Future of Global Energy marketing emails materials including the event recap on [houston.org](http://houston.org) and [centerforhoustonfuture.org](http://centerforhoustonfuture.org)

**GOLD \$10,000**

LEVEL SPONSORSHIP (Limited Opportunities)

One (1) table for (10) guests in a premium location on day two

Ten (10) admissions to VIP function and the Innovation Tour on day three

Twenty (20) reserved admissions for your guests to day three virtual events (see schedule)

Company logo on the Partnership and CHF's website page for events

Company logo on all event marketing emails, including sponsor loop, on digital invitation and event program during The Future of Global Energy.

Company logo on registration page and registration confirmation provided to all attendees at associated events

Company logo at all events during The Future of Global Energy.

Company logo on all Future of Global Energy marketing emails materials including the event recap on [houston.org](http://houston.org) and [centerforhoustonfuture.org](http://centerforhoustonfuture.org)

**SILVER \$7,000**

LEVEL SPONSORSHIP

One (1) table for (10) guests in a fine location on day two

Six (6) admissions to VIP function and the Innovation Tour on day three

Ten (10) reserved admissions for your guests to day three virtual events (see schedule)

Company logo on the Partnership and CHF's website page for events

Company logo on all event marketing emails, including sponsor loop, on digital invitation and event program during The Future of Global Energy.

Company logo on registration page and registration confirmation provided to all attendees at associated events

Company logo at all events during The Future of Global Energy.

Company logo on all Future of Global Energy marketing emails materials including the event recap on [houston.org](http://houston.org) and [centerforhoustonfuture.org](http://centerforhoustonfuture.org)

**BRONZE \$4,000**

LEVEL SPONSORSHIP

One (1) table for (10) guests on day two

Four (4) admissions to VIP function and the Innovation Tour on day three

Six (6) reserved admissions for your guests to day three virtual events (see schedule)

Company name on the Partnership and CHF's website page for events

Company name on all event marketing emails, including sponsor loop, on digital invitation and event program during The Future of Global Energy.

Company name on registration page and registration confirmation provided to all attendees at associated events

Company name at all events during The Future of Global Energy.

Company name on all Future of Global Energy marketing emails materials including the event recap on [houston.org](http://houston.org) and [centerforhoustonfuture.org](http://centerforhoustonfuture.org)

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## UNDERWRITING OPPORTUNITIES

**DESSERT \$15,000**

LEVEL SPONSORSHIP (Exclusive)

Exclusive company name / logo on the dessert served to all attendees at the event on day two.

One (1) table for (10) guests on day two

Ten (10) admissions to VIP function and the Innovation Tour on day three

Twenty-five (25) reserved admissions for your guests to day three virtual events (see schedule)

Company name on the Partnership and CHF's website page for events

Company name on all event marketing emails, including sponsor loop, on digital invitation and event program during The Future of Global Energy.

Company name on registration page and registration confirmation provided to all attendees at associated events

Company name at all events during The Future of Global Energy.

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**CENTERPIECE \$10,000**

UNDERWRITER LEVEL (Exclusive)

Company logo on all the VIP tables centerpieces on day two.

One (1) table for (10) guests on day two

Ten (10) admissions to VIP function and the Innovation Tour on day three

Twenty (20) reserved admissions for your guests to day three virtual events (see schedule)

Company name on the Partnership and CHF's website page for events

Company name on all event marketing emails, including sponsor loop, on digital invitation and event program during The Future of Global Energy.

Company name on registration page and registration confirmation provided to all attendees at associated events

Company name at all events during The Future of Global Energy.

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**MAIN EVENT PROGRAM \$6,000**

UNDERWRITER LEVEL (Exclusive)

Company logo featured on the main conference program on day two shared with all attendees

One (1) table for (10) guests on day two

Two (2) admissions to VIP function and the Innovation Tour on day three

Ten (10) reserved admissions for your guests to day three virtual events (see schedule)

Company name on the Partnership and CHF's website page for events

Company name on all event marketing emails, including sponsor loop, on digital invitation and event program during The Future of Global Energy.

Company name on registration page and registration confirmation provided to all attendees at associated events

Company name at all events during The Future of Global Energy.

Company name on all Future of Global Energy marketing emails materials including the event recap on [houston.org](http://houston.org) and [centerforhoustonfuture.org](http://centerforhoustonfuture.org)

**INFORMATION CARD (SOLD)**

UNDERWRITER LEVEL (Exclusive)

Company logo featured on the conference informational card available to all attendees on day two. Cards feature data specific to the energy and cleantech industry

One (1) table for (10) guests on day two

Two (2) admissions to VIP function and the Innovation Tour on day three

Ten (10) reserved admissions for your guests to day three virtual events (see schedule)

Company name on the Partnership and CHF's website page for events

Company name on all event marketing emails, including sponsor loop, on digital invitation and event program during The Future of Global Energy.

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**WHEN**

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**WHERE**

**Day One:** Greentown Labs / The Ion

**Day Two:** Hilton Americas Hotel

**Day Three:** Virtual morning events/  
Innovation Tour (TBD)

**SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.**

**Yes! I want to sponsor The Future of Global Energy**

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> Presenting Sponsor <b>SOLD</b> | <input type="checkbox"/> Dessert Sponsor \$15,000                                       |
| <input type="checkbox"/> Diamond Sponsor \$50,000                  | <input type="checkbox"/> Program Underwriter \$6,000                                    |
| <input type="checkbox"/> Platinum Sponsor \$25,000                 | <input checked="" type="checkbox"/> Information Card Underwriter<br>\$6,000 <b>SOLD</b> |
| <input type="checkbox"/> Emerald Sponsor \$15,000                  |   |
| <input type="checkbox"/> Gold Sponsor \$10,000                     |   |
| <input type="checkbox"/> Silver Sponsor \$7,000                    |   |
| <input type="checkbox"/> Bronze Sponsor \$4,000                    |   |

**SEND COMPANY LOGO\*:** Terry Leibowitz at tleibowitz@houston.org

\*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

**PAYMENT INFORMATION****Company Name**

(as you wish to appear  
on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature

Date

*The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.*

**RETURN FORM VIA**

**EMAIL TO**  
tleibowitz@houston.org

**MAIL TO** Greater Houston Partnership | ATTN: Terry Leibowitz  
701 Avenida de las Americas, Suite 900 | Houston, TX 77010

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