



# STATE OF SPACE

GREATER HOUSTON **PARTNERSHIP**

## WHEN:

Tuesday, October 11, 2022  
10:30 a.m. - 1:30 p.m.

## WHERE:

### Omni Houston Hotel

Registration & Networking Café: 10:30 a.m.  
Luncheon Program: Noon to 1:30 p.m.

The Greater Houston Partnership invites you to the State of Space on Tuesday, October 11 at the Omni Houston Hotel.

It is estimated that the global space economy could generate revenue of \$1 trillion or more by 2040. In Texas alone it is estimated to reach upwards of \$57.6 billion—and Houston stands to grab a sizable share.

For over 60 years, NASA has positioned the U.S. as a leader in space technology and exploration. And Johnson Space Center, one of NASA's largest R&D facilities, has made Houston the epicenter of human space exploration.

NASA's continued mission to put people in space—sustainably and at scale—marks the beginning of a new era of cooperation with private firms. Many of these partnerships are taking place at the Houston Spaceport, which is serving as a catalyst for growth in the commercial space sector.

State of Space will bring together leaders from NASA's Johnson Space Center and some of the most prominent aerospace organizations today for an insightful conversation on how public and private cooperation is enabling the next frontier of space exploration.

As a sponsor, your company or organization will have the unique opportunity to showcase your support for the commercialization of space in Houston, and be associated with energy and enthusiasm of being "Space City."

## BENEFITS OF SPONSORING

- An excellent opportunity to showcase your company to an audience of business, government and community leaders, including the top leaders in the aviation and aerospace industry.
- Sponsorship recognition in front of CEOs, COOs and CFOs.
- Expanding company's branding presence through event marketing emails sent to more than 22,000 Partnership contacts.
- Receive recognition that will serve as an introduction to organizations doing business at the largest medical complex in the world.

## AUDIENCE ATTENDING

- Aerospace, space flight, and technology leaders
- Elected officials and regional legislators
- Public policy, business and community leaders
- Regional economic development organizations, leaders
- Corporate business decision makers
- Partnership Board of Directors

## HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship, at 713-824-2403 or [tleibowitz@houston.org](mailto:tleibowitz@houston.org).

### DIAMOND \$20,000

#### SPONSORSHIP LEVEL (EXCLUSIVE)

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event

Company name mentioned/tagged on social media post promoting the event (minimum of three posts across Partnership social media channels)

One (1) seat for your company's top executive at the luncheon Head Table

One (1) table of ten (10) at the luncheon event in the finest location

Eleven (11) admissions to VIP function

Opportunity for your senior executive to make brief remarks at the VIP function.

One (1) prominently positioned showcase expo booth at Networking Café

Company logo on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event and digital invitation

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

*Language is subject to Partnership approval. Message must be a pre-produced spot. Message cannot exceed: 1:20 seconds.\**

### PLATINUM \$8,000

#### SPONSORSHIP LEVEL (EXCLUSIVE)

Company name on social media posts highlighting your organizations initiatives, achievements and programs<sup>2</sup>

One (1) table of ten (10) at the luncheon event in a premium location

Ten (10) admissions to VIP function

One (1) prominently positioned showcase expo booth at Networking Café

Company logo on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event, digital invitation

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

*Social media content is subject to Partnership approval. Minimum 3 social media posts.*

### DESSERT \$8,000

#### SPONSORSHIP LEVEL (EXCLUSIVE)

Exclusive company name / logo on the dessert served to all attendees at the event

One (1) table of ten (10) at the luncheon event in a premium location

Ten (10) admissions to VIP function

One (1) prominently positioned showcase expo booth at Networking Café

Company logo on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event, digital invitation

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

### GOLD \$6,000 SPONSORSHIP LEVEL

One (1) table of ten (10) at the luncheon event in a premier location

Eight (8) admissions to VIP function

Company logo on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event and digital invitation

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

### SILVER \$3,000 SPONSORSHIP LEVEL

Reserved table for ten (10) guests at the State of the Global Economy luncheon and admissions to all associated events

Complimentary admissions for four (4) guests at the VIP function, based on speaker's availability

Company name on the Partnership's website page for event

Company name on all event marketing emails, including sponsor loop in event presentation, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

Recognition at event

#### HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship, at 713-844-3644 or [tleibowitz@houston.org](mailto:tleibowitz@houston.org).

## **NETWORKING CAFE \$6,000**

UNDERWRITER LEVEL (Exclusive)

Company logo on Networking Café signage in the Networking Café area

Five (5) admissions to luncheon event with reserved seating at table for underwriters

Five (5) admissions to VIP function

One (1) prominently positioned showcase expo booth at Networking Café

Company logo on all event marketing materials including sponsor loop at event and digital invitation

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

Booth area includes 6 ft. table, space for banners. Power is at an additional cost.

## **CENTERPIECE \$6,000**

UNDERWRITER LEVEL (EXCLUSIVE)

Company logo on all the VIP tables centerpieces.

Five (5) admissions to luncheon event with reserved seating at table for underwriters

Five (5) admissions to VIP function

Company logo on all event marketing materials including sponsor loop at event, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

## **INFORMATION CARD \$4,500**

UNDERWRITER LEVEL (EXCLUSIVE)

Exclusive company logo featured on the event informational card which features data on the aerospace industry to be shared with all attendees

Five (5) admissions to luncheon event with reserved seating at table for underwriters

Five (5) admissions to VIP function

Company name on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event and digital invitation

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

## **EVENT PROGRAM \$4,500**

UNDERWRITER LEVEL (EXCLUSIVE)

Company logo featured on the program card that will be distributed on the day of event to all attendees

Five (5) admissions to luncheon event with reserved seating at table for underwriters

Five (5) admissions to VIP function

Company logo on all event marketing materials including sponsor loop at event, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

## **NETWORKING CAFÉ EXPO BOOTH \$500**

Includes 6' table and 2 chairs

Admission for (2) guests for the event luncheon

[HAVE QUESTIONS?](#)

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship, at 713-844-3644 or [tleibowitz@houston.org](mailto:tleibowitz@houston.org).



# STATE OF SPACE

GREATER HOUSTON **PARTNERSHIP**

**WHEN:**

Tuesday, October 11, 2022  
10:30 a.m. - 1:30 p.m.

**WHERE:**

**Omni Houston Hotel**

Registration & Networking Café: 10:30 a.m.  
Luncheon Program: Noon to 1:30 p.m.

**SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.**

**Yes, I would like to sponsor the State of Space!**

- DIAMOND Sponsor \$15,000
- PLATINUM Sponsor \$8,000
- DESSERT Sponsor \$8,000
- GOLD Sponsor \$6,000
- SILVER Sponsor \$3,00
- Networking Café Underwriter \$6,000
- Centerpiece Underwriter \$6000
- Information Card \$4,500
- Program Underwriter \$4,500
- Networking Café Expo Booth: \$500

**SEND COMPANY LOGO\*:** Terry Leibowitz at [tleibowitz@houston.org](mailto:tleibowitz@houston.org)

\*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

**PAYMENT INFORMATION****Company Name**

(as you wish to appear  
on print materials)

Contact Name

Phone

Email

Print Name on Account

**Signature**

**Date**

*The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.*

**RETURN FORM VIA**

**EMAIL TO** [tleibowitz@houston.org](mailto:tleibowitz@houston.org)

**MAIL TO** Greater Houston Partnership

**ATTN:** Terry Leibowitz

701 Avenida de las Americas, Suite 900, Houston, TX 77010

**HAVE QUESTIONS?**

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship, at 713-824-2403 or [tleibowitz@houston.org](mailto:tleibowitz@houston.org).