

20 23

GREATER HOUSTON **PARTNERSHIP**

PARTNERSHIP WEEK

WHEN/WHERE:**Annual Meeting**

Thursday, February 2, 2023
 Hilton Americas Hotel

Partnership Week

Tuesday, February 7 -
 Thursday, February 9, 2023
 All activities to be held at Partnership
 Tower

2023 ANNUAL MEETING AND PARTNERSHIP WEEK

The Greater Houston Partnership's Annual Meeting will set the pace for 2023, convening business and community leaders to celebrate Houston's and the Partnership's work to advance growth and opportunity. Annual Meeting kicks off **Partnership Week**, a multi-day experience for members and friends of the Partnership offering dynamic opportunities to connect with the region's business community and learn about the many ways members can become involved in the organization's mission.

The Partnership's **2023 Annual Meeting** will be held **Thursday, February 2, 2023**, welcoming incoming board chair Dr. Marc L. Boom, President and CEO of Houston Methodist. In a keynote address, Marc will outline the Partnership's strategic priorities for the year ahead and share how the collective work of the business community is critical to building a stronger Houston. Partnership President and CEO Bob Harvey and outgoing chair Thad Hill, President and CEO, Calpine Corporation, will give additional presentations on the region's continued growth and key organizational achievements.

SLATE OF EVENTS - FEBRUARY 2, 2023 AND FEBRUARY 7 TO FEBRUARY 9, 2023

- Annual Meeting
- Business Expo
- 1:1 Build Your Engagement Plan Sessions
- Partnership Open House
- Meet the Board

and more!

As a sponsor, you will have access to Partnership Board of Director's and C-suite business leaders from across the Houston region and TOP branding recognition that shows your support for our community as we work to make Houston the best place to live, work and build a business.

BENEFITS OF SPONSORING

- An excellent opportunity to showcase your company to thousands of business, government and community leaders
- Receive recognition and prominent logo placement
- Branding presence through event marketing emails sent to media, business and trade contacts around the globe

AUDIENCE ATTENDING

- Business and Economic Leaders
- Company Decision-Makers
- Elected Officials and Consular Corps
- Fellow Partnership Members
- Partnership Board of Directors

HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship, at 713-824-2403 or tleibowitz@houston.org.

DIAMOND \$30,000 LEVEL SPONSORSHIP (Exclusive)

Recognition as Annual Meeting and Partnership Week Diamond Sponsor

Annual Meeting specific benefits:

Two (2) seats for your company's top executives at the Head Table

Two (2) of the finest tables located next to the Head Table with (10) guests each

Opportunity to provide a brief video message from your top executive highlighting your organization aired during Partnership Week¹

One (1) prominently positioned showcase space at Member Expo

Premier branding placement on all marketing and event materials²

Company name mentioned/tagged on social media posts as Diamond Sponsor

Reserved complimentary admissions for ten (10) company guests to attend all associated events⁵

Company logo and name announced on sponsor recognition video

Opportunity to share link to your organization's resources or data to be included in post-event communication⁴

PLATINUM \$20,000 LEVEL SPONSORSHIP (Limited to four organizations)

Recognition as Annual Meeting and Partnership Week Platinum Sponsor

Annual Meeting specific benefits:

One (1) seat for your company's top executives at the Head Table

One (1) of the finest tables, prominently located front and center set for ten (10) guests

One (1) prominently positioned showcase space at Member Expo

Premier branding placement on all marketing and event materials²

Reserved complimentary admissions for eight (8) company guests to attend all associated events⁵

Company logo and name announced on sponsor recognition video

Opportunity to share link to your organization's resources or data to be included in post-event communication⁴

GOLD \$10,000 LEVEL SPONSORSHIP

Recognition as Annual Meeting and Partnership Week Gold Sponsor

Annual Meeting specific benefits:

Prominently located table set for ten (10) guests

Premier branding placement on all marketing and event materials²

Reserved complimentary admissions for six (6) company guests to attend all associated events⁵

Company logo and name announced on sponsor recognition video

Opportunity to share link to your organization's resources or data to be included in post-event communication⁴

SILVER \$7,000 LEVEL SPONSORSHIP

Recognition as Annual Meeting and Partnership Week Silver Sponsor

Annual Meeting specific benefits:

Complimentary table set for ten (10) guests

Reserved complimentary admissions for four (4) company guests to attend all associated events⁵

Company logo and name announced on sponsor recognition video

Branding placement on all marketing and event materials²

BRONZE \$4,000

Recognition as Annual Meeting and Partnership Week Bronze Sponsor

Annual Meeting specific benefits:

Complimentary table set for ten (10) guests

Reserved complimentary admissions for two (2) company guests to attend all associated events⁵

Branding name placement on all marketing and event materials³

HAVE QUESTIONS?

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PARTNERSHIP WEEK TOTE WITH MEMENTO \$18,000 (Exclusive)

Your company logo on tote and gift item given to all guests during Annual Meeting and associated Partnership Week events

Opportunity to share promotional item to be included in tote given to all guests

Annual Meeting specific benefits:

Complimentary table set for ten (10) guests

Reserved complimentary admissions for five (5) company guests to attend all associated events⁵

Branding placement on all Partnership Week marketing and event materials²

DESSERT \$15,000 (Exclusive)

Exclusive company name / logo on the dessert served to all attendees during Annual Meeting

Annual Meeting specific benefits:

Complimentary table set for ten (10) guests

Reserved complimentary admissions for company guests to attend all associated events⁵

Branding placement on all Partnership Week marketing and event materials²

ANNUAL MEETING CENTERPIECE \$10,000 (Exclusive)

Your company logo on the Annual Meeting centerpieces

Prominent table set for ten (10) guests

Reserved complimentary admissions for six (6) company guests to attend all associated events⁵

Branding placement on all marketing and event materials²

BUSINESS EXPO & NETWORKING CAFÉ \$8,000 (Exclusive)

Your company logo featured in the Business Expo & Networking Café area at Annual Meeting

One (1) featured showcase space at Expo and during Partnership events

Annual Meeting specific benefits:

Complimentary table set for ten (10) guests

Reserved complimentary admissions for four (4) company guests to attend all associated events⁵

Branding placement on all marketing and event materials²

SOCIAL MEDIA \$8,000 (Exclusive)

Minimum of 3 social posts to highlight your business, latest achievements, and upcoming initiatives, providing the opportunity for your company to share highlights with the community. Editorial content and images to be provided by sponsor and subject to final approval by the Greater Houston Partnership

Annual Meeting specific benefits:

Complimentary table set for ten (10) guests

Reserved complimentary admissions for four (4) company guests to attend all associated events⁵

Branding placement on all marketing and event materials²

1 Pre-recorded spot to be provided by the sponsor. Message cannot exceed 1:30 seconds. Message is aired throughout Partnership Week activities.

2 Company logo on all Partnership Week marketing emails and digital invitation, logo and company name announced on sponsor recognition video, logo on event display banner, and event program

3 Company name on all Partnership Week marketing emails and digital invitation, and company name announced on sponsor recognition video, on event display banner, and event program.

4 Content included in links to resources must align with Greater Houston Partnership strategic initiatives (energy transition, workforce development, racial equity, education, economic development, etc.) or provide current data related to industry or trade.

5 Must register all guests for Partnership Week activities, including the Meet the Board session by Monday, January 23. Access to the Meet the Board session is reserved for current Partnership members.

HAVE QUESTIONS?

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Hilton Americas Hotel

Partnership Week

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Tower

SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.

Yes! I want to sponsor Annual Meeting featuring Partnership Week

- | | |
|--|--|
| <input type="checkbox"/> DIAMOND \$30,000 | <input type="checkbox"/> Partnership Week Tote with Memento \$18,000 |
| <input type="checkbox"/> PLATINUM \$20,000 | <input type="checkbox"/> Dessert \$15,000 |
| <input type="checkbox"/> GOLD \$10,000 | <input type="checkbox"/> Annual Meeting Centerpiece \$10,000 |
| <input type="checkbox"/> SILVER \$7,000 | <input type="checkbox"/> Business Expo & Networking Café \$8,000 |
| <input type="checkbox"/> BRONZE \$4,000 | <input type="checkbox"/> Social Media \$8,000 |

RSVP GUEST NAMES:

Kim Kornegay at kkornegay@houston.org.

SEND COMPANY LOGO*:

Terry Leibowitz at t Leibowitz@houston.org
*May not apply to all sponsorship levels.
Logos must be in a vector .eps or .ai format.

PAYMENT INFORMATION**Company Name**

(as you wish to appear
on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA EMAIL TO t Leibowitz@houston.org

**RETURN FORM VIA MAIL TO Greater Houston Partnership / ATTN: Terry Leibowitz
701 Avenida de las Americas, Suite 900 / Houston, TX 77010 / Check or credit card**

Sponsors with commitments made by Thursday, January, 26 will receive recognition in event materials.

HAVE QUESTIONS?

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