

HOUSTON REGION ECONOMIC OUTLOOK

GREATER HOUSTON **PARTNERSHIP**

The Greater Houston Partnership invites you to join us as a sponsor for the Houston Region Economic Outlook on December 8, 2022, at the Royal Sonesta.

We are honored to feature a panel of experts in various industries that will speak on how the 2022 economy has affected their industry on a local, state and national basis as well as around the world. The Partnership's Senior Vice President of Research, Patrick Jankowski, will also deliver the 2023 employment forecast and general economic outlook for the Houston region.

This event is an excellent sponsorship opportunity for anyone invested in Houston's economic growth and prosperity.

DIAMOND **\$15,000** LEVEL SPONSORSHIP (Exclusive)

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event

Company name mentioned/tagged on social media post promoting the event (minimum of three posts across Partnership social media channels)

One (1) seat for your company's top executive at the luncheon Head Table

One (1) table of ten (10) at the luncheon event in the finest location

Eleven (11) admissions to VIP function

Opportunity for your senior executive to make brief remarks at the VIP function.

One (1) prominently positioned showcase expo booth at Networking Café

Company logo on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event and digital invitation

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

1 Language is subject to Partnership approval. Message must be a pre-produced spot. Message cannot exceed: 1:20 seconds.

WHEN:

Thursday, December 8, 2022
Registration & Business Expo:
10:30 a.m.- Noon
Luncheon: Noon to 1:30 p.m.

WHERE:

Royal Sonesta Hotel
2222 West Loop S
Houston, TX 77027

BENEFITS OF SPONSORING

- Position your company as a leader with an interest in the future of our region.
- Receive sponsorship recognition and prominent logo placement at one of the most highly anticipated business events of the year in front of Houston's premier business leaders, including CEOs, COOs and CFOs, and elected officials.
- Expanding your company's branding presence through event marketing emails sent to more than 22,000 Partnership member contacts.

AUDIENCE ATTENDING

- Senior-level Business Executives
- Elected Officials and Their Staff
- Economic Development Leaders
- Partnership Board
- Business Economists

HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship, at 713-824-2403 or tleibowitz@houston.org.

PLATINUM \$8,000

LEVEL SPONSORSHIP (Exclusive)

Company name on social media posts highlighting your organizations initiatives, achievements and programs²

One (1) table of ten (10) at the luncheon event in a premium location

Ten (10) admissions to VIP function

One (1) prominently positioned showcase expo booth at Networking Café

Company logo on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event and digital invitation

Company logo on registration page and registration confirmation provided to all attendees

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2. Social media content is subject to Partnership approval. Minimum 3 social media posts.

DESSERT \$8,000 LEVEL SPONSORSHIP (Exclusive)

Exclusive company name / logo on the dessert served to all attendees at the event

One (1) table of ten (10) at the luncheon event in a premium location

Ten (10) admissions to VIP function

One (1) prominently positioned showcase expo booth at Networking Café

Company logo on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event and digital invitation

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

GOLD \$6,000 LEVEL SPONSORSHIP

One (1) table of ten (10) at the luncheon event in a premier location

Eight (8) admissions to VIP function

Company logo on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event and digital invitation

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

SILVER \$3,000 LEVEL SPONSORSHIP

One (1) table of ten (10) at the luncheon event in a prime location

Six (6) admissions to VIP function

Company name on the Partnership's website page for event

Company name on all event marketing materials including sponsor loop at event and digital invitation

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

EMPLOYMENT FORECAST PUBLICATION \$7,500

UNDERWRITER LEVEL (Exclusive)

Exclusive logo featured on the Houston Employment Forecast publication.³

One (1) table of ten (10) at the luncheon event in a premium location

Company logo on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event and digital invitation

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

3. This publication is the pinnacle report for the Greater Houston Partnership and a hard copy will be distributed to all guests in attendance. Also available on the Partnership's website until November 2023. A shared link of the publication will be provided to the sponsor for internal distribution. Logo placement will be on page two and back of the publication.

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NETWORKING CAFÉ \$6,000

UNDERWRITER LEVEL (Exclusive)

Company logo on Networking Café signage in the Networking Café area

Five (5) admissions to luncheon event with reserved seating at table for underwriters

Five (5) admissions to VIP function

One (1) prominently positioned showcase expo booth at Networking Café

Company logo on all event marketing materials including sponsor loop at event and digital invitation

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

4. Booth area includes 6 ft. table, space for banners. Power is at an additional cost.

CENTERPIECE \$6,000

UNDERWRITER LEVEL (Exclusive)

Company logo on all the VIP tables centerpieces.

Five (5) admissions to luncheon event with reserved seating at table for underwriters

Five (5) admissions to VIP function

Company logo on all event marketing materials including sponsor loop at event, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

INFORMATION CARD \$4,000

UNDERWRITER LEVEL (Exclusive)

Exclusive company logo featured on the event informational card which features data on the economy to be shared with all attendees

Five (5) admissions to luncheon event with reserved seating at table for underwriters

Five (5) admissions to VIP function

Company name on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event and digital invitation

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

EVENT PROGRAM \$4,000

UNDERWRITER LEVEL (Exclusive)

Company logo featured on the program card that will be distributed on the day of event to all attendees

Five (5) admissions at luncheon event with reserved seating at table for underwriters

Five (5) admissions to VIP function

Company logo on all event marketing materials including sponsor loop at event, digital invitation, and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

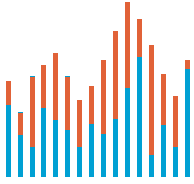
**NETWORKING CAFÉ
EXPO BOOTH \$500**

Includes 6' table and 2 chairs

Admission for (2) guests for the event luncheon

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SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.

Yes, I would like to sponsor the Houston Region Economic Outlook!

- DIAMOND Sponsor \$15,000
- PLATINUM Sponsor \$8,000
- GOLD Sponsor \$6,000
- SILVER Sponsor \$3,000
- Employment Forecast Publication Underwriter \$7,500
- Networking Café Underwriter \$6,000
- Centerpiece Underwriter \$6,000
- Information Card \$4,000
- Program Underwriter \$4,000

SEND COMPANY LOGO*: Terry Leibowitz at [tleibowitz@houston.org](mailto:t Leibowitz@houston.org)

*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

PAYMENT INFORMATION
Company Name

(as you wish to appear
on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM

EMAIL TO [tleibowitz@houston.org](mailto:t Leibowitz@houston.org)

MAIL Greater Houston Partnership

ATTN: Terry Leibowitz

701 Avenida de las Americas, Suite 900, Houston, TX 77010

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