

GREATER HOUSTON **PARTNERSHIP**

SOIRÉE

**Internationally
Inspired**

20/23

SPONSORSHIP INFORMATION

Soirée, the Greater Houston Partnership's annual gala, will celebrate the Houston region's unique tapestry of ideas, industry and influence that positions us among the great global cities of the world. We invite you to join us as a sponsor for this exclusive, multicultural *soirée* featuring a multi course dining experience, live entertainment, a silent auction and so much more.

The funds raised through Soirée strengthen the Partnership's mission of making Houston one of the best places to live, work and build a business. Your support as a sponsor of Soirée will contribute to our key initiatives which include growing a strong, diverse economy, ensuring a great quality of life and creating opportunity for all Houstonians with a foundation of race equity and inclusion.

YOUR CONTRIBUTION CAN BE OFFERED IN TWO WAYS:

Business Expense: 501(c)6 - May be deductible as a business expense. Please make checks payable to:
Greater Houston Partnership.

Charitable Contribution: 501(c)3 - May be deductible as charitable contributions under Section 170 of the Internal Revenue Code. Please make checks payable to:
Greater Houston Partnership Foundation

AUDIENCE ATTENDING:

- Fellow Partnership Members
- Consular Corps of Houston
- Partnership Board of Directors
- Corporate Business Decision Makers
- Civic and Community Leaders
- Elected officials

WHEN:

Saturday, September 16, 2023
VIP Reception | 6:00 - 7:15 p.m.
Soirée | 6:30 to 11:00 p.m.

WHERE:

Hilton Americas
1600 Lamar St.
Houston, Texas 77010

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PREMIER SPONSORSHIP OPPORTUNITIES

Secure elite visibility and branding at one of the highest-profile events in Houston, while highlighting your support for the Partnership's mission to make Houston and the surrounding region the best place to live, work and build a business.

CATALYST PRESENTING Sponsor \$75,000 (Exclusive)

Exclusive Presenting Sponsor of the 2023 Soirée showing naming rights as "2023 Soirée presented by (*company name*)"

Premier placement of company logo on all Soirée marketing and event materials

Company name recognition on all social media posts promoting Soirée

Company branding on top position of Houston.org rotating homepage banner starting mid-August and leading up to the event date promoting the event

Prominent visual recognition in night-of multimedia presentation and verbal recognition from the stage

Full-page, full-color recognition in Soirée official program

All guests invited to exclusive VIP Reception

Opportunity to address VIP Reception guests with brief remarks

Two (2) prominent tables of ten (10)

Selection of upgraded hand-selected wine at tables

Hotel accommodations for the sponsor host couple and three (3) additional couples

VIP check-in and complimentary valet parking for sponsor and guests

RADIANT Sponsor \$50,000 (Two available)

Premier placement of company logo on all Soirée marketing and event materials

Prominent visual recognition in night-of multimedia presentation and verbal recognition from the stage

Full-page, full-color recognition in Soirée official program

All guests invited to exclusive VIP Reception

Two (2) prominent tables of ten (10)

Selection of upgraded hand-selected wine at tables

Hotel accommodations for the sponsor host couple and two (2) additional couples

VIP check-in and complimentary valet parking for sponsor and guests

COSMOPOLITAN Sponsor \$30,000

Priority placement of company logo on all Soirée marketing and event materials

Prominent visual recognition in night-of multimedia presentation

Full-page, full-color recognition in Soirée official program

Two (2) premier tables of ten (10)

Ten (10) guests invited to exclusive VIP Reception

Hotel accommodations for sponsor host couple

VIP check-in and complimentary valet parking for sponsor and guests



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IMAGINATIVE Sponsor \$18,000

Priority placement of company logo on all Soirée marketing and event materials

Prominent visual recognition in night-of multimedia presentation

One (1) reserved table of ten (10)

Ten (10) guests invited to exclusive VIP Reception

Complimentary valet parking for your guests

REVOLUTION Sponsor \$12,000

Recognition of company logo on all marketing and promotional materials

One (1) reserved table of ten (10)

Eight (8) guests invited to exclusive VIP Reception

Complimentary valet parking for your guests

GLOBAL Sponsor \$8,000

Recognition of company name on promotional materials

One (1) reserved table of ten (10)

Four (4) guests invited to exclusive VIP Reception

CAPITAL Sponsor \$10,000

Recognition of company logo on promotional materials

One (1) reserved table of ten (10)

Six (6) guests invited to exclusive VIP Reception



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SUPPORTING OUR REGIONAL OPPORTUNITIES

Your support allows the Partnership to continue its work of building a strong, diverse, 21st century economy for our entire 12-country region.

DESSERT Sponsor \$15,000

(One available)

Company logo on desserts served at event

Priority placement of company logo on all Soirée marketing and event materials

Prominent visual recognition in night-of multimedia presentation

One (1) reserved table of ten (10)

Eight (8) guests invited to exclusive VIP Reception

Complimentary valet parking for your guests

PHOTO WALL Sponsor \$10,000

(One available)

Company logo on specially themed photo wall

Six (6) admissions for the event

VALET Sponsor \$8,000

(One available)

Company logo on Valet Tag presented in all valet cars

Four (4) admissions for the event

MEMENTO GIFT Sponsor \$14,000

(One available)

Company logo on memento gift and recognition in Soirée program

One (1) reserved table of ten (10)

Six (6) admissions to the VIP reception

Complimentary valet parking for your guests

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Soirée | 6:30 to 11:00 p.m.

WHERE:

Hilton Americas
1600 Lamar St.

SPONSORSHIP FORM

Secure your sponsorship early to receive full benefits.

Yes! I would like to join as a 2023 Soirée Sponsor:

BECOME A SPONSOR

- CATALYST Presenting Sponsor \$75,000
- RADIANT Sponsor \$50,000
- COSMOPOLITAN Sponsor \$30,000
- IMAGINATIVE Sponsor \$18,000
- DESSERT Sponsor \$15,000
- MEMENTO GIFT Sponsor \$14,000
- REVOLUTION Sponsor \$12,000
- CAPITAL Sponsor \$10,000
- PHOTO WALL Sponsor \$10,000
- GLOBAL Sponsor \$8,000
- VALET Sponsor \$8,000

*RSVP GUEST NAMES: Mikayla Collins mcollins@houston.org

SEND COMPANY LOGO* : Terry Leibowitz at tleibowitz@houston.org

**May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.*

COMMITMENT INFORMATION

Company Name (as wish to appear on print materials)

Contact Name

Phone

E-mail

Print Name on Account

SIGNATURE

DATE

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

Return form to Terry Leibowitz at tleibowitz@houston.org