



BUSINESS RESOURCE GROUPS
talent resources
group

GREATER HOUSTON **PARTNERSHIP**

WHERE:

Partnership Tower
701 Avenida de las Americas, Suite 900
Houston, TX 77010

Houston is home to some of the best talent in America, and the Greater Houston Partnership and our member companies work together to retain and strengthen the talent pipeline for our future. The Partnership's Talent Resources Group series of events will help prepare HR practitioners, talent professionals and ERG leaders with best practices to attract, develop and retain talent.

The Partnership invites you and your company to join us today as a sponsor and highlight your organization's support to strategically expand the talent pipeline as well as attract and retain high-performing and high-potential employees in Houston.

Talent Resources Group is proud to host three (3) events in 2023, leading up to the Houston DiverseCity Summit.

BENEFITS OF SPONSORING

- Showcase your company or institution and its talent initiatives in front of senior business, education, government and community leaders in the Houston region.
- Receive sponsorship recognition and prominent logo placement in front of organizational and business leaders.

AUDIENCE ATTENDING

- Business Leaders
- Education and Community Leaders
- Human Resources Practitioners
- Talent Professionals
- Recruiters
- ERG Leaders
- Hiring Managers
- Culture Managers

HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship, at 713-824-2403 or tleibowitz@houston.org.

EXCLUSIVE TITLE \$8,000

SPONSORSHIP LEVEL

Top branding on all marketing and event materials for the Talent Resources Group series of events

Opportunity for a Sr. Executive to make brief welcome remarks at each event

Opportunity to have an Expo Booth at each event to share materials, giveaways and swag with attendees

Prominent company logo on the Talent Resource Group quarterly newsletter

Ten (10) admissions to each event

Company logo on event page of the Partnership's website

Company logo on all event materials including sponsor recognition at event and digital invitation

Company logo on the thank you email sent to all attendees

Recognition at event

GOLD \$5,000

SPONSORSHIP LEVEL

Six (6) admissions to each Talent Resources Group event

Company logo on the front of the event agenda passed out to all attendees

Company logo on event banner

Company logo on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event

Company logo on registration page and registration confirmation provided to all attendees

Brief company description, website and logo shared on thank you email sent to all attendees

Reserved premium seating at all events

SILVER \$3,000

SPONSORSHIP LEVEL

Four (4) admissions to each Talent Resources Group event

Company logo on event banner

Company logo on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

BRONZE \$1,500

SPONSORSHIP LEVEL

Two (2) admissions to each Talent Resources Group event

Company name on event banner

Company name on the Partnership's website page for event

Company name on all event marketing materials including sponsor loop at event

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

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SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.

Yes! I want to sponsor the Talent Resources Group series

- Exclusive Title Sponsor \$8,000
- Gold Sponsor \$5,000
- Silver Sponsor \$3,000
- Bronze Sponsor \$1,500

SEND COMPANY LOGO*: Terry Leibowitz at tleibowitz@houston.org

*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

PAYMENT INFORMATION

Company Name

(as you wish to appear
on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA EMAIL TO tleibowitz@houston.org

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