

# STATE OF the TEXAS MEDICAL CENTER

The Greater Houston Partnership invites you to the **2022 State of Texas Medical Center** on Tuesday, September 20th featuring William “Bill” McKeon, President & CEO of the Texas Medical Center (TMC).

Bill McKeon will share how the world’s largest medical complex continues to address the lingering effects of the global pandemic, exciting updates and announcements with TMC3, the world’s largest life science campus and what lies ahead for the hub of innovation collaboration.

**We invite you to join us for this unique opportunity to showcase your company in front of Houston’s life sciences, innovation, business and community leaders.**

## DIAMOND **\$15,000** (Exclusive)

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event

Company name mentioned/tagged on social media post promoting the event (minimum of three posts across Partnership social media channels)

One (1) seat for your company’s top executive at the luncheon Head Table

One (1) table of ten (10) at the luncheon event in the finest location

Eleven (11) admissions to VIP function

Opportunity for your senior executive to make brief remarks at the VIP function.

One (1) prominently positioned showcase expo booth at Networking Café

Company logo on the Partnership’s website page for event

Company logo on all event marketing materials including sponsor loop at event and digital invitation

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

*\* Language is subject to Partnership approval.*

*Message must be a preproduced spot. Message cannot exceed: 1:20 seconds.*

### WHEN:

**Tuesday, September 20, 2022**  
10:30 a.m. - 1:30 p.m.

### WHERE:

**Hilton Americas**

Registration & Networking Café: 10:30 a.m.  
Luncheon Program: Noon to 1:30 p.m.

### BENEFITS OF SPONSORING

- An excellent opportunity to showcase your company to an audience of business, government and community leaders, including the top leaders in health care.
- Sponsorship recognition in front of CEOs, COOs and CFOs.
- Expanding company’s branding presence through event marketing emails sent to more than 22,000 Partnership contacts.
- Receive recognition that will serve as an introduction to organizations doing business at the largest medical complex in the world.

### AUDIENCE ATTENDING

- Health care and life science industry leaders
- TMC Institutions
- Elected officials
- C-suite executives
- Partnership Board of Directors

### HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship, at 713-824-2403 or [t Leibowitz@houston.org](mailto:t Leibowitz@houston.org).

**PLATINUM \$8,000** (Exclusive) **SOLD**

Company name on social media posts highlighting your organizations initiatives, achievements and programs<sup>2</sup>

One (1) table of ten (10) at the luncheon event in a premium location

Ten (10) admissions to VIP function

One (1) prominently positioned showcase expo booth at Networking Café

Company logo on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event, digital invitation

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

*2.Social media content is subject to Partnership approval. Minimum 3 social media posts.*

**DESSERT \$8,000** (Exclusive)

Exclusive company name / logo on the dessert served to all attendees at the event

One (1) table of ten (10) at the luncheon event in a premium location

Ten (10) admissions to VIP function

One (1) prominently positioned showcase expo booth at Networking Café

Company logo on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event, digital invitation

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

**GOLD \$6,000**

One (1) table of ten (10) at the luncheon event in a premier location

Eight (8) admissions to VIP function

Company logo on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event and digital invitation

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

**SILVER \$3,000**

One (1) table of ten (10) at the luncheon event in a prime location

Six (6) admissions to VIP function

Company name on the Partnership's website page for event

Company name on all event marketing materials including sponsor loop at event and digital invitation

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

**NETWORKING CAFE \$6,000**

UNDERWRITER LEVEL (Exclusive)

Company logo on Networking Café signage in the Networking Café area

Five (5) admissions to luncheon event with reserved seating at table for underwriters

Five (5) admissions to VIP function

One (1) prominently positioned showcase expo booth at Networking Café

Company logo on all event marketing materials including sponsor loop at event and digital invitation

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

*\*Booth area includes 6 ft. table, space for banners. Power is at an additional cost.*

**HAVE QUESTIONS?**

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## CENTERPIECE \$6,000 SOLD

UNDERWRITER LEVEL (Exclusive)

Company logo on all the VIP tables centerpieces.

Five (5) admissions to luncheon event with reserved seating at table for underwriters

Five (5) admissions to VIP function

Company logo on all event marketing materials including sponsor loop at event, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

## INFORMATION CARD \$4,500 SOLD

UNDERWRITER LEVEL (Exclusive)

Exclusive company logo featured on the event informational card which features data on the healthcare industry to be shared with all attendees

Five (5) admissions to luncheon event with reserved seating at table for underwriters

Five (5) admissions to VIP function

Company name on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event and digital invitation

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

## EVENT PROGRAM \$4,500

UNDERWRITER LEVEL (Exclusive)

Company logo featured on the program card that will be distributed on the day of event to all attendees

Five (5) admissions at luncheon event with reserved seating at table for underwriters

Five (5) admissions to VIP function

Company logo on all event marketing materials including sponsor loop at event, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

## NETWORKING CAFÉ EXPO BOOTH \$500

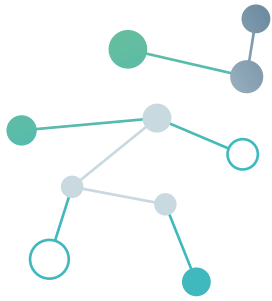
Includes 6' table and 2 chairs

Admission for (2) guests for the event luncheon

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STATE OF  
*the* **TEXAS**  
**MEDICAL  
CENTER****WHEN:**Tuesday, September 20, 2022  
10:30 a.m. - 1:30 p.m.**WHERE:****Hilton Americas**Registration & Networking Café: 10:30 a.m.  
Luncheon Program: Noon to 1:30 p.m.**SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.****Yes! I would like to sponsor the State of the Texas Medical Center**

- DIAMOND Sponsor \$15,000 **SOLD**
- PLATINUM Sponsor \$8,000 **SOLD**
- DESSERT Sponsor \$8,000
- GOLD Sponsor \$6,000
- SILVER Sponsor \$3,000
- Networking Café Underwriter \$6,000
- Centerpiece Underwriter \$6,000 **SOLD**
- Information Card \$4,500 **SOLD**
- Program Underwriter \$4,500
- Networking Café Expo Booth: \$500

**SEND COMPANY LOGO\*:** Terry Leibowitz at [tleibowitz@houston.org](mailto:tleibowitz@houston.org)

\*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

**PAYMENT INFORMATION****Company Name**(as you wish to appear  
on print materials)

Contact Name

Phone

Email

Print Name on Account

**Signature****Date***The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.***RETURN FORM VIA EMAIL** [tleibowitz@houston.org](mailto:tleibowitz@houston.org) | **MAIL** Greater Houston Partnership, ATTN: Terry Leibowitz  
701 Avenida de las Americas, Suite 900 Houston, TX 77010**HAVE QUESTIONS?**For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship, at 713-824-2403 or [tleibowitz@houston.org](mailto:tleibowitz@houston.org).