Houston
A Manufacturing and Logistics Hub
The Houston region’s position as a manufacturing powerhouse is largely due to its business-friendly climate, low costs, world-class infrastructure, and talented workforce.

With its central geographic location and numerous logistical and distribution channels, Houston is an ideal hub for companies that need national distribution for their products. That access is aided by our world-class infrastructure that helps companies minimize their transportation and distribution costs domestically and internationally.

The region boasts a large base of industrial workers in specialties such as fabricated metal, machinery, and chemical manufacturing. Emerging and growing industries like medical devices, therapeutics, and food and beverage have taken root in the region as well.
Regional Overview

Houston is one of the youngest, fastest growing, and most diverse regions.

4th
Largest U.S. city
7.3M
Residents
3.3M
Jobs

1 in 4
Houstonians is foreign born

$537.1B
GDP

Houston is unabashedly pro-growth and opportunity-rich.

Major corporate center with 24 Fortune 500 HQs
Top metro for new and expanded facilities

Top 25
Global Cities of the Future
(fDi Intelligence, Financial Times, ’21/’22)

Houston is a great global city.

90+
Foreign consulates, 3rd highest concentration in the U.S.

#1
Metro exporter in the U.S.

2
International airports with 180+ non-stop destinations

World-class infrastructure
Houston is one of the most important industrial bases in the country.

7,000+
Manufacturing establishments

$75.1B
In goods produced annually

223,000+
Employed

Manufacturing specialties in the region include:

- Fabricated metal
- Machinery
- Chemical manufacturing
- Aerospace
- Automotive
- Biotechnology
- Energy
- Equipment controls
Select manufacturers in the Houston region include:

Alcon
ARC Specialties
Borusan Mannesmann
BAUER Maschinen Group
CEMEX
Daikin North America
Emerson
Foxconn
Frito-Lay
Goya Foods
KONGSBERG
Mitsubishi Caterpillar Forklift America Inc.
MEDIVATORS
National Oilwell Varco
Oracle
TechnipFMC
Toshiba International Corporation
Talent and Expertise

Houston is home to a strong university system and a large supply of young talent.

40+ Universities and colleges

5 Nationally ranked universities and graduate schools

444,600+ Students enrolled (Fall ’21)

394,000+ Young professionals with a bachelor’s degree or higher

3 Tier-One Universities (Rice University, University of Houston, Texas A&M University)
The Houston Airport System ranks as one of the largest multi-airport systems in North America.

- **2** International airports
- **180+** Non-stop destinations
- **Direct flights** to 5 continents
- **37 countries** with direct service from Houston
- **128,592+** Metric tons of airborne trade in ‘20

Houston’s central location and large population also provide access to customers.

- **Equidistant** to east and west coasts
- **50%** of the U.S. population within a 1,000-mile radius
- **28M** U.S. consumers within a 300-mile radius
Houston is the top metro exporter in the U.S.

4 Sea ports
handling 382.7M metric tons of trade in '22

#1 U.S. Port
(Port of Houston)

Extensive infrastructure connects Houston with all major markets across the country.

3 Class I railways with 800 miles of track
3,433 Centerline miles
11,754 Lane miles of freeways and expressways
2,093 General freight trucking establishments
Industrial Space

Houston is highly competitive when it comes to industrial space for manufacturing, logistics, and distribution.

<table>
<thead>
<tr>
<th>6th</th>
<th>576M+</th>
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<tbody>
<tr>
<td>6th largest industrial market in the nation</td>
<td>SF of net rentable area</td>
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The region has experienced a significant increase in construction of large-scale, industrial properties to accommodate growth of national fulfillment and regional distribution companies.

<table>
<thead>
<tr>
<th>Amazon</th>
<th>The Home Depot</th>
<th>Rooms to Go</th>
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<tbody>
<tr>
<td>Best Buy</td>
<td>Ikea</td>
<td>Sysco</td>
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<td>Dollar Tree</td>
<td>Lowe’s</td>
<td>UPS</td>
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<tr>
<td>FedEx</td>
<td>McKesson Corporation</td>
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</tbody>
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- Industrial Space
- Houston is competitive
- Large-scale properties
- National fulfillment
- Regional distribution
- Construction increase
Growing Innovation Ecosystem

Houston is among the most important globally advanced manufacturing and robotics ecosystems. (Startup Genome)

Top high performance ecosystems according to venture capital investment
Special focus on advanced manufacturing and robotics

Strong Support of Industrial Innovation
East End Maker Hub: 300,000+ SF of industrial maker space

<table>
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<tr>
<th>Prototyping</th>
<th>Small-batch manufacturing</th>
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<tr>
<td>Testing</td>
<td>Corporate innovation</td>
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Houston is a thriving hub of digital technology.

| 230,800+  | $29.2B                  | 9,100       |
| Tech workers | Impact to local  | Tech-related |
|             | economy            | firms       |

| 1,000+ | 80+ |
| Venture-backed startups and companies | Accelerators, incubators, and hubs |
Great Quality of Life

The Houston region offers a low cost of living while maintaining an incredibly high quality of life with the amenities you expect to find in a world-class city.

#2 Lowest cost of living among the 20 most populous U.S. metros

Housing costs 34.1% below the nation’s 20 most populous metros, and 7.9% below the nation’s average.

Houston is home to an acclaimed and extensive cultural scene.

- Renowned museums and cultural centers
- Major league sporting teams
- Resident performing arts organizations

Houston is one of the greenest cities in the U.S.

Walkable neighborhoods

- 382 Developed city parks
- 345 Miles of interconnected bikeways
- Nearly 44,480 acres of parkland
- Home to two of the nation’s 10 largest urban public parks

Houston is home to world-renowned health care.

World’s largest medical complex —
Texas Medical Center

Some of the best hospitals and universities in the nation (U.S. News and World Report)
For more information about Houston's manufacturing and logistics industry, please contact

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