



STATE OF THE texas medical center

The Greater Houston Partnership and the Texas Medical Center (TMC) proudly invite you to a very special State of the Texas Medical Center for the grand opening of the highly-anticipated TMC Helix Park.

The Texas Medical Center (TMC) — the largest medical center in the world by several accounts — is on a mission to further accelerate the pace of healing by harnessing collective expertise in innovation, research, development, production and patient care within a single, centralized medical ecosystem.

Featuring TMC President & CEO William F. McKeon, this year's event will be held at the brand-new TMC Helix Park campus and will discuss the growth of the TMC ecosystem and the collaborative efforts of TMC's renowned institutions to bolster the community's place as the world leader in health and life sciences. The event will feature a program, tours, cocktails, music and more.

We invite you to join us for this unique opportunity to be the first to explore and tour the new TMC Helix Park and to show your support, as a sponsor, in front of Houston's life sciences, innovation, business and community leaders.

WHEN:

Thursday, October 26

Registration & Networking:

3:30 - 4:30 p.m.

Welcome Remarks & Event Program:

4:30 - 5:00 p.m.

TMC Helix Park Campus Exploration:

5:00 - 6:00 p.m.

Cocktail Reception:

6:00 - 7:00 p.m.

WHERE:

Helix Park - Texas Medical Center

7255 Helix Park Ave

Houston, TX 77030

BENEFITS OF SPONSORING

- An excellent opportunity to showcase your company to an audience of business, government, and community leaders, including the top leaders in health care and life sciences.
- Sponsorship recognition in front of CEOs, COOs, and CFOs.
- Expanded branding presence through event marketing emails sent to **more** than 25,000 Partnership contacts.
- Receive recognition that will serve as an introduction to organizations doing business at the largest medical complex in the world.

AUDIENCE ATTENDING

- Health care and life sciences industry leaders
- TMC Institutions
- Elected officials
- C-suite executives
- Partnership Board of Directors

HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Sr. Director, Member Engagement and Sponsorship, at 713-824-2403 or [tleibowitz@houston.org](mailto:t Leibowitz@houston.org) or Paige Anderson, Sponsorship Manager at 713-844-3618 or panderson@houston.org

DIAMOND \$50,000

Company name mentioned/tagged on social media posts promoting the event (Minimum of three posts across Partnership social media channels)

Opportunity for Five (5) Guests to attend the invitation-only Ribbon Cutting Ceremony with Founding Institutions leaders in life science, innovation, business and community, c-suites in TMC's medical institutions, and elected officials

Two (2) seats for your company's top executives at the head table for the program

Twenty two (22) admissions at the event seated for the program in the finest location on the first floor of TMC Helix Park

Twenty two (22) admissions to VIP function

One (1) prominent expo booth in a prime location to share materials and gifts with all attendees

Opportunity for your senior executive to make brief remarks at the VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation, and event program

Company logo on the registration page and registration confirmation provided to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees³

Company logo on the thank you email sent to all attendees

Exclusive VIP Parking Garage Access for your guests

PLATINUM \$35,000

Opportunity for Five (5) Guests to attend the invitation-only Ribbon Cutting Ceremony with Founding Institutions leaders in life science, innovation, business and community, c-suites in TMC's medical institutions, and elected officials

One (1) seat for your company's top executive at the head table for the program

Eleven (11) admissions at the event seated for the program in the finest location on the first floor of TMC Helix Park

Eleven (11) admissions to VIP function

One (1) prominent expo booth in a prime location to share materials and gifts with all attendees

Company logo on the Partnership's events webpage

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Company logo on registration page and registration confirmation provided to all attendees

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Company logo on the thank you email sent to all attendees

Exclusive VIP Parking Garage Access for your guests

SIGNATURE COCKTAIL \$18,000 (Exclusive)

Company name/logo on the TMC & Partnership's Signature Cocktail available to all attendees at the event

Company logo on the cocktail napkins available at the event

Eleven (11) admissions at the event seated for the program on the first floor of TMC Helix Park in a prime location

Eleven (11) admissions to VIP function

One (1) prominent expo booth in a prime location to share materials and gifts with all attendees

Company logo on the Partnership's events webpage

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TOTE BAG \$18,000 (Exclusive)

Company name/logo on the TMC & Partnership's Tote bag available to all attendees at registration

Opportunity for sponsor to add branded merchandise in the bag for all attendees

Eleven (11) admissions at the event seated for the program on the first floor of TMC Helix Park in a prime location

Eleven (11) admissions to VIP function

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Company logo on the thank you email sent to all attendees

Exclusive VIP Parking Garage Access for your guests

MUSCIAL ENTERTAINMENT \$16,000

(Exclusive)

Display of Company Name/Logo on the TMC & Partnership stage during event's live band entertainment

Eleven (11) admissions at the event seated for the program on the first floor of TMC Helix Park in a prime location

Eleven (11) admissions to VIP function

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Company logo on the thank you email sent to all attendees

TMC & PARTNERSHIP VALET PARKING \$14,000 (Exclusive)

Company logo in the TMC Helix Park for the VIP Valet Parking during the event

Company logo on banner in main lobby for the VIP Valet Parking during the event

Eleven (11) admissions at the event seated for the program on the first floor of TMC Helix Park in a prime location

Eleven (11) admissions to VIP function

One (1) prominent expo booth in a prime location to share materials and gifts with all attendees

Company logo on the Partnership's events webpage

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Company logo on the thank you email sent to all attendees

Exclusive VIP Parking Garage Access for your guests

GOLD \$10,000 (Limited)

Eight (8) reserved event admissions, seated in a prime location for the program at TMC Helix Park

Ten (10) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation, and event program

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SILVER \$8,000 (Limited)

Ten (10) reserved event admissions, seated in a prime location for the program at TMC Helix Park

Six (6) admissions to VIP function

Company name on the Partnership's events webpage

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation, and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

BRONZE \$5,000

Reserved eight (8) event admissions, seated in a prime location for the program at TMC Helix Park

Four (6) admissions to VIP function

Company name on the Partnership's events webpage

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation, and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

NETWORKING CAFE SOLD (Exclusive)

One (1) prominent expo booth in a prime location to share materials and gifts with all attendees

Exclusive company logo on the banner in the Networking Café

Six (6) admissions at the event seated for the program

Six (6) admissions to VIP function

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Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation, and event program

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Company name on the thank you email sent to all attendees

INFORMATION CARD SOLD (Exclusive)

Company logo featured on the event informational card which features data on the new TMC Helix Park complex and health care industry to be shared with all attendees

Six (6) admissions at the event seated for the program

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Company name on the thank you email sent to all attendees

EVENT PROGRAM SOLD (Exclusive)

Company logo featured on the program that will be distributed on the day of event to all attendees

Six (6) admissions at the event seated for the program

Six (6) admissions to VIP function

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6:00 - 7:00 p.m.**WHERE:****Helix Park - Texas Medical Center**

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Houston, TX 77030

SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.

Yes, I would like to sponsor the State of the Texas Medical Center

- | | |
|--|---|
| <input type="checkbox"/> DIAMOND Sponsor \$50,000 | <input type="checkbox"/> MUSICAL/ENTERTAINMENT Sponsor \$16,000 |
| <input type="checkbox"/> PLATINUM Sponsor \$35,000 | <input type="checkbox"/> TMC & PARTNERSHIP VALET PARKING Sponsor \$14,000 |
| <input type="checkbox"/> COCKTAIL Sponsor \$18,000 | <input type="checkbox"/> Networking Café Sponsor SOLD |
| <input type="checkbox"/> GOLD Sponsor \$10,000 | <input type="checkbox"/> Information Card Sponsor SOLD |
| <input type="checkbox"/> SILVER Sponsor \$8,000 | <input type="checkbox"/> Program Sponsor: SOLD |
| <input type="checkbox"/> BRONZE Sponsor \$5,000 | |

SEND COMPANY LOGO*: Terry Leibowitz at t Leibowitz@houston.org

*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

COMMITMENT INFORMATION**Company Name**(as you wish to appear
on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature**Date**

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA **EMAIL** t Leibowitz@houston.org**Sponsors with commitments made by Thursday, October 19 will receive recognition in event materials.****HAVE QUESTIONS?**

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Company logo on registration page and registration confirmation provided to all attendees

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Exclusive VIP Parking Garage Access for your guests

SIGNATURE COCKTAIL \$18,000 (Exclusive)

Company name/logo on the TMC & Partnership's Signature Cocktail available to all attendees at the event

Company logo on the cocktail napkins available at the event

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MUSICAL ENTERTAINMENT \$16,000

(Exclusive)

Display of Company Name/Logo on the TMC & Partnership stage during event's live band entertainment

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TMC & PARTNERSHIP VALET PARKING \$14,000 (Exclusive)

Company logo in the TMC Helix Park for the VIP Valet Parking during the event

Company logo on banner in main lobby for the VIP Valet Parking during the event

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Exclusive VIP Parking Garage Access for your guests

GOLD \$10,000 (Limited)

Ten (10) reserved event admissions, seated in a prime location for the program at TMC Helix Park

Eight (8) admissions to VIP function

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SILVER \$8,000 (Limited)

Ten (10) reserved event admissions, seated in a prime location for the program at TMC Helix Park

Six (6) admissions to VIP function

Company name on the Partnership's events webpage

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Company name on the thank you email sent to all attendees

BRONZE \$5,000

Reserved eight (8) event admissions, seated in a prime location for the program at TMC Helix Park

Four (6) admissions to VIP function

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NETWORKING CAFE SOLD (Exclusive)

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Exclusive company logo on the banner in the Networking Café

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INFORMATION CARD **SOLD** (Exclusive)

Company logo featured on the event informational card which features data on the new TMC Helix Park complex and health care industry to be shared with all attendees

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Company name on the thank you email sent to all attendees

EVENT PROGRAM **SOLD** (Exclusive)

Company logo featured on the program that will be distributed on the day of event to all attendees

Six (6) admissions at the event seated for the program

Six (6) admissions to VIP function

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- | | |
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| <input type="checkbox"/> PLATINUM Sponsor \$35,000 | <input type="checkbox"/> MUSICAL/ENTERTAINMENT Sponsor \$16,000 |
| <input type="checkbox"/> COCKTAIL Sponsor \$18,000 | <input type="checkbox"/> TMC & PARTNERSHIP VALET PARKING Sponsor \$14,000 |
| <input type="checkbox"/> GOLD Sponsor \$10,000 | <input type="checkbox"/> Networking Café Sponsor SOLD |
| <input type="checkbox"/> SILVER Sponsor \$8,000 | <input type="checkbox"/> Information Card Sponsor SOLD |
| <input type="checkbox"/> BRONZE Sponsor \$5,000 | <input type="checkbox"/> Program Sponsor: SOLD |

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COMMITMENT INFORMATION**Company Name**(as you wish to appear
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Contact Name

Phone

Email

Print Name on Account

Signature**Date**

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

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