



# STATE OF the airports

**WHEN:**

Monday, October 16, 2023

11:00 a.m. - 1:30 p.m.

Registration &amp; Networking Café: 11:00 a.m. - Noon

Luncheon Program: Noon to 1:30 p.m.

**WHERE:**Marriott Marquis  
1777 Walker Street  
Houston, TX 77010

**The Greater Houston Partnership invites you to the State of the Airports on Monday, October 16.**

Houston is a global city and its airports serve as a primary gateway to the South-Central region of the U.S. and Latin America. Houston Airports exists to connect the people, businesses, cultures and economies of the world to Houston.

Consistently ranked among the World's Top 100 airports, the Houston Airport System (HAS) is working to enhance the infrastructure and services provided to the millions of travelers and tons of cargo that pass through the region's two commercial airports, George Bush Intercontinental Airport and William P. Hobby Airport. The Houston Spaceport at Ellington Airport is the world's first truly urban commercial spaceport, offering unhampered access to a thriving aerospace community and world-class facilities. Its three anchor tenants are directly supporting NASA's latest lunar missions.

**City of Houston Aviation Director, Mario Diaz**, will deliver a dynamic presentation about how a thoughtful and deliberate strategy continues to guide Houston Airports toward long-term success as the airport system redefines the aviation and aerospace industries through a cultural, sustainable, and innovative revolution.

As a sponsor of the State of the Airports, you and your business have a unique opportunity to showcase your organization in front of airport and c-suite business leaders involved in the future of flight transportation in Houston and the surrounding region.

**BENEFITS OF SPONSORING**

- Sponsorship recognition and prominent logo placement in front of leaders from across the 12-county region including c-suite executives, premier trade partners, regional chambers, economic development organizations and elected officials.
- Expanding your company's branding presence through event marketing emails sent to more than 25,000 Partnership member contacts.

**AUDIENCE ATTENDING**

- Aviation industry professionals
- Municipal airport personnel and leadership
- C-suite executives
- Economic development leaders
- Partnership Board of Directors
- Elected officials and Consular Corps

**HAVE QUESTIONS?**

For more information, please contact Terry Leibowitz, Director, Member Engagement and Sponsorship, at 713-824-2403 or [tleibowitz@houston.org](mailto:tleibowitz@houston.org), or Paige Anderson, Sponsorship Manager at 713-844-3618 or [panderson@houston.org](mailto:panderson@houston.org)

## DIAMOND \$20,000 (EXCLUSIVE)

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event <sup>1</sup>.

Company name mentioned/tagged on social media post promoting the event (minimum of three posts across Partnership social media channels).

One (1) seat for your company's top executive at the luncheon Head Table.

One (1) table of ten (10) at the luncheon event in the finest location.

Eleven (11) admissions to VIP function.

One (1) prominent expo booth in a prime location in the foyer of the event.

Opportunity for your senior executive to make brief remarks at the VIP function.

Company logo on the Partnership's website page for event.

Company logo on all event marketing materials including sponsor loop at event and digital invitation.

Company logo on registration page and registration confirmation provided to all attendees.

Company logo on the thank you email sent to all attendees.

*1. Language is subject to Partnership approval and should align with event content. Message must be a pre-produced spot. Message cannot exceed: 1:30 seconds.*

## PLATINUM \$12,000 (EXCLUSIVE)

Company name on social media posts highlighting your organizations initiatives, achievements and programs <sup>2</sup>.

One (1) table of ten (10) at the luncheon event in a premier location.

Ten (10) admissions to VIP function.

One (1) prominent expo booth in a prime location in the foyer of the event.

Company logo on the Partnership's website page for event.

Company logo on all event marketing materials including sponsor loop at event, digital invitation.

Company logo on registration page and registration confirmation provided to all attendees.

Company logo on the thank you email sent to all attendees.

*2. Social media content should relate to port operations, infrastructure or supply chain and is subject to Partnership approval. Social media content is subject to Partnership approval. Minimum 3 social media posts.*

## DESSERT \$12,000 (EXCLUSIVE)

Exclusive company name/logo on the dessert served to all attendees at the event.

One (1) table of ten (10) at the luncheon event in a premier location.

Ten (10) admissions to VIP function.

One (1) prominent expo booth in a prime location in the foyer of the event.

Company logo on the Partnership's website page for events.

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program.

Company logo on registration page and registration confirmation provided to all attendees.

Company logo on the thank you email sent to all attendees.

## GOLD \$8,000

One (1) table of ten (10) at the luncheon event in a premier location.

Eight (8) admissions to VIP function.

Company logo on the Partnership's website page for events.

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program.

Company logo on registration page and registration confirmation provided to all attendees.

Company logo on the thank you email sent to all attendees.

## SILVER \$6,000

One (1) table of ten (10) at the luncheon.

Six (6) admissions to VIP function.

Company logo on the Partnership's website page for events.

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program.

Company logo on registration page and registration confirmation provided to all attendees.

Company logo on the thank you email sent to all attendees.

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**BRONZE \$4,000**

One (1) table of ten (10) at the luncheon.

Six (6) admissions to VIP function.

Company name on the Partnership's website page for events.

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program.

Company name on registration page and registration confirmation provided to all attendees.

Company name on the thank you email sent to all attendees.

**NETWORKING CAFÉ \$8,000**

(EXCLUSIVE)

One (1) prominently positioned showcase booth at the entrance of the Member Expo. <sup>3</sup>

Exclusive company logo on the banner in the Networking Café.

Five (5) admissions to luncheon event with reserved seating at a table for sponsors.

Five (5) admissions to VIP function.

Company logo on the Partnership's website page for events.

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program.

Company logo on registration page and registration confirmation provided to all attendees.

Company logo on the thank you email sent to all attendees.

<sup>3</sup> Booth area includes 6 ft. table and space for banners. Power is an additional cost.

**CENTERPIECE \$8,000**

(EXCLUSIVE)

Company logo on all event table centerpieces.

Five (5) admissions to luncheon event with reserved seating at a table for sponsors.

Five (5) admissions to VIP function.

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program.

Company logo on registration page and registration confirmation provided to all attendees.

Company logo on the thank you email sent to all attendees.

**INFORMATION CARD \$5,000**

(EXCLUSIVE)

Exclusive company logo featured on the event informational card which features data on the aviation industry to be shared with all attendees.

Five (5) admissions to luncheon event with reserved seating at a table for sponsors.

Five (5) admissions to VIP function.

Company name on the Partnership's website page for events.

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program.

Company name on registration page and registration confirmation provided to all attendees.

Company name on the thank you email sent to all attendees.

**EVENT PROGRAM \$5,000**

(EXCLUSIVE)

Company logo featured on the program card that will be distributed on the day of event to all attendees.

Five (5) admissions at luncheon event with reserved seating at a table for sponsors.

Five (5) admissions to VIP function.

Company name on the Partnership's website page for events.

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program.

Company name on registration page and registration confirmation provided to all attendees.

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**SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.**


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**Yes! I want to sponsor the State of Airports:**

- |  |   |
|--|---|
| <input type="checkbox"/> Diamond Sponsor \$20,000  | <input type="checkbox"/> Networking Café Sponsor \$8,000  |
| <input type="checkbox"/> Platinum Sponsor \$12,000 | <input type="checkbox"/> Centerpiece Sponsor \$8,000      |
| <input type="checkbox"/> Dessert Sponsor \$12,000  | <input type="checkbox"/> Information Card Sponsor \$5,000 |
| <input type="checkbox"/> Gold Sponsor \$8,000      | <input type="checkbox"/> Event Program Sponsor \$5,000    |
| <input type="checkbox"/> Silver Sponsor \$6,000    | <input type="checkbox"/> Networking Café Expo Booth \$500 |
| <input type="checkbox"/> Bronze Sponsor \$4,000    |   |

**Sponsors with commitments made by Friday, October 6 will receive recognition in event materials.**

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**SEND COMPANY LOGO\*:** Terry Leibowitz at [t Leibowitz@houston.org](mailto:t Leibowitz@houston.org)

\*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

**PAYMENT INFORMATION****Company Name**

(as you wish to appear on print materials)

Contact Name

Phone

Email

Print Name on Account

**Signature****Date**

*The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.*

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**RETURN FORM VIA EMAIL TO [t Leibowitz@houston.org](mailto:t Leibowitz@houston.org)**


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