

HOUSTON DIVERSECITY SUMMIT

WHEN:

Wednesday, October 4

WHERE:Hilton Americas Hotel
1600 Lamar Street
Houston, Tx 77010

The Greater Houston Partnership invites you to join us as a sponsor for the Houston DiverseCity Summit on Wednesday, October 4.

The Summit is more than an event. It is an inspiring one-day convening to catalyze change, improve outcomes, and create a more diverse, equitable and inclusive Houston region. The Summit is the only local event that focuses on driving collective action of the business community to reduce inequities, showcases Houston's regional DEI thought leaders and uses data to inform content offerings and drive change.

Designed for DEI, HR, talent, supplier diversity professionals and employee resource group leaders, this inspiring event contributes to the Houston business community's collective efforts to provide opportunity for all and is dedicated to advancing equity and inclusion by sharing practical ways to improve outcomes and shape workplace culture, unleash the value of our diversity, and champion DEI.

The Summit will offer the first look at key findings from the biennial [Houston Regional Equity & Inclusion Assessment](#). The assessment results will show how Houston's business community has progressed since the inaugural assessment in 2021 and offer industry insights.

By sponsoring the Houston DiverseCity Summit, you will demonstrate your commitment to your stakeholders and to creating a more inclusive workplace and business community. Join us as we come together to advance progress and inspire innovation.

Houston DiverseCity Summit activities:

- 15+ speakers
- Diversity, equity and inclusion best practices and actionable insights to implement change
- Key findings and industry insights from the 2023 Houston Regional Equity & Inclusion Assessment
- 5 interactive breakout sessions featuring emerging ideas and practical strategies to improve outcomes and navigate organizational change
- Peer learning and networking to help participants connect with regional leaders
- Luncheon conversation featuring DEI practitioners and thought leaders
- And more!

BENEFITS OF SPONSORING

- Showcase your company in front of human resources, talent and DEI executives, supplier diversity leaders, and community leaders in the Houston region
- Receive sponsorship recognition and prominent logo placement in front of Houston and a national audience
- Demonstrate your company's support and commitment to DEI and making progress in the Houston region

AUDIENCE ATTENDING

- C-Suite Executives
- Senior Business Leaders
- Chief Diversity, Talent and Human Resources Officers
- Employee Resource Group (ERG) Leaders
- Community Leaders
- Partnership's Board of Directors

HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship, at 713-824-2403 or tleibowitz@houston.org, or Paige Anderson, Sponsorship Manager at 713-844-3618 or panderson@houston.org.

PRESENTING \$50,000

SPONSORSHIP LEVEL (EXCLUSIVE)

Exclusive Presenting Sponsor of the **Houston DiverseCity Summit** showing naming rights as “Houston DiverseCity Summit” presented by *company name* for 2023.

Premier branding placement on all Summit marketing and event materials. ¹

Company name mentioned/tagged on social media posts promoting the event (minimum of eight posts across Partnership social media channels) and in post-event recap.

Company branding on first position of Houston.org rotating homepage banner two weeks leading up to event date.

Company name on lanyards given to all attendees of the event.

Opportunity to provide a pre-filmed message (1:30 spot) aired during Summit. ²

Two (2) seats for top executives at Summit luncheon Head Table.

One table of ten (10) to Summit luncheon in the finest location.

Speaking opportunity for a company thought leader during the Breakout Session at the Summit.

One (1) Expo Booth in a premier location during the Networking Café.

Opportunity to share link to your organization’s resources or data to be used in post-event resource.

CHAMPION \$30,000

SPONSORSHIP LEVEL

(LIMITED TO TWO; EXCLUSIVE BY INDUSTRY)

Lead branding and Facilitator opportunity during the Breakout Session at the Summit.

Lead branding placement with company logo on all Summit marketing and event materials. ¹

Opportunity to provide a pre-filmed message, (30 second spot) aired during the Summit. ²

One (1) table of ten (10) at the Summit luncheon in a premium location.

One (1) Expo Booth in a premier location during the Networking Café.

Opportunity to share link to your organization’s resources or data to be used in post event recap.

COLLABORATOR \$18,000

SPONSORSHIP LEVEL (LIMITED TO FIVE)

Opportunity for a senior leader to make brief welcome remarks in one of the Breakout Sessions.

Company logo on all Summit marketing and event materials. ¹

One (1) table of ten (10) at the Summit luncheon in a premium location.

One (1) Expo Booth in a premier location during the Networking Café.

Opportunity to share link to your organization’s resources or data to be used in post event resource.

AFFINITY \$10,000 SPONSORSHIP LEVEL

Company logo on all Summit marketing and event materials. ¹

One (1) table of ten (10) at the Summit luncheon in a premier location.

Opportunity to share link to your organization’s resources or data to be used in post event resource.

ADVOCATE \$6,000 SPONSORSHIP LEVEL

Company logo on all Summit marketing and event materials. ¹

One (1) table of ten (10) at the Summit luncheon.

CATALYST \$4,000 SPONSORSHIP LEVEL

Company name on all Summit marketing and event materials. ³

One (1) table of ten (10) at the Summit luncheon.

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DESSERT \$10,000

UNDERWRITER LEVEL (EXCLUSIVE)

Exclusive company name/logo on the dessert served to all attendees at the event.

Company logo on all Summit marketing and event materials. ¹

One (1) table of ten (10) at the Summit luncheon.

DIVERSECITY TOTE \$10,000

UNDERWRITER LEVEL (EXCLUSIVE)

Company logo on tote given to all attendees.

Opportunity to share a company promotional item from your organization with all attendees.

Company logo on all Summit marketing and event materials. ¹

One (1) table of ten (10) at the Summit luncheon.

EVENT WORKBOOK \$8,500

UNDERWRITER LEVEL (EXCLUSIVE)

Company logo featured on page two and back cover of the Event Workbook shared with all attendees. This workbook will feature the resources and data shared at the Summit.

Company logo on all Summit marketing and event materials. ¹

Five (5) admissions at a reserved table at the Summit luncheon.

CENTERPIECE \$7,500

UNDERWRITER LEVEL (EXCLUSIVE)

Company logo on all the VIP tables centerpieces.

Company logo on all Summit marketing and event materials. ¹

Five (5) admissions at a reserved table at the Summit luncheon.

INFORMATION CARD \$4,500

UNDERWRITER LEVEL (EXCLUSIVE)

Company logo featured on the event information card available to all attendees. Cards features data specifically related to diversity, equity and inclusion in the Houston region.

Company logo on all Summit marketing and event materials. ¹

Five (5) admissions at a reserved table at the Summit luncheon.

EVENT PROGRAM \$4,500

UNDERWRITER LEVEL (EXCLUSIVE)

Company logo featured on event program available to all attendees on event day.

Company logo on all Summit marketing and event materials. ¹

Five (5) admissions at a reserved table at the Summit luncheon.

1. Benefits include

- Company logo on the Partnership website page for all events.
- Company logo on all event marketing emails, including sponsor loop, on digital invitation and event program during Summit.
- Company logo on registration page and registration confirmation provided to all attendees at associated events.
- Recognition at all events
- Company logo at events during Summit
- Company logo on all Summit marketing and post-event materials

2. Language is subject to Partnership approval and must align with event content related to diversity, equity and inclusion. Message can be pre-filmed message or pre-produced spot.

3. Benefits include

- Company name on registration page and registration confirmation provided to all attendees at associated events.
- Recognition at events
- Company name on all Summit marketing and post-event materials

The Partnership reserves the right to share attendees' company, name and title with sponsor organizations.

Not yet a member of the Greater Houston Partnership? Contact us for sponsorship and pricing options.

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SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.

Yes! I want to sponsor the Houston DiverseCity Summit

- | | |
|--|--|
| <input type="checkbox"/> Presenting Sponsor \$50,000 | <input type="checkbox"/> Dessert Underwriter \$10,000 |
| <input type="checkbox"/> Champion Sponsor \$30,000 | <input type="checkbox"/> DiverseCity Tote Underwriter \$10,000 |
| <input type="checkbox"/> Collaborator Sponsor \$18,000 | <input type="checkbox"/> Event Workbook Underwriter \$8,500 |
| <input type="checkbox"/> Affinity Sponsor \$10,000 | <input type="checkbox"/> Centerpiece Underwriter \$7,500 |
| <input type="checkbox"/> Advocate Sponsor \$6,000 | <input type="checkbox"/> Information Card Underwriter \$4,500 |
| <input type="checkbox"/> Catalyst Sponsor \$4,000 | <input type="checkbox"/> Event Program Underwriter \$4,500 |

Sponsors with commitments made by
Wednesday, September 27 will receive
recognition in event materials

SEND COMPANY LOGO*: Terry Leibowitz at tleibowitz@houston.org

*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

RSVP WITH GUEST NAMES TO: Kimberly Kornegay at KKornegay@houston.org

PAYMENT INFORMATION

Company Name

(as you wish to appear
on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA EMAIL TO tleibowitz@houston.org

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