

# FUTURE OF THE HOUSTON REGION

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The Greater Houston Partnership invites you to the **Future of the Houston Region** on Tuesday, December 13 at The Woodlands Waterway Marriott Hotel & Convention Center.

The reimagined Future of the Houston Region event features one of the fastest-growing areas in the Houston region - Montgomery County. This special event will feature a panel conversation that will share economic insight into the unprecedented growth of the county with nearly 33 businesses that have either relocated, expanded or moved into the area since 2020. The panel will feature impactful business leaders and elected officials from the area who will explore expectations for the future of Montgomery County focusing on the fast-growing cities within including The Woodlands and the Conroe area.

**As a sponsor of the Future of the Houston Region**, your business or organization will have a unique opportunity to spotlight important issues in front of leaders who represent Texas and our surrounding region.

## WHEN:

**Tuesday, December 13**

Luncheon Registration & Networking  
Café: 10:30 a.m. - 11:45 a.m.  
Luncheon: Noon to 1:30 p.m.

## WHERE:

The Woodlands Waterway Marriott  
Hotel & Convention Center  
1601 Lake Robbins Dr.  
The Woodlands, TX 77380

## BENEFITS OF SPONSORING

- Sponsorship recognition and prominent logo placement in front of Houston's premier business leaders, including c-suite executives from throughout the 12-county region, regional chamber and economic development leaders and elected officials.
- Expanding your company's branding presence through event marketing emails sent to more than 25,000 Partnership member contacts.

## AUDIENCE ATTENDING

- Elected officials and regional legislators
- Public policy, business and community leaders
- Regional economic development organizations, leaders
- Corporate business decision makers
- Partnership Board of Directors

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## HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship, at 713-824-2403 or [tleibowitz@houston.org](mailto:tleibowitz@houston.org).

**DIAMOND \$15,000**

## SPONSORSHIP LEVEL (EXCLUSIVE)

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event

Company name mentioned/tagged on social media post promoting the event (minimum of three posts across Partnership social media channels) <sup>1</sup>

One (1) seat for your company's top executive at the luncheon Head Table

One (1) table of ten (10) at the luncheon event in the finest location

Eleven (11) admissions to VIP function

Opportunity for your senior executive to make brief remarks at the VIP function

One (1) prominently positioned showcase expo booth at Networking Café

Company logo on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event and digital invitation

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

**SOLD****PLATINUM \$10,000**

## SPONSORSHIP LEVEL (EXCLUSIVE)

Company name on social media posts highlighting your organizations initiatives, achievements and programs <sup>2</sup>

One (1) table of ten (10) at the luncheon event in a premium location

Ten (10) admissions to VIP function

One (1) prominently positioned showcase expo booth at Networking Café

Company logo on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event, digital invitation

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

**SOLD****DESSERT \$9,500**

## SPONSORSHIP LEVEL (EXCLUSIVE)

Exclusive company name / logo on the dessert served to all attendees at the event

One (1) table of ten (10) at the luncheon event in a premium location

Ten (10) admissions to VIP function

One (1) prominently positioned showcase expo booth at Networking Café

Company logo on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event, digital invitation

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

**GOLD \$6,000** SPONSORSHIP LEVEL

One (1) table of ten (10) at the luncheon event in a premier location

Eight (8) admissions to VIP function

Company logo on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event and digital invitation

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

**SILVER \$3,000** SPONSORSHIP LEVEL

One (1) table of ten (10) at the luncheon event in a prime location

Six (6) admissions to VIP function

Company name on the Partnership's website page for event

Company name on all event marketing materials including sponsor loop at event and digital invitation

Company name on registration page and registration confirmation provided to all attendees

Company name on registration page and registration confirmation provided to all attendees

**HAVE QUESTIONS?**

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship, at 713-844-3644 or tleibowitz@houston.org.

**NETWORKING CAFÉ \$6,000**

UNDERWRITER LEVEL (EXCLUSIVE)

Company logo on Networking Café signage in the Networking Café area

Five (5) admissions to luncheon event with reserved seating at table for underwriters

Five (5) admissions to VIP function

One (1) prominently positioned showcase expo booth at Networking Café<sup>3</sup>

Company logo on all event marketing materials including sponsor loop at event and digital invitation

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

**CENTERPIECE \$6,000**

UNDERWRITER LEVEL (EXCLUSIVE)

Company logo on all tables centerpieces.

Five (5) admissions to luncheon event with reserved seating at table for underwriters

Five (5) admissions to VIP function

Company logo on all event marketing materials including sponsor loop at event, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

**INFORMATION CARD \$4,500**

UNDERWRITER LEVEL (EXCLUSIVE)

Exclusive company logo featured on the event informational card which features data on the economic growth in Montgomery County as well as the 12 county region to be shared with all attendees

Five (5) admissions to luncheon event with reserved seating at table for underwriters

Five (5) admissions to VIP function

Company name on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event and digital invitation

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

**EVENT PROGRAM \$4,500**

UNDERWRITER LEVEL (EXCLUSIVE)

Company logo featured on the program card that will be distributed on the day of event to all attendees

Five (5) admissions at luncheon event with reserved seating at table for underwriters

Five (5) admissions to VIP function

Company logo on all event marketing materials including sponsor loop at event, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

**NETWORKING CAFÉ EXPO BOOTH****\$500** UNDERWRITER LEVEL (EXCLUSIVE)

Includes 6' table and 2 chairs

Admission for (2) guests for the event luncheon

**Benefits include**

1. Language is subject to Partnership approval. Message can be pre-filmed message or pre-produced spot and should not exceed 1:30 seconds.

2. Social media content is subject to Partnership approval. Minimum 3 social media posts.

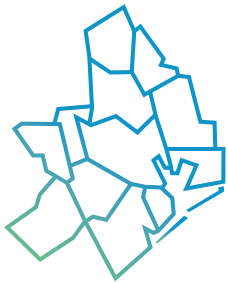
3. Booth area includes 6 ft. table, space for banners. Power is at an additional cost.

The Partnership reserves the right to share attendees' company and main contact information with sponsor organizations.

**Not yet a member of the Greater Houston Partnership? Contact us for sponsorship and pricing options.**

**HAVE QUESTIONS?**

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**WHERE:**

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**SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.**

**Yes! I want to sponsor the Future of the Houston Region**

- |  |   |
|--|---|
| <input type="checkbox"/> <del>Diamond Sponsor <b>SOLD</b></del>  | <input type="checkbox"/> Networking Café Underwriter \$6,000          |
| <input type="checkbox"/> <del>Platinum Sponsor <b>SOLD</b></del> | <input type="checkbox"/> Centerpiece Underwriter \$6,000              |
| <input type="checkbox"/> Dessert Sponsor \$9,500                 | <input type="checkbox"/> Information Card Underwriter \$4,500         |
| <input type="checkbox"/> Gold Sponsor \$6,000                    | <input type="checkbox"/> Program Underwriter \$4,500                  |
| <input type="checkbox"/> Silver Sponsor \$3,000                  | <input type="checkbox"/> Networking Café Expo Booth Underwriter \$500 |

**SEND COMPANY LOGO\*:** Terry Leibowitz at [tleibowitz@houston.org](mailto:tleibowitz@houston.org)

\*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

**PAYMENT INFORMATION****Company Name**

(as you wish to appear  
on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

**RETURN FORM VIA EMAIL TO [tleibowitz@houston.org](mailto:tleibowitz@houston.org)**

***Sponsors with commitments made by Tuesday, December 6 will receive recognition in event materials.***

**HAVE QUESTIONS?**

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