



# STATE OF the port

**WHEN:**

Wednesday, September 6, 2023

10:30 a.m. - 1:30 p.m.

Registration & Networking Café: 10:30 a.m. - Noon

Luncheon Program: Noon to 1:30 p.m.

**WHERE:**

Royal Sonesta

2222 W Loop S

Houston, TX 77027

The Greater Houston Partnership invites you to join us for the annual **State of the Port** featuring **Ric Campo**, Chairman of the Port Commission of the Port of Houston Authority.

For over a century, Port Houston has played a pivotal role in bolstering the Houston Ship Channel and establishing Houston as a thriving hub of global commerce. In his annual address, Ric Campo will provide insights into Port Houston's exciting developments and plans to make this vital waterway even more efficient and capable of handling the demands of global trade.

The event will delve into the latest updates on Port Houston's 2040 Plan, a comprehensive blueprint outlines the strategic plans, policies, and investments that will drive the growth and success of Port Houston's assets and operations. The groundbreaking Project 11, a historic endeavor to expand and enhance the critical Houston Ship Channel in an unprecedented timeframe will also be highlighted.

**As a sponsor of the State of the Port, your company will be highlighted in front of key leaders in international business and logistics.**

**BENEFITS OF SPONSORING**

- Sponsorship recognition and prominent logo placement in front of leaders from across the 12-county region including c-suite executives, premier trade partners, regional chambers and economic development organizations and elected officials.
- Expand your company's branding presence through event marketing emails sent to more than 25,000 Partnership member contacts.
- Sponsorship recognition in front of CEOs, COOs and CFOs. and more.

**AUDIENCE ATTENDING**

- Key trade stakeholders
- C-suite executives
- Economic development leaders
- Partnership Board of Directors
- Maritime leaders

**HAVE QUESTIONS?**

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship, at 713-824-2403 or [tleibowitz@houston.org](mailto:tleibowitz@houston.org), or Paige Anderson, Sponsorship Manager at 713-844-3618 or [panderson@houston.org](mailto:panderson@houston.org).

**DIAMOND \$20,000**

## SPONSORSHIP LEVEL (EXCLUSIVE)

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event<sup>1</sup>.

Company name mentioned/tagged on social media post promoting the event (minimum of three posts across Partnership social media channels).

One (1) seat for your company's top executive at the luncheon Head Table.

One (1) table of ten (10) at the luncheon event in the finest location.

Eleven (11) admissions to VIP function.

One (1) prominent expo booth in a prime location in the foyer of the event.

Opportunity for your senior executive to make brief remarks at the VIP function.

Company logo on the Partnership's website page for event.

Company logo on all event marketing materials including sponsor loop at event and digital invitation.

Company logo on registration page and registration confirmation provided to all attendees.

Company logo on the thank you email sent to all attendees.

**1.** Language is subject to Partnership approval and should align with event content. Message must be a pre-produced spot. Message cannot exceed: 1:30 seconds.

**PLATINUM \$12,000**

## SPONSORSHIP LEVEL (EXCLUSIVE)

Company name on social media posts highlighting your organizations initiatives, achievements and programs<sup>2</sup>.

One (1) table of ten (10) at the luncheon event in a premier location.

Ten (10) admissions to VIP function.

One (1) prominent expo booth in a prime location in the foyer of the event.

Company logo on the Partnership's website page for event.

Company logo on all event marketing materials including sponsor loop at event, digital invitation.

Company logo on registration page and registration confirmation provided to all attendees.

Company logo on the thank you email sent to all attendees.

**2.** Social media content should relate to port operations, infrastructure or supply chain and is subject to Partnership approval. Social media content is subject to Partnership approval. Minimum 3 social media posts.

**DESSERT \$10,000**

## SPONSORSHIP LEVEL (EXCLUSIVE)

Exclusive company name / logo on the dessert served to all attendees at the event.

One (1) table of ten (10) at the luncheon event in a premier location.

Ten (10) admissions to VIP function.

One (1) prominent expo booth in a prime location in the foyer of the event.

Company logo on the Partnership's website page for event.

Company logo on all event marketing materials including sponsor loop at event, digital invitation.

Company logo on registration page and registration confirmation provided to all attendees.

Company logo on the thank you email sent to all attendees.

**SOLD****GOLD \$8,000** SPONSORSHIP LEVEL

One (1) table of ten (10) at the luncheon event in a premier location.

Eight (8) admissions to VIP function.

Company logo on the Partnership's website page for event.

Company logo on all event marketing materials including sponsor loop at event and digital invitation.

Company logo on registration page and registration confirmation provided to all attendees.

Company logo on the thank you email sent to all attendees.

**SILVER \$6,000** SPONSORSHIP LEVEL

One (1) table of ten (10) at the luncheon.

Six (6) admissions to VIP function.

Company logo on the Partnership's website page for event.

Company logo on all event marketing materials including sponsor loop at event and digital invitation.

Company logo on registration page and registration confirmation provided to all attendees.

Company logo on the thank you email sent to all attendees.

**HAVE QUESTIONS?**

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**BRONZE \$4,000** SPONSORSHIP LEVEL

One (1) table of ten (10) at the luncheon.

Six (6) admissions to VIP function.

Company name on the Partnership's website page for event.

Company name on all event marketing materials including sponsor loop at event and digital invitation.

Company name on registration page and registration confirmation provided to all attendees.

Company name on the thank you email sent to all attendees.

**NETWORKING CAFÉ \$7,500**

UNDERWRITER LEVEL (EXCLUSIVE)

One (1) prominently positioned showcase booth at the entrance of the Member Expo.\*

Exclusive company logo on the banner in the Networking Café.

Five (5) admissions to luncheon event with reserved seating at table for underwriters.

Five (5) admissions to VIP function.

Company logo on all event marketing materials including sponsor loop at event, digital invitation, and event program.

Company name on registration page and registration confirmation provided to all attendees.

Company name on the thank you email sent to all attendees.

*\*Booth area includes 6 ft. table, space for banners. Power is an additional cost.*

**CENTERPIECE \$7,500**

UNDERWRITER LEVEL (EXCLUSIVE)

Company logo on all the VIP tables centerpieces.

Five (5) admissions to luncheon event with reserved seating at table for underwriters.

Five (5) admissions to VIP function.

Company logo on all event marketing materials including sponsor loop at event, digital invitation, and event program.

Company name on registration page and registration confirmation provided to all attendees.

Company name on the thank you email sent to all attendees.

**INFORMATION CARD \$4,500**

UNDERWRITER LEVEL (EXCLUSIVE)

Exclusive company logo featured on the event informational card which features data on the maritime industry to be shared with all attendees.

Five (5) admissions to luncheon event with reserved seating at table for underwriters.

Five (5) admissions to VIP function.

Company name on the Partnership's website page for event.

Company logo on all event marketing materials including sponsor loop at event and digital invitation.

Company name on registration page and registration confirmation provided to all attendees.

Company name on the thank you email sent to all attendees.

**EVENT PROGRAM \$4,500**

UNDERWRITER LEVEL (EXCLUSIVE)

Company logo featured on the program card that will be distributed on the day of event to all attendees.

Five (5) admissions at luncheon event with reserved seating at table for underwriters.

Five (5) admissions to VIP function.

Company logo on all event marketing materials including sponsor loop at event, digital invitation, and event program.

Company name on registration page and registration confirmation provided to all attendees.

Company name on the thank you email sent to all attendees.

**SOLD****HAVE QUESTIONS?**

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Houston, TX 77027

**SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.****Yes! I want to sponsor the State of the Port**

- |  |   |
|--|---|
| <input type="checkbox"/> Diamond Sponsor \$20,000  | <input type="checkbox"/> Networking Café Underwriter \$7,500  |
| <input type="checkbox"/> Platinum Sponsor \$12,000 | <input type="checkbox"/> Centerpiece Underwriter \$7,500      |
| <input type="checkbox"/> Dessert Sponsor \$10,000  | <input type="checkbox"/> Information Card Underwriter \$4,500 |
| <input type="checkbox"/> Gold Sponsor \$8,000      | <input type="checkbox"/> Event Program Underwriter \$4,500    |
| <input type="checkbox"/> Silver Sponsor \$6,000    | <input type="checkbox"/> Networking Café Expo Booth \$500     |
| <input type="checkbox"/> Bronze Sponsor \$4,000    |   |

**Sponsors with commitments made by  
Wednesday, August 30 will receive  
recognition in event materials.**

**SEND COMPANY LOGO\*:** Terry Leibowitz at [tleibowitz@houston.org](mailto:tleibowitz@houston.org)

\*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

**PAYMENT INFORMATION****Company Name**(as you wish to appear  
on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature

Date

*The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.*

**RETURN FORM VIA EMAIL TO [tleibowitz@houston.org](mailto:tleibowitz@houston.org)****HAVE QUESTIONS?**

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or Paige Anderson, Sponsorship Manager at 713-844-3618 or [panderson@houston.org](mailto:panderson@houston.org).