



# STATE OF HOUSTON'S global economy

GREATER HOUSTON **PARTNERSHIP**

Each May, the Greater Houston Partnership celebrates International Business Month, a series of programming and exclusive content highlighting the region's internationality and strength in connecting businesses to all corners of the world. **The Partnership invites you to join for its pinnacle International Business Month event, the State of Houston's Global Economy, on May 12, 2023.**

Houston is a thriving international city, connecting companies and talent from all corners of the world. The region's geographic location makes it easy to move both goods and people around the globe thanks to its proximity to one of the largest ports in the country and two international airports. In addition to Houston's position as one of America's most diverse cities, the region offers a well-developed suite of key global industries – including energy, life science, manufacturing, logistics and aerospace.

The State of Houston's Global Economy features the Partnership's Chief Economist and Senior Vice President of Research, Patrick Jankowski, who will share analysis on Houston's global trade and investment ecosystem, economy and the business and economic trends impacting on our region.

The event also marks the release of the Partnership's annual Global Houston publication, which looks at the region's leading international trade partners and other global business data.

Secure your sponsorship today! The State of Houston's Global Economy offers an opportunity to showcase your company in front of regional and international business and civic leaders.

## WHEN:

Friday, May 12, 2023

## WHERE:

**Omni Houston Hotel**  
 4 Riverway  
 Houston, TX 77056

[Houston.org/events](https://Houston.org/events) for more details

## BENEFITS OF SPONSORING

- Position your company as a leader in trade and investment
- Receive sponsorship recognition and prominent logo placement in front of Houston's elite and global decision makers
- Expand your company's branding presence through event marketing emails sent to more than 22,000 Partnership members and contacts

## AUDIENCE ATTENDING

- Globally focused executives
- Elected officials, trade representatives and consular corps
- Business and community leaders
- Economic development leaders
- Business economists
- Partnership Board of Directors

## HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship, at 713-824-2403 or [tleibowitz@houston.org](mailto:tleibowitz@houston.org).

## SPONSORSHIP OPPORTUNITIES

### HOUSTON INTERNATIONAL BUSINESS MONTH PRESENTING SPONSOR (SOLD)

Receive title branding and recognition on all associated events and marketing throughout the Partnership's Houston International Business Month (May 1-31) celebrating Houston's international business acumen, the reach of its global infrastructure and unique multiculturalism

Company name mentioned/tagged on social media posts (minimum of three posts across Partnership social media channels)

Company branding on top position of Houston.org rotating homepage banner starting mid-April and leading up to the event date promoting the event

Opportunity to provide a brief message from your top executive highlighting your organization, aired during the State of Houston's Global Economy\*

Opportunity to provide brief remarks from your top executive at the VIP function

Opportunity to provide introductory remarks at the Business Beyond Borders event in May\*

One (1) seat at the Head Table for your Senior Executive at the State of the Global Economy luncheon

Reserved table for ten (10) guests in a premier position at the State of the Global Economy luncheon and admissions to the associated events

Complimentary admissions for ten (10) guests to the associated events

One (1) expo booth in a premier location at the State of Houston's Global Economy event\*\*

Company logo on the Partnership's website page for events

Company logo on all event marketing emails, including sponsor loop, on digital invitation and event program at State of Houston's Global Economy

Company logo on registration page and registration confirmation provided to all attendees at associated events

Company logo on the thank you email sent to all attendees

Recognition at event

*\*Language is subject to Partnership approval. Message should be a pre-produced spot. Message cannot exceed: 1:30 seconds. Content should align and relate to event subject matter.*

*\*\*Booth area includes 6 ft. table, space for banners. Power is an additional cost.*

### PLATINUM \$10,000 SPONSORSHIP LEVEL

Social media posts to highlight your business, latest achievements and upcoming initiatives, sharing highlights with the community\*

Reserved table for ten (10) guests in a premier position at the State of the Global Economy luncheon and admissions to the associated events

Reserved admissions for ten (10) guests at the VIP function

One (1) expo booth in a premier location\*\*

Company logo on the Partnership's website page for events

Company logo on all event marketing emails, including sponsor loop, on digital invitation and event program at State of Houston's Global Economy

Company logo on registration page and registration confirmation provided to all attendees at associated events

Company logo on the thank you email sent to all attendees

Recognition at event

*\*Content should align with event objective/topic and is subject to Partnership approval. Sponsor has the opportunity to provide up to two pieces of creative copy with landing page link. Social media posts will be shared on the Partnership's LinkedIn, Twitter and Facebook pages.*

*\*\*Booth area includes 6 ft. table, space for banners. Power is at an additional cost.*

### GLOBAL HOUSTON TRADE PUBLICATION \$8,000 (EXCLUSIVE)

Exclusive logo featured on page two of the Global Houston Trade publication. This publication is the pinnacle report for the Partnership's research team and will be distributed to all guests and available on the Partnership website until the 2024 event

Reserved table for ten (10) guests in a prime position at the State of the Global Economy luncheon and admissions to the associated events

Complimentary admissions for ten (10) guests at the VIP function

One (1) expo booth in a premier location\*

Company logo on the Partnership's website page for event

Company logo on all event marketing emails, including sponsor loop in event presentation, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Recognition at event

*\*Booth area includes 6 ft. table, space for banners. Power is at an additional cost.*

#### HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship, at 713-824-2403 or [tleibowitz@houston.org](mailto:tleibowitz@houston.org).

## SPONSORSHIP OPPORTUNITIES

### GLOBAL **\$6,000** SPONSORSHIP LEVEL

Reserved table for ten (10) guests at the State of the Global Economy luncheon and admissions to the associated events

Complimentary admissions for eight (8) guests at the VIP function

Company logo on the Partnership's website page for events

Company logo on all event marketing emails, including sponsor loop in event presentation, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Recognition at event

### TRADE **\$4,000** SPONSORSHIP LEVEL

Reserved table for ten (10) guests at the State of the Global Economy luncheon and admissions to the associated events

Complimentary admissions for four (4) guests at the VIP function

Company name on the Partnership's website page for event

Company name on all event marketing emails, including sponsor loop in event presentation, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

Recognition at event

### REGIONAL PARTNER **\$2,000** SPONSORSHIP LEVEL (LIMITED)

Admissions for five (5) guests at the State of the Global Economy luncheon and admissions to the associated events

Complimentary admissions for two (2) guests at the VIP function

Company name on the Partnership's website page for event

Company name on all event marketing emails, including sponsor loop in event presentation, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

Recognition at event

### INFORMATION CARD **\$4,000** SPONSOR (EXCLUSIVE)

Exclusive company logo featured on the event information card highlighting industry specific data shared with all attendees

Admissions for five (5) guests at the State of the Global Economy luncheon and admissions to the associated events

Complimentary admissions for five (5) guests at the VIP function

Company logo on the Partnership's website page for event

Company logo on all event materials including sponsor loop in event presentation, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Recognition at event

### EVENT PROGRAM **\$4,000** SPONSOR (EXCLUSIVE)

Company logo featured on event program available to all attendees on event day

Admissions for five (5) guests at the State of the Global Economy luncheon and admissions to the associated events

Complimentary admissions for five (5) guests at the VIP function

Company logo on the Partnership's website page for event

Company logo on all event materials including sponsor loop in event presentation, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Recognition at event

### EXPO BOOTHS AVAILABLE **\$500**

Includes 6' table and 2 chairs

Admission for (2) guests at the luncheon at the State of Houston's Global Economy

*\*Expo booth for the State of Houston's Global Economy and at the Business Beyond Borders event scheduled for May 31. Expo booths are limited to twelve (12) for the Business Beyond Borders event and are on a first come basis.*

#### HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship, at 713-824-2403 or [tleibowitz@houston.org](mailto:tleibowitz@houston.org).



# STATE OF HOUSTON'S global economy

GREATER HOUSTON **PARTNERSHIP**

**WHEN:**

Friday, May 12, 2023

**WHERE:**

**Omni Houston Hotel**  
4 Riverway  
Houston, TX 77056

[Houston.org/events](https://Houston.org/events) for more details

**SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.**

**Yes, I would like to sponsor the State of Houston's Global Economy:**

- HOUSTON INTERNATIONAL BUSINESS MONTH PRESENTING SPONSOR (SOLD)
- PLATINUM Sponsor \$10,000
- HOUSTON GLOBAL ECONOMY PUBLICATION Sponsor \$8,000
- GLOBAL Sponsor \$6,000
- TRADE Sponsor \$4,000
- REGIONAL PARTNER Sponsor \$2,000
- INFORMATION CARD \$4,000
- EVENT PROGRAM Sponsor \$4,000

**SEND COMPANY LOGO\*:** Terry Leibowitz at [tleibowitz@houston.org](mailto:tleibowitz@houston.org)

\*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

**COMMITMENT INFORMATION****Company Name**

(as you wish to appear  
on print materials)

Contact Name

Phone

Email

Signature

Date

*The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.*

**RETURN FORM VIA**

**EMAIL TO** [tleibowitz@houston.org](mailto:tleibowitz@houston.org)

**MAIL TO** Greater Houston Partnership

**ATTN:** Terry Leibowitz

701 Avenida de las Americas, Suite 900, Houston, TX 77010

**HAVE QUESTIONS?**

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship, at 713-824-2403 or [tleibowitz@houston.org](mailto:tleibowitz@houston.org).

**Sponsors with commitments made by Wednesday, April 26 will receive recognition in all event materials.**