

PAR / TEE



11/17/2022

MEMORIAL PARK
GOLF COURSE

THE GREATER HOUSTON PARTNERSHIP INVITES YOU TO JOIN US AS A SPONSOR FOR THE ANNUAL GOLF CLASSIC.

We are excited to celebrate our 27th anniversary and hope you will join us! The Classic will be held at Memorial Park Golf Course in November. We are proud to announce this year's Tournament Chair is William (Bill) Toomey, President, Houston and Central Texas Region, with Truist.

The Golf Classic is Houston's premier executive golf tournament and the ultimate client relations event. This event is an excellent opportunity to build new business relationships in a casual, fun atmosphere. Beyond the connections that are made, the tournament is a significant way the business community can contribute to the Partnership's mission of making Houston the best place to live, work and build a business. Your support will contribute to our initiatives which include growing a strong, diverse global economy, ensuring a great quality of life, and creating opportunity for all Houstonians with a foundation of race equity and inclusion.

YOUR CONTRIBUTION CAN BE OFFERED IN TWO WAYS

BUSINESS EXPENSE: 501(c)6 - May be deductible as a business expense. Please make checks payable to: Greater Houston Partnership

CHARITABLE CONTRIBUTION: 501(c)3 - May be deductible as charitable contributions under Section 170 of the Internal Revenue Code. Please make checks payable to Greater Houston Partnership Foundation

BENEFITS OF SPONSORING

- An excellent opportunity to foster relationships and build new prospects in a casual, fun atmosphere
- Sponsorship recognition and prominent logo placement in front of organizational leadership and business leaders

AUDIENCE ATTENDING

- C-suite Executives
- Economic Development and Community Leaders
- Partnership Board of Directors
- Golf Enthusiasts

TITLE SPONSOR \$25,000 SOLD

(Exclusive)

Two (2) tournament teams (8 players total)

Company's logo on all tournament materials as Title Sponsor

Company logo on event page on the Partnership's website

Company logo on all event marketing materials including event emails, banners and in the tournament program

Opportunity to provide item for gift bag given to all players

Company's logo featured in post event thank you email sent to all attendees

Company's logo placement on three (3) course hole flags

Company's logo on one (1) of the beverage carts available for tournament

Company recognition in social media for event as Title Sponsor

Company's logo on welcome sign at entrance of tournament as Title Sponsor

Opportunity to set up tent/table at two holes in tournament (to give away promotional materials)

Company recognition at reception as Title Sponsor

Two (2) page spread in the tournament program

GOLF SHIRT SPONSOR \$18,000 SOLD

(Exclusive)

One (1) tournament team of four

Company's logo on event page on the Partnership's website

Company logo on all event marketing materials including event emails, banners and in the tournament program

Company's logo on golf shirts given to all players

Company's logo in the tournament program

Company recognition at reception as Golf Shirt Sponsor

Full-page ad in tournament program

GOLF COOLER SPONSOR AND HOLE SPONSOR \$9,500

(Exclusive)

Company's logo on cooler given to all players

· Opportunity to set up tent/table at a hole in tournament (to give away promotional materials)

Special invitation to attend the Evening Reception for two guests

Company's logo on event page on the Partnership's website

Company logo on all event marketing materials including event emails, banners and in the tournament program

Company's logo in the tournament program

Company recognition at reception as Golf Cooler Sponsor

Full-page ad in tournament program

GOLF BALLS SPONSOR \$7,500

(Exclusive)

Company's logo on golf balls given to all players

Special invitation to attend the Evening Reception for two guests

Company's logo on event page on the Partnership's website

Company logo on all event marketing materials including event emails, banners and in the tournament program

Company's logo in the tournament program

Company recognition at reception as Golf Ball Sponsor

1/2-page ad in tournament program

HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship,

at 713-844-3644 or t Leibowitz@houston.org.

GOLF UMBRELLA SPONSOR \$7,500

(Exclusive)

Company's logo on golf umbrella given to all players

Special invitation to attend the Evening Reception for two guests

Company's logo on event page on the Partnership's website

Company logo on all event marketing materials including event emails, banners and in the tournament program

Company's logo in the tournament program

Company recognition at reception as Golf Umbrella Sponsor

1/2-page ad in tournament program

TOURNAMENT PROGRAM SPONSOR \$9,500 (Exclusive)

Company's logo featured on cover of the Tournament Program

Special invitation to attend the Evening Reception for two guests

Company's logo on event page on the Partnership's website

Company logo on all event marketing materials including event emails, banners and in the tournament program

Company's logo featured on cover of the Tournament Program

Company recognition at reception as the Tournament Program Sponsor

Full page ad in tournament program

GOLF HAT SPONSOR \$12,000 SOLD

(Exclusive)

One (1) tournament team of four

Organization's logo on golf hat included in welcome kit given to all players

Company's logo on event page on the Partnership's website

Company logo on all event marketing materials including event emails, banners and in the tournament program

Company's logo in the tournament program

Company recognition at reception as Golf Hat Sponsor

Full-page ad in tournament program

EXECUTIVE GIFT BAG SPONSOR \$15,000 SOLD (Exclusive)

One (1) tournament team of four

Company's logo on event page on the Partnership's website

Company logo on all event marketing materials including event emails, banners and in the tournament program

Company's logo featured on the gift bag given to all player

Opportunity to provide item for gift bag given to all players

Company's logo in the tournament program

Company recognition at reception as Gift Bag Sponsor

Full-page ad in tournament program

TRACKMAN SPONSOR \$12,000 SOLD

(Exclusive)

Trackman tracks and displays the full trajectory of any shot, from short putts to 400+ yard drives, pinpointing the landing position with accuracy. It also maps the shot's 3D trajectory in real-time assisting players with their overall game.

One (1) tournament team of four

Company's logo on event page on the Partnership's website

Company logo on all event marketing materials including event emails, banners and in the tournament program

Company's logo featured on the trackman results given to all participating players

Company's logo in the tournament program

Company recognition at reception as Trackman Sponsor

Full-page ad in tournament program

HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship,

at 713-844-3644 or t Leibowitz@houston.org.

PHOTOGRAPHY SPONSOR \$12,000 SOLD (Exclusive)

One (1) tournament team of four

Company's logo on event page on the Partnership's website

Company logo on all event marketing materials including event emails, banners and in the tournament program

Company's logo featured in post event thank you email highlighting team photos from event

Each group will receive team photo with your company's logo

Opportunity for your organization to provide your company branded shirt and/or hat for the photographer to wear day of event

Company's logo in the tournament program

Company recognition at reception as Photography Sponsor

Full-page ad in tournament program

EAGLE SPONSOR \$12,000 SOLD

(Limited to three sponsors)

One (1) tournament team of four

Company's logo on event page on the Partnership's website

Company logo on all event marketing materials including event emails, banners and in the tournament program

Company's logo placement on one (1) course hole flag

Company's logo in the tournament program

Company recognition at reception as Eagle Sponsor

Full-page ad in tournament program

EXECUTIVE RECEPTION SPONSOR SOLD (Exclusive)

One (1) tournament team of four

Company's logo on event page on the Partnership's website

Company logo on all event marketing materials including event emails, banners and in the tournament program

Company's logo signage in reception area

Company's logo on napkins in reception area and opportunity to promote company with promotional materials at reception

Company's logo in the tournament program

Company recognition at reception as Executive Reception Sponsor

Full-page ad in tournament program

CADDIE SPONSOR \$12,000 SOLD

(Exclusive)

One (1) tournament team of four

Company's logo on event page on the Partnership's website

Company logo on all event marketing materials including event emails, banners and in the tournament program

Company's logo on caddie bibs worn by all caddies during tournament

Company's logo in the tournament program

Company recognition at reception as Caddie Sponsor

Full-page ad in tournament program

BRUNCH SPONSOR \$12,000 SOLD (Exclusive)

One (1) tournament team of four

Company's logo on event page on the Partnership's website

Company logo on all event marketing materials including event emails, banners and in the tournament program

Company's logo signage in brunch area and on napkins for brunch

Company's logo in the tournament program

Company recognition at reception as Brunch Sponsor

Full page ad in tournament program

HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship,

at **713-844-3644** or t Leibowitz@houston.org.

3-HOLE PUTTING CONTEST SPONSOR **\$12,000 SOLD** (Exclusive)

- One (1) tournament team of four
- Company's logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Opportunity to promote company at contest site
- Table and two chairs at contest site
- Opportunity for two (2) additional representatives attend brunch and evening reception
- Company's logo in the tournament program
- Company recognition at reception as 3-Hole Putting Contest Sponsor
- Full-page ad in tournament program

GOLF CART SPONSOR **\$12,000 SOLD** (Exclusive)

- One (1) tournament team of four
- Company's logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo featured on all player's golf carts
- Company's logo in the tournament program
- Company recognition at reception as Golf Cart Sponsor
- Full-page ad in tournament program

GOLF TOWEL SPONSOR **\$12,000 SOLD** (Exclusive)

- One (1) tournament team of four
- Company's name on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo on golf towel given to all players
- Company's name in the tournament program
- Company recognition at reception as Golf Towel Sponsor
- Full-page ad in tournament program

BIRDIE SPONSOR **\$12,000 SOLD** (Limited)

- One (1) tournament team of four
- Company's logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo in the tournament program
- Company recognition at reception as Birdie Sponsor
- Full-page ad in tournament program

PIN FLAG SPONSOR **\$7,000** (Limited - ONE AVAILABLE)

- Company's name on event page on the Partnership's website
- Company name on all event marketing materials including event emails, banners and in the tournament program
- Organization's logo on two custom Pin Flags on the course
- Opportunity for two (2) representatives to attend brunch and evening reception
- Opportunity to set up tent/table as a hole sponsor (to give away promotional materials)
- Company's name in the tournament program
- Company recognition at reception as Pin Flag Sponsor
- ½ page ad in tournament program

BEVERAGE CART **\$5,000** (Exclusive)

- Company's name on event page on the Partnership's website
- Company name on all event marketing materials including event emails, banners and in the tournament program
- Company's logo on one (1) of the Beverage Carts available for tournament
- Opportunity for two (2) representatives to attend brunch and evening reception
- Opportunity to set up tent/table as a hole sponsor (to give away promotional materials)
- Company's name in the tournament program
- Company recognition at reception as Beverage Cart Sponsor

HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship,
at **713-844-3644** or t Leibowitz@houston.org.

HOLE-IN-ONE SPONSOR \$4,000

(Exclusive)

Company's name on event page on the Partnership's website

Company logo on all event marketing materials including event email, banners and in the tournament program

Company's logo at two (2) Hole-In-One contest holes

Opportunity for two (2) representatives to attend brunch and evening reception

Opportunity to set up tent/table as a hole sponsor (to give away promotional materials)

Company's name in the tournament program

Company recognition at reception as Hole-in-One Sponsor

**CLOSEST TO THE PIN SPONSOR
\$3,000 SOLD** (Exclusive)

Company's name on event page on the Partnership's website

Company logo on all event marketing materials including event emails, banners and in the tournament program

Signage at the contest hole

Opportunity for two (2) representatives to attend brunch and evening reception

Opportunity to set up tent/table as a hole sponsor (to give away promotional materials)

Company's name in the tournament program

Company recognition at reception as Closest to the Pin Sponsor

HOLE SPONSOR \$1,000

Company's name on event page on the Partnership's website

Company name on all event marketing materials including event emails, banners and in the tournament program

Opportunity for two (2) representatives to attend brunch and evening reception

Opportunity to set up tent/table as a hole sponsor (to give away promotional materials)

Table and two chairs at contest hole

Company's name in the tournament program

Company recognition at reception as Hole Sponsor

Recognition in tournament program

(*Company can add Golf Cart for your personal use at hole for an additional \$100)

EXECUTIVE TEAM SOLD

(*Executive Teams all included with sponsorships as listed above)

Include:

Four (4) player spots in the tournament, including a golfer welcome kit, brunch and evening reception for each player

Executive competition for the CEO Cup Award

Golf carts provided

Company name recognition in the tournament program

HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship,

at **713-844-3644** or tleibowitz@houston.org.



11/17/2022

MEMORIAL PARK GOLF COURSE



SPONSORSHIP OPPORTUNITIES

- Title Sponsor \$25,000 **SOLD**
- Golf Shirt Sponsor \$18,000 **SOLD**
- Golf Cooler Sponsor \$9,500
- Golf Ball Sponsor \$7,500
- Golf Umbrella Sponsor \$7,500
- Tournament Program Sponsor \$9,500
- Golf Hat Sponsor \$12,000 **SOLD**
- Executive Gift Bag Sponsor \$15,000 **SOLD**
- Trackman Sponsor \$12,000 **SOLD**
- Photography Sponsor \$12,000 **SOLD**
- Eagle Sponsor \$12,000 **SOLD**
- Executive Reception Sponsor **SOLD**
- Caddie Sponsor \$12,000 **SOLD**
- Brunch Sponsor \$12,000 **SOLD**
- Golf Cart Sponsor \$12,000 **SOLD**
- Golf Towel Sponsor \$12,000 **SOLD**
- Birdie Sponsor \$12,000 **SOLD**

COURSE SPONSORSHIPS

- 3-Hole Putting Contest Sponsor \$12,000 **SOLD**
- Pin Flag Sponsor \$7,000
- Beverage Cart \$4,500
- Hole-in-One Sponsor \$4,000
- Closest to the Pin Sponsor \$3,000 **SOLD**
- Hole Sponsor \$1000

SEND COMPANY LOGO*: Terry Leibowitz at tleibowitz@houston.org
*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

PAYMENT INFORMATION

Company Name
(as you wish to appear on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

No refunds after Friday, October XXXX, 2022

RETURN FORM VIA EMAIL TO tleibowitz@houston.org

HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship, at **713-844-3644** or tleibowitz@houston.org.