

# Get the Most Out of Your Membership

## The Basics

- **Identify your main contact:** This person is key to navigating your membership and communicating engagement opportunities back to your employees.
- **Create your roster:** Add colleagues and team members' names to your company roster so they receive updates on relevant events, professional development opportunities and more. Identifying contacts in the key positions listed below help us best tailor engagement opportunities.
  - Human Resources / Talent professionals
  - Marketing and Government Relations team
  - Business Development colleagues
  - International Business representatives
- **Bookmark Houston.org:** Visit the Partnership's website frequently for the latest economic data, regional news, events, and more.
  - **Set email preferences:** Select the communications you want to receive based on your interests including Houston: The Economy at a Glance, Key Economic Indicators, economic development updates, and more. **To opt-in, click here.**
- **2023 Membership Guide:** Learn more about the Partnership's work and how to get involved.
- **Membership Directory:** Verify company listing and description on our searchable membership database.

Our membership directory is organized by the North American Industry Classification System (NAICS) code. **Verify your designation** to be sure your company is properly listed by industry.

For more information or for questions about your membership, contact us at

[member.engagement@houston.org](mailto:member.engagement@houston.org)  
713-844-3600

## Member-Exclusive Programming

- **Engage with a Business Resource Group (BRG):** BRGs convene all levels of members and their employees around career stages or industry interests. Intentional engagement events within each BRG offer networking and professional development opportunities.
- **Forums:** Formerly known as Councils, Forums feature in-depth discussions centered around pillars of the Partnership's strategic plan, Houston Next, where industries and initiatives that are moving Houston forward as a great global city are explored. Forums are a complimentary benefit to all members.
- **Events:** From our State of series to webinars on the economy to dynamic networking opportunities, Partnership members and business leaders gain unparalleled insights from the brightest minds in industry, policy, economics and academia through its events and programs offerings.
- **Gain brand recognition:** Review our sponsorship guide to learn how you can position your brand in front Partnership members and business leaders. **Click here.**

## Resources

- **Access the Member Portal:** Gain members-only access to information, register for events, view your company profile and more.
- **Join the Partnership's official LinkedIn Group** to share your company's resources and updates and to connect with fellow Partnership members.
- **Stay up-to-date** with the latest Houston economic data and business resources.

Follow the Greater Houston Partnership online



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**PARTNERSHIP**

Making Houston Greater.