



WHY HOUSTON

WHEN:

March 24 - Economic Development 101
June 9 - Economic Development Marketing
September 8 - To be announced
December 1- To be announced

WHERE:

Webinar Series Zoom Format

The Greater Houston Partnership invites you to join us as a sponsor for our new webinar series - **Why Houston**.

The greater Houston region is one of the most attractive destinations to relocate or expand a business thanks to a strong economy, cultural diversity and quality of life. In this new series, executives, industry experts, company decision makers and our regional economic development organizations will highlight the work being done to attract leading global businesses to Houston and why Houston is an ideal location for growing a business.

Join us as a 2022 Why Houston series sponsor and highlight your organization while showing your support for our regional efforts to bolster economic development and growth.

BENEFITS OF SPONSORING

- An excellent opportunity to showcase your company in front of an audience of business, government, and community leaders.
- Access to the VIP Sponsor-only Meet & Greets with honored guests, c-suites and Partnership's Board of Directors before each event
- Branding in front of our regional economic development and business leaders and guests that work to make a difference in Houston!

Sponsorship is for the entire 2022 series of events.

AUDIENCE ATTENDING

- Corporate business decision makers
- Economic development and community leaders
- Public policy and business leaders
- Elected officials and Consular Corps
- Partnership Board of Directors

HAVE QUESTIONS?

For more information, please contact **Terry Leibowitz**, Director, Member Engagement and Sponsorship, at 713-844-3644 or tleibowitz@houston.org.

GOLD \$4,000 LEVEL SPONSORSHIP

Unlimited admissions for you and your guests at the virtual events.
Prominent placement of company logo on event virtual platforms
Company logo on all marketing emails promoting the events
Company logo on the Partnership's website page for each event.
Company logo on registration page and registration confirmation provided to all attendees.
Company logo on the thank you email sent to all attendees.
Special invitation to the sponsor-only VIP virtual meet and greet prior to events

SILVER \$2,000 LEVEL SPONSORSHIP

Unlimited admissions for you and your guests at the virtual events.
Prominent placement of company logo on event virtual platforms
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Company logo on the Partnership's website page for each event.
Company logo on registration page and registration confirmation provided to all attendees.
Company logo on the thank you email sent to all attendees.
Special invitation to the sponsor-only VIP virtual meet and greet prior to events

To join us as a sponsor, please complete the response form and email to **Terry Leibowitz**, Director, Member Engagement and Sponsorships, at tleibowitz@houston.org or call 713-824-2403.

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SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.

Yes! I want to sponsor Why Houston

- GOLD** \$4,000
- SILVER** \$2,000

SEND COMPANY LOGO*: Terry Leibowitz at tleibowitz@houston.org

*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

PAYMENT INFORMATION

Company Name

(as you wish to appear on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA EMAIL TO tleibowitz@houston.org

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