



BUSINESS RESOURCE GROUPS

business beyond borders

GREATER HOUSTON **PARTNERSHIP**

WHERE:

Partnership Tower
701 Avenida de las Americas, Suite 900
Houston, TX 77010

The Greater Houston Partnership invites you to join us as a sponsor for the Business Beyond Borders series of events.

The Business Beyond Borders series features insights into international trade and investment in which the Partnership and member companies participate. This special series of events will provide members with global business knowledge and connections to expand their networks. Offered quarterly, each event highlights a different region of the world, including Latin and South America, Asia, Europe and Africa. International Business Month, which takes place throughout the month of May, will feature one Business Beyond Borders event that highlights the region's internationality and strength in connecting businesses to all corners of the world.

In 2023, Business Beyond Borders will host a minimum of three events in addition to the "State of Houston's Global Economy" luncheon.

BENEFITS OF SPONSORING

- Position your company as a leader in trade and investment
- Receive sponsorship recognition and prominent logo placement in front of global decision makers
- Expanding your company's branding presence through event marketing emails sent to more than 22,000 Partnership members and contacts

AUDIENCE ATTENDING

- Globally focused executives
- Elected officials, trade representatives and consular corps
- Business and community leaders
- Economic development leaders
- Business economists
- Partnership Board of Directors

HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship, at 713-824-2403 or tleibowitz@houston.org.

EXCLUSIVE TITLE \$8,000

SPONSORSHIP LEVEL

Top branding on all marketing and event materials for the Business Beyond Borders series of events

Opportunity for a Sr. Executive to make brief welcome remarks at each Business Beyond Borders event

Opportunity to have an Expo Booth at each Business Beyond Borders event to share materials, giveaways etc. with all attendees

Eight (8) admissions to each Business Beyond Borders event

Company logo on Business Beyond Borders event page of the Partnership's website

Company logo on all event materials including sponsor banner, digital invitation, registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

Recognition at all events

GOLD \$4,000

SPONSORSHIP LEVEL

Six (6) admissions to each Forum event

Company logo on the front of the event agenda passed out to all attendees

Company logo on event banner

Company logo on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event

Company logo on registration page and registration confirmation provided to all attendees

Brief company description, website and logo shared on thank you email sent to all attendees

Reserved premium seating at all events

SILVER \$2,000

SPONSORSHIP LEVEL

Four (4) admissions to each Business Beyond Borders event

Company logo on event banner

Company logo on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

BRONZE \$1,000

SPONSORSHIP LEVEL

Two (2) admissions to each Business Beyond Borders event

Company name on event banner

Company name on the Partnership's website page for event

Company name on all event marketing materials including sponsor loop at event

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

To join us as a sponsor, please complete the response form and email to

Terry Leibowitz at tleibowitz@houston.org or call **713-824-2403**.

HAVE QUESTIONS?

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SPONSORSHIP FORM



GREATER HOUSTON
PARTNERSHIP.



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**business
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SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.

Yes, I would like to sponsor the Business Beyond Borders series

- ☐ Exclusive Title Sponsor \$8,000
- ☐ Gold Sponsor \$4,000
- ☐ Silver Sponsor \$2,000
- ☐ Bronze Sponsor \$1,000

SEND COMPANY LOGO*: Terry Leibowitz at tleibowitz@houston.org

*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

PAYMENT INFORMATION

Company Name

(as you wish to appear
on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA EMAIL TO tleibowitz@houston.org

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