

### A Greater Houston Partnership Business Resource Group

# The Greater Houston Partnership invites you to join us as a sponsor for the 2023 Future of Texas series.

The Partnership's Future of Texas series of events features thought leaders and elected officials who are shaping Texas' future. This special series of events provides Partnership members the opportunity to hear from, and engage with, our local and state leaders as they share their focus and goals on our state's most pressing issues.

Join us as a 2023 Future of Texas series sponsor and highlight your organization in front of our state's leaders, Partnership's Board of Directors, and fellow members.

### We were honored to host the following last year for 2022 Future of Texas series

Texas Comptroller Glenn Hegar Texas State Senator Carol Alvarado (Texas Senate District 6) Texas State Senator Brandon Creighton (Texas House District 4) Texas State Representative Harold Dutton (Texas House District 142) Texas State Representative Sam Harless (District 126) Texas State Representative Ana Hernandez (Texas House District 143) Texas State Representative Ann Johnson (Texas House District 134) Texas State Representative Will Metcalf (Texas House District 134) Texas State Representative Tom Oliverson (District 140) Texas State Representative Armando Walle (Texas House District 140) Professor Brandon Rottinghaus, Ph.D., Department of Political Science, University of Houston.



### WHEN

Six to eight yearly events

### WHERE

### Partnership Tower

701 Avenida de las Americas Houston, Texas 77010 9th Floor

### **BENEFITS OF SPONSORING**

- An excellent opportunity to highlight your company in front of an audience of business, government, and community leaders.
- Access to the VIP Sponsor-only Meet & Greets with honored guests and Partnership's Board of Directors.
- Branding in front of our elected officials and guests that work to make a difference in Houston and Texas
- Sponsorship is for the entire 2023 series of events.

### **AUDIENCE ATTENDING**

- Corporate business decision makers
- Economic development and community leaders
- Public policy and business leaders
- Elected officials and Consular Corps
- Partnership Board of Directors

## TITLE SPONSOR **\$25,000**

LEVEL SPONSORSHIP (EXCLUSIVE)

Opportunity to moderate two events (2) with the featured elected official by your Sr. Executive

Opportunity to make welcome remarks at two different Future of Texas events

Prominent company logo on the welcome banner at the VIP meet & greet events

Prominent company logo event banner

Prominent company logo on the Partnership's website page for event

Prominent company logo on all event marketing materials including sponsor loop at event

Prominent company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees and the opportunity to share a link from your website on the Thank you.

Special invitation to the sponsor-only VIP meet and greet prior to events

Reserved premium seating at all events

\*Moderator to be mutually agreed upon. Subject to Partnership approval.

# GOLD \$5,000 LEVEL SPONSORSHIP

Opportunity to introduce featured guests at events (rotated among Gold sponsors)

Company logo on event banner

Company logo on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Special invitation to the sponsor-only VIP meet and greet prior to events

Reserved premium seating at all events

### SILVER \$3,000 LEVEL SPONSORSHIP

Company logo on event banner

Company logo on the Partnership's website page for event

Company logo on all event marketing materials including sponsor loop at event

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Special invitation to the sponsor-only VIP meet and greet prior to events

# BRONZE \$1,500 LEVEL SPONSORSHIP

Company name on event banner

Company name on the Partnership's website page for event

Company name on all event marketing materials including sponsor loop at event

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

Special invitation to the sponsor-only VIP meet and greet prior to events

To join us as a sponsor, please complete the response form and email to **Terry Leibowitz**, Director, Member Engagement and Sponsorships, at tleibowitz@houston.org or call 713-824-2403.

### HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship, at 713-824-2403 or tleibowitz@houston.org.



### WHEN

Six to eight yearly events

### WHERE

Date

Partnership Tower 701 Avenida de las Americas Houston, Texas 77010 9th Floor

A Greater Houston Partnership Business Resource Group

FUTURE OF TEXAS

### SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.

#### Yes! I want to sponsor the Future of Texas Series

- □ Title Sponsor \$25,000
- □ Gold \$5,000
- □ Silver \$3,000
- □ Bronze \$1,500

### **SEND COMPANY LOGO\*** Terry Leibowitz at **tleibowitz@houston.org** \*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

		MAT	

**Company Name** (as you wish to appear on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

**RETURN FORM VIA EMAIL TO tleibowitz@houston.org** 

### HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship, at 713-824-2403 or tleibowitz@houston.org.