

HOUSTON DIVERSECITY SUMMIT

WHEN:
Tuesday, October 25

WHERE:
Hilton Americas Hotel
1600 Lamar Street
Houston, Tx 77010

The Greater Houston Partnership invites you to join us as a sponsor for the Houston DiverseCity Summit, an inspiring one-day convening to advance equity and inclusion in the greater Houston region. This year's event is scheduled for Tuesday, October 25, 2022.

To reflect Houston's unique position as the most diverse city in the U.S., the Partnership is honored to host its fifth annual summit focusing on DEI as a business imperative and practical ways businesses can advance progress, improve outcomes, and move from intention to impact. The event will also showcase the work of One Houston Together, the Greater Houston Partnership and the Board of Director's commitment to leverage the power of the business community to reduce inequities. Working with the business community, One Houston Together is focused on two priority areas: increase racial equity in the corporate talent pipeline and grow racial diversity of board leadership; and accelerate the growth of underrepresented businesses.

The summit convenes DEI, HR, talent attraction professionals, and employee resource group leaders for thoughtful conversations around how we can take action on important issues, such as strategic focus, trust and transparency, aligning ERGs to business priorities, inclusive talent recruitment, advancement, and retention, supplier diversity, and much more.

Join us as a sponsor to show your support as we share best practices in addition to ways we can build and maintain a diverse and equitable region and enhance business culture.

Houston DiverseCity Summit activities:

- Diversity, equity and inclusion best practices discussion
- Keynote presentation
- Breakout sessions
- And more!

BENEFITS OF SPONSORING

- Showcase your company in front of human resource executives, diversity, inclusion, and equity officers and community leaders in the Houston region.
- Receive sponsorship recognition and prominent logo placement in front of Houston and a national audience.

AUDIENCE ATTENDING

- C-Suite Executives
- Senior Business Leaders
- Education and Community Leaders
- Chief Diversity and Human Resources Officers
- Employee Resource Group (ERG) leaders
- Partnership's Board of Directors

HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship, at 713-824-2403 or tleibowitz@houston.org.

PRESENTING \$50,000

SPONSORSHIP LEVEL (EXCLUSIVE)

Exclusive Presenting Sponsor to the Houston DiverseCity Summit showing naming rights as “Houston DiverseCity Summit” presented by company name for 2022

Premier branding placement on all Summit marketing and event materials ¹

Company name mentioned/tagged on social media posts promoting the event (minimum of eight posts across Partnership social media channels) and in post-event recap

Company branding on first position of Houston.org rotating homepage banner during month of October and on event webpage

Company name on lanyards given to all attendees of the event

Opportunity to provide a pre-filmed messages aired during Summit ²

Two (2) seats for top executives at Summit luncheon Head Table

One table of ten (10) to Summit luncheon in the finest location

Speaking opportunity for a company thought leader during the Summit

One (1) Expo Booth in a premier location during the Networking Café

Opportunity to share link to your organization’s resources or data to be used in post event resource

CHAMPION \$25,000SPONSORSHIP LEVEL
(LIMITED TO THREE; EXCLUSIVE BY INDUSTRY)

Lead branding and speaker/facilitator opportunity during Summit

Lead branding placement with company logo on all Summit marketing and event materials ¹

Opportunity to provide a pre-filmed message, 30 sec. aired during the Summit ³

One (1) table of ten (10) at the Summit luncheon in a premium location

One (1) Expo Booth in a premier location during the Networking Café

Opportunity to share link to your organization’s resources or data to be used in post event recap

COLLABORATOR \$15,000

SPONSORSHIP LEVEL (LIMITED TO FOUR)

Company logo on all Summit marketing and event materials ¹

One (1) table of ten (10) at the Summit luncheon in a premium location

One (1) Expo Booth in a premier location during the Networking Café

Opportunity to share link to your organization’s resources or data to be used in post event resource

AFFINITY \$10,000 SPONSORSHIP LEVEL

Company logo on all Summit marketing and event materials ¹

One (1) table of ten (10) at the Summit luncheon in a premier location

Opportunity to share link to your organization’s resources or data to be used in post event resource

ADVOCATE \$6,000 SPONSORSHIP LEVEL

Company logo on all Summit marketing and event materials ¹

One (1) table of ten (10) at the Summit luncheon in a premier location

CATALYST \$3,000 SPONSORSHIP LEVEL

Company name on all marketing and Summit materials ⁴

One (1) table of ten (10) at the Summit luncheon in a prime location

HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship, at 713-844-3644 or tleibowitz@houston.org.

DESSERT \$10,000

UNDERWRITER LEVEL (EXCLUSIVE)

Exclusive company name / logo on the dessert served to all attendees at the event

Company logo on all Summit marketing and event materials ¹

One (1) table of ten (10) at the Summit luncheon

EVENT WORKBOOK \$8,500

UNDERWRITER LEVEL (EXCLUSIVE)

Company logo featured on page two and back cover of the Event Workbook shared with all attendees. This workbook will feature the resources and data shared at the Summit.

Company logo on all Summit marketing and event materials ¹

One (1) table of ten (10) at the Summit luncheon

DIVERSECITY TOTE \$8,500

UNDERWRITER LEVEL (EXCLUSIVE)

Company logo on tote given to all attendees.

Opportunity to share a company promotional item from your organization with all attendees

Company logo on all Summit marketing and event materials ¹

One (1) table of ten (10) at the Summit luncheon

CENTERPIECE \$6,500

UNDERWRITER LEVEL (EXCLUSIVE)

Company logo on all the VIP tables centerpieces

Company logo on all Summit marketing and event materials ¹

Five (5) admissions with seating at reserved table for underwriters

INFORMATION CARD \$6,500

UNDERWRITER LEVEL (EXCLUSIVE)

Company logo featured on the event information card available to all attendees. Cards features data specifically related to diversity, equity and inclusion in the Houston region

Company logo on all Summit marketing and event materials ¹

Five (5) admissions with seating at reserved table for underwriters

EVENT PROGRAM \$6,500

UNDERWRITER LEVEL (EXCLUSIVE)

Company logo featured on event program available to all attendees on event day

Company logo on all Summit marketing and event materials ¹

Five (5) admissions with seating at reserved table for underwriters

1. Benefits include

- Company logo on the Partnership website page for all events
- Company logo on all event marketing emails, including sponsor loop, on digital invitation and event program during Summit
- Company logo on registration page and registration confirmation provided to all attendees at associated event
- Recognition at all events
- Company logo at events during Summit
- Company logo on all Summit marketing and post-event materials

2. Language is subject to Partnership approval. Message can be pre-filmed message or pre-produced spot and should not exceed 1:30 seconds.

3. Language is subject to Partnership approval. Message can be pre-filmed or pre-produced spot and should not exceed: : 45 seconds.

4. Benefits include

- Company name on registration page and registration confirmation provided to all attendees at associated events
- Recognition at events
- Company name on all Summit marketing and post-event materials

The Partnership reserves the right to share attendees' company and main contact information with sponsor organizations.

Not yet a member of the Greater Houston Partnership? Contact us for sponsorship and pricing options.

HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship, at 713-844-3644 or tleibowitz@houston.org.

HOUSTON DIVERSECITY SUMMIT

WHEN:
Tuesday, October 25

WHERE:
Hilton Americas Hotel
1600 Lamar Street
Houston, Tx 77010

SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.

Yes! I want to sponsor the Houston DiverseCity Summit

- | | |
|--|---|
| <input type="checkbox"/> Presenting Sponsor \$50,000 | <input type="checkbox"/> Dessert Underwriter \$10,000 |
| <input type="checkbox"/> Champion Sponsor \$25,000 | <input type="checkbox"/> Event Workbook Underwriter \$8,500 |
| <input type="checkbox"/> Collaborator Sponsor \$15,000 | <input type="checkbox"/> DiverseCity Tote Underwriter \$8,500 |
| <input type="checkbox"/> Affinity Sponsor \$10,000 | <input type="checkbox"/> Centerpiece Underwriter \$6,500 |
| <input type="checkbox"/> Advocate Sponsor \$6,000 | <input type="checkbox"/> Information Card Underwriter \$6,500 |
| <input type="checkbox"/> Catalyst Sponsor \$3,000 | <input type="checkbox"/> Event Program Underwriter \$6,500 |

SEND COMPANY LOGO*: Terry Leibowitz at t Leibowitz@houston.org

*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

RSVP WITH GUEST NAMES TO: Kimberly Kornegay at KKornegay@houston.org

PAYMENT INFORMATION

Company Name

(as you wish to appear
on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA EMAIL TO t Leibowitz@houston.org

HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship, at 713-824-2403 or t Leibowitz@houston.org.