

RISE to the TOP

The Greater Houston Partnership invites you to join us as a sponsor as we celebrate International Women's Day, Thursday, March 9 with the 12th Annual Rise to the Top luncheon.

Rise to the Top features compelling, candid conversations from outstanding female executives discussing the challenges and triumphs of succeeding as a woman in today's business environment.

This year our panel discussion will be inspired by the International Women's Day theme of "**#EmbraceEquity**." Equity isn't just a nice-to-have, it's a must-have. A focus on gender equity needs to be part of every society's DNA.

Our panel will share their unique and inspiring personal stories of identifying opportunity, overcoming challenges and achieving success, along with who helped them along the way and how they intend to continue to pay that forward through mentorship.

Join us as a sponsor today and show your support for women business leaders both today and into the future.

WHEN:

Thursday, March 9, 2023

Registration & Networking Café:

10:00 a.m. to Noon

VIP Function: 11:15 to 11:45 a.m.

Luncheon: Noon to 1:30 p.m.

WHERE:

Marriott Marquis

1777 Walker Street

Houston, TX 77010

BENEFITS OF SPONSORING

- Highlight your company's commitment to supporting women in the workplace
- An excellent opportunity to position your company in front of hundreds of local and corporate decision-makers
- Sponsorship recognition and prominent logo placement in front of key leaders in the Houston business community

AUDIENCE ATTENDING

- Global Women Business Leaders
- Elected Officials and Consular Corps
- C-suite Business Leaders
- Partnership Members
- Women Employee Resource Group Participants

HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship, at 713-824-2403 or tleibowitz@houston.org.

PRESENTING \$50,000

SPONSORSHIP LEVEL (EXCLUSIVE)

Exclusive Presenting Sponsor of the Rise to the Top luncheon showing naming rights as “Rise to the Top, presented by (*company name*)”

Premier branding placement on all marketing materials

Company name mentioned/tagged on social media posts promoting the event (Minimum of three posts across Partnership social media channels)

Company branding on top position of Houston.org rotating homepage banner during month of February and leading up to the event date promoting the event

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event*

Two (2) seats for your company’s top executives at the Head Table

Two (2) of the finest tables located next to the Head Table with 10 guests each

One (1) prominently positioned showcase booth at the Member Expo**

Opportunity for your Sr. Executive to welcome guests at VIP function

Company logo on napkins in the VIP function

Company logo on welcome slide show aired during the event

Opportunity to share a link to your organization’s resources to be included in the Thank You email sent to all attendees post-event

Special invitation to all your guests for the VIP function

* *Content should align and relate to Rise to the Top event subject matter. All content submitted is subject to approval from the Partnership.*

** *Booth area includes 6 ft. table, space for banners. Power is an additional cost.*

DIAMOND \$30,000

SPONSORSHIP LEVEL

Company recognition on social media posts highlighting your organization’s initiatives, achievements and programs*

Premier branding placement on all marketing materials

Company logo on registration page and registration confirmation provided to all attendees

Company logo on all event materials, including sponsor loop at event, digital invitation and event program

One (1) seat for your company’s top executives at the Head Table

One (1) table in the finest position located next to the Head Table with 10 guests

One (1) prominently positioned showcase booth at the Member Expo**

Company logo on welcome slideshow aired during the event

Company logo on the Thank You email sent to all attendees post-event

Opportunity to share a link to your organization’s resources to be included in the Thank You email sent to all attendees post-event

Special invitation for all your guests to the VIP Function

* *Social media content should align and relate to Rise to the Top event subject matter. All content submitted is subject to approval from the Partnership. Minimum 3 social media posts.*

** *Booth area includes 6 ft. table, space for banners. Power is an additional cost.*

SAPPHIRE \$15,000

SPONSORSHIP LEVEL

Premier branding placement on all marketing materials

Company logo on registration page and registration confirmation provided to all attendees

Company logo on all event materials, including sponsor loop at event, digital invitation and event program

One (1) table in the finest position located close to the Head Table with 10 guests

One (1) prominently positioned showcase booth at the Member Expo*

Company logo on welcome slideshow aired during the event

Company logo on the Thank You email sent to all attendees post-event

Opportunity to share a link to your organization’s resources to be included in the Thank You email sent to all attendees post-event

Special invitation for all your guests to the VIP Function

* *Booth area includes 6 ft. table, space for banners. Power is an additional cost.*

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EMERALD \$10,000

SPONSORSHIP LEVEL

- One (1) table for 10 at the event
- Company logo on the Partnership's event webpage
- Company logo on all event materials, including sponsor loop at event, digital invitation and event program
- Company logo on registration page and registration confirmation provided to all attendees
- Company logo on welcome slideshow aired during the event
- Company logo on the Thank You email sent to all attendees post-event
- Special invitation to VIP Function for eight (8) guests

OPAL \$7,000

SPONSORSHIP LEVEL

- One (1) table for 10 at the event
- Company logo on the Partnership's event webpage
- Company logo on all event materials, including sponsor loop at event, digital invitation and event program
- Company logo on registration page and registration confirmation provided to all attendees
- Company logo on the Thank You email sent to all attendees post-event
- Special invitation to VIP Function for six (6) guests

DESSERT \$12,000

SPONSORSHIP LEVEL (EXCLUSIVE)

- Exclusive company name/logo on the dessert served to all attendees at the event
- Premier branding placement on all marketing materials
- Company logo on all event materials, including sponsor loop at event, digital invitation and event program
- One (1) table in the finest position located close to the Head Table with 10 guests
- One (1) prominently positioned showcase booth at the Member Expo*
- Company logo on welcome slideshow aired during the event
- Opportunity to share a link to your organization's resources to be included in the Thank You email sent to all attendees post-event
- Special invitation for all your guests to the VIP Function

* Booth area includes 6 ft. table, space for banners. Power is an additional cost.

NOTEPAD \$10,000

SPONSORSHIP LEVEL (EXCLUSIVE)

- Company logo on the Rise to the Top notepad placed on all attendees' seats
- One (1) table for 10 at the event
- Company logo on the Partnership's event webpage
- Company logo on all event materials, including sponsor loop at event, digital invitation and event program
- Company logo on registration page and registration confirmation provided to all attendees
- Company logo on welcome slideshow aired during the event
- Company logo on the Thank You email sent to all attendees post-event
- Special invitation to VIP Function for eight (8) guests

RISE TO THE TOP TOTE \$9,500

SPONSORSHIP LEVEL (EXCLUSIVE)

- Company logo on premium tote bag given to all attendees
- Opportunity to share a promotional item from your organization in the bag for all attendees
- One (1) table for 10 at the event
- Company logo on the Partnership's event webpage
- Company logo on all event materials, including sponsor loop at event, digital invitation and event program
- Company logo on registration page and registration confirmation provided to all attendees
- Company logo on welcome slideshow aired during the event
- Company logo on the Thank You email sent to all attendees post-event
- Special invitation to VIP Function for eight (8) guests

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CENTERPIECE \$9,500

SPONSORSHIP LEVEL (EXCLUSIVE)

- Company logo on the Rise to the Top table centerpieces
- One (1) table for 10 at the event
- Company logo on the Partnership's event webpage
- Company logo on all event materials, including sponsor loop at event, digital invitation and event program
- Company logo on registration page and registration confirmation provided to all attendees
- Company logo on welcome slideshow aired during the event
- Company logo on the Thank You email sent to all attendees post-event
- Special invitation to VIP Function for eight (8) guests

NETWORKING CAFÉ \$7,000

SPONSORSHIP LEVEL (EXCLUSIVE)

- One (1) prominently positioned showcase booth at the entrance of the Member Expo*
- Exclusive company logo on the banner in the Networking Café
- Company logo on napkins in the Networking Café
- One (1) table for 10 at the event
- Company logo on the Partnership's event webpage
- Company logo on all event materials, including sponsor loop at event, digital invitation and event program
- Company logo on registration page and registration confirmation provided to all attendees
- Company logo on the Thank You email sent to all attendees post-event
- Special invitation to VIP Function for eight (8) guests

* Booth area includes 6 ft. table, space for banners. Power is an additional cost.

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INFORMATION CARD \$4,500

SPONSORSHIP LEVEL (EXCLUSIVE)

Exclusive company logo featured on the event informational card which features highlights on outstanding women in business shared with all attendees

Five (5) seats at a reserved table

Company name on the Partnership's event webpage

Company name on all event materials, including sponsor loop at event, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the Thank You email sent to all attendees post-event

Special invitation to VIP Function for five (5) guests

SOLD**RUBY \$4,000**

SPONSORSHIP LEVEL

One (1) table for 10 at the event

Company name on the Partnership's event webpage

Company name on all event materials, including sponsor loop at event, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the Thank You email sent to all attendees post-event

Special invitation to VIP Function for four (4) guests

EVENT PROGRAM \$4,500

SPONSORSHIP LEVEL (EXCLUSIVE)

Company logo featured on the event program that will be distributed on the day of event to all attendees

Five (5) seats at a reserved table

Company name on the Partnership's event webpage

Company name on all event materials, including sponsor loop at event, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the Thank You email sent to all attendees post-event

Special invitation to VIP Function for five (5) guests

If you are interested in these sponsorship opportunities,
please complete the response form and email to

Terry Leibowitz at tleibowitz@houston.org or call **713-824-2403**.

HAVE QUESTIONS?

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WHERE:

Marriott Marquis

1777 Walker Street

Houston, TX 77010

SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.

Yes! I would like to sponsor Rise to the Top

- | | | |
|--|---|---|
| <input type="checkbox"/> Presenting Sponsor \$50,000 | <input type="checkbox"/> Dessert Sponsor \$12,000 | <input type="checkbox"/> Information Card Sponsor \$4,500 |
| <input type="checkbox"/> Diamond Sponsor \$30,000 | <input type="checkbox"/> Notepad Sponsor \$10,000 | <input type="checkbox"/> Event Program Sponsor \$4,500 |
| <input type="checkbox"/> Sapphire Sponsor \$15,000 | <input type="checkbox"/> Rise to the Top Tote Sponsor \$9,500 | <input type="checkbox"/> Ruby Sponsor \$4,000 |
| <input type="checkbox"/> Emerald Sponsor \$10,000 | <input type="checkbox"/> Centerpiece Sponsor \$9,500 | |
| <input type="checkbox"/> Opal Sponsor \$7,000 | <input type="checkbox"/> Networking Café Sponsor \$7,000 | |

SEND COMPANY LOGO*: Terry Leibowitz at tleibowitz@houston.org

*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

PAYMENT INFORMATION**Company Name**

(as you wish to appear on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature**Date**

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA EMAIL TO tleibowitz@houston.org

HAVE QUESTIONS?
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