



# FUTURE OF health care

GREATER HOUSTON **PARTNERSHIP**

Please join us for the Future of Health Care on Tuesday, April 11 at the Royal Sonesta.

The Greater Houston Partnership's inaugural Future of Health Care event highlights one of the region's major industry sectors driven by world-class institutions and professional talent. Houston boasts one of the highest concentrations of health care and medical facilities, which are frequently ranked top in the world; a booming ecosystem attracting increased capital funding; and a workforce of nearly 400,000. Houston is synonymous with leading health care — this event explores industry trends and important future outlooks for this key sector.

We invite you to join us as a sponsor to showcase your company in front of Houston's health care, innovation, business and community leaders.

#### WHEN:

**Tuesday, April 11**

Luncheon Registration & Networking  
Café: 10:30 a.m. - Noon  
VIP Function: 11:15 - 11:45 a.m.  
Luncheon: Noon to 1:30 p.m.

#### WHERE:

Royal Sonesta Hotel  
2222 W Loop S  
Houston, TX 77027

#### BENEFITS OF SPONSORING

- An excellent opportunity to showcase your company to an audience of business, government and community leaders, including the top leaders in health care.
- Sponsorship recognition in front of CEOs, COOs and CFOs.
- Expanding company's branding presence through event marketing emails sent to more than 21,000 Partnership contacts.
- Receive recognition that will serve as an introduction to organizations doing business at the largest medical complex in the world.

#### AUDIENCE ATTENDING

- Health care and life science industry leaders
- Premier medical Institutions
- Elected officials
- C-suite executives
- Partnership Board of Directors

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#### HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship, at 713-824-2403 or [tleibowitz@houston.org](mailto:tleibowitz@houston.org).

**DIAMOND \$15,000**

## SPONSORSHIP LEVEL (EXCLUSIVE)

Opportunity to provide a brief video message highlighting your organization aired at the event\*

Company name mentioned/tagged on social media post promoting the event (minimum of three posts across Partnership social media channels)

One (1) seat for your company's top executive at the luncheon Head Table

One (1) table of ten (10) at the luncheon event in the finest location next to the Head Table

Ten (10) admissions to VIP function

Opportunity for your senior executive to make brief remarks at the VIP function

One (1) prominently positioned showcase expo booth at Networking Café\*

Company logo on the Partnership's event webpage

Company logo on all event marketing materials including sponsor loop at event and digital invitation

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

*\*Language is subject to Partnership approval. Message must be a pre-produced spot. Message cannot exceed: 1:30 seconds.*

**PLATINUM \$10,000**

## SPONSORSHIP LEVEL (EXCLUSIVE)

Company name on social media posts highlighting your organizations initiatives, achievements and programs<sup>2</sup>

One (1) table of ten (10) at the luncheon event in a premium location

Ten (10) admissions to VIP function

One (1) prominently positioned showcase expo booth at Networking Café\*

Company logo on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event and digital invitation

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

*2.Social media content is subject to Partnership approval. Minimum 3 social media posts.*

**GOLD \$6,000** SPONSORSHIP LEVEL

One (1) table of ten (10) at the luncheon event in a premier location

Eight (8) admissions to VIP function

Company logo on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event and digital invitation

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

**SILVER \$4,000** SPONSORSHIP LEVEL

One (1) table of ten (10) at the luncheon event in a prime location

Six (6) admissions to VIP function

Company name on the Partnership's website page for event

Company name on all event marketing materials including sponsor loop at event and digital invitation

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

**DESSERT \$8,000**

## SPONSORSHIP LEVEL (EXCLUSIVE)

Exclusive company name/logo on the dessert served to all attendees at the event

One (1) table of ten (10) at the luncheon event in a premium location

Ten (10) admissions to VIP function

One (1) prominently positioned showcase expo booth at Networking Café\*

Company logo on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event and digital invitation

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

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## NETWORKING CAFÉ \$6,000

SPONSORSHIP LEVEL (EXCLUSIVE)

Company logo on Networking Café signage in the Networking Café area

Five (5) admissions to luncheon event with reserved seating at table

Five (5) admissions to VIP function

One (1) prominently positioned 10' x 10' expo booth at Networking Café\*

Company logo on all event marketing materials including sponsor loop at event and digital invitation

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

*\*Booth area includes 6 ft. table, space for banners. Power is at an additional cost.*

## CENTERPIECE \$6,000

SPONSORSHIP LEVEL (EXCLUSIVE)

Company logo on all table centerpieces

Five (5) admissions to luncheon event with reserved seating at table

Five (5) admissions to VIP function

Company logo on all event marketing materials including sponsor loop at event, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

## INFORMATION CARD \$4,000

SPONSORSHIP LEVEL (EXCLUSIVE)

Exclusive company logo featured on the event informational card which features data on the industry to be shared with all attendees

Five (5) admissions to luncheon event with reserved seating at table

Five (5) admissions to VIP function

Company name on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event and digital invitation

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

## EVENT PROGRAM \$4,000

SPONSORSHIP LEVEL (EXCLUSIVE)

Company logo featured on the program card that will be distributed on the day of event to all attendees

Five (5) admissions at luncheon event with reserved seating at table

Five (5) admissions to VIP function

Company logo on all event marketing materials including sponsor loop at event, digital invitation, and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

### HAVE QUESTIONS?

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**SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.**

**Yes, I would like to sponsor the Future of Health Care!**

- |  |   |
|--|---|
| <input type="checkbox"/> Diamond Sponsor \$15,000  | <input type="checkbox"/> Networking Café \$6,000  |
| <input type="checkbox"/> Platinum Sponsor \$10,000 | <input type="checkbox"/> Centerpiece \$6,000      |
| <input type="checkbox"/> Gold Sponsor \$6,000      | <input type="checkbox"/> Information Card \$4,000 |
| <input type="checkbox"/> Silver Sponsor \$4,000    | <input type="checkbox"/> Event Program \$4,000    |
| <input type="checkbox"/> Dessert Sponsor \$8,000   |   |

**Sponsors with commitments made by Tuesday, April 4 will receive recognition in all event materials.**

**SEND COMPANY LOGO\*:** Terry Leibowitz at [t Leibowitz@houston.org](mailto:t Leibowitz@houston.org)

\*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

**COMMITMENT INFORMATION****Company Name**

(as you wish to appear  
on print materials)

Contact Name

Phone

Email

Signature

Date

*The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.*

**RETURN FORM VIA EMAIL TO [t Leibowitz@houston.org](mailto:t Leibowitz@houston.org)**

**HAVE QUESTIONS?**

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