




The Greater Houston Partnership conducted the second Houston Regional Equity & Inclusion Assessment from June-August 2023. The Assessment is based on the Global DEI Benchmarks, a codified set of standards across 15 categories that enable respondents to track metrics for gender, race, and supplier diversity and self-assess their DEI maturity across the enterprise.


This fact sheet is designed to help Financial Institutions better understand industry trends, opportunities and to benchmark progress against industry peers. Visit your industry's interactive [dashboard](#) for additional data and deeper analysis.

Questions: DEIAssessment@houston.org


Assessment participants can engage via the following:



Join the Partnership's Talent Advancement and Supplier Diversity Roundtables

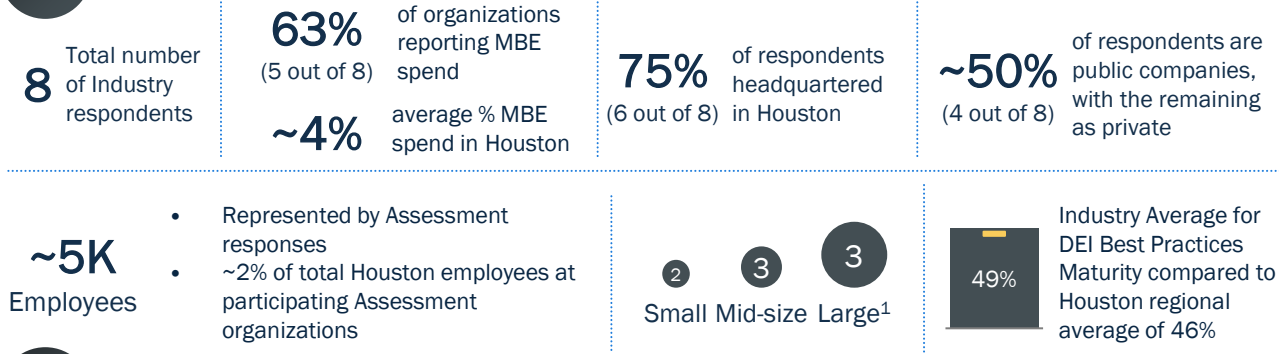


Participate in industry workgroups for peer insights, case studies, and cross-sector learning



Help establish regional indicators of progress and continue to track internal DEI performance

Industry Profile



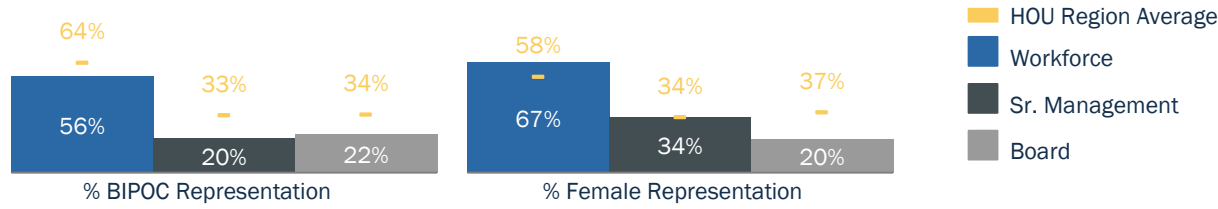
Industry Insights

- 6th largest industry represented in Assessment based on employee count
- BIPOC representation among 11 industries: Ranks 6th in workforce, 10th in sr. management, and 8th in board presence
- Female representation among 11 industries: Ranks 3rd in workforce, 6th in sr. management, and 10th in board presence
- Outperforms Houston region average on 9 out of 15 categories for DEI Best Practices Maturity, showing progressive efforts on almost all Foundational and Internal best practices, and Community, Government Relations & Philanthropy
- Performs well compared to other industries on average percent of organizations reporting MBE spend

Financial Institutions Industry Opportunities

- Proactive on responsible sourcing but has an opportunity to elevate to a more progressive path
- Adopt more DEI initiatives to increase representation of BIPOC and females in senior management and on boards, ensuring diverse perspectives are heard at the highest levels of decision-making
- Opportunity to increase BIPOC senior management promotion rates

BIPOC (Black, Indigenous, People of Color) & Gender Representation

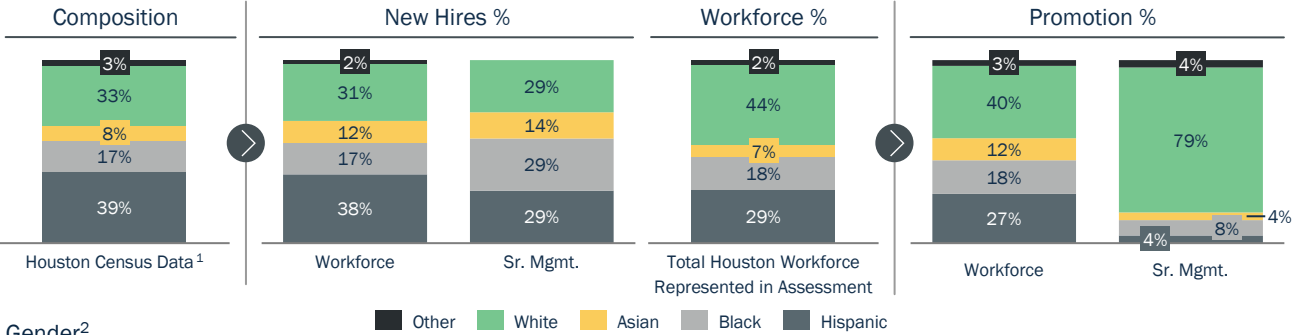


1. Company size based on number of employees: Small <250, Mid-size 250-1000, Large 1000+
Sources: Greater Houston Partnership Regional Equity & Inclusion Assessment (2023, 92 organizations); U.S. Bureau of Labor Statistics; Quarterly Census of Employment and Wages; BCG analysis

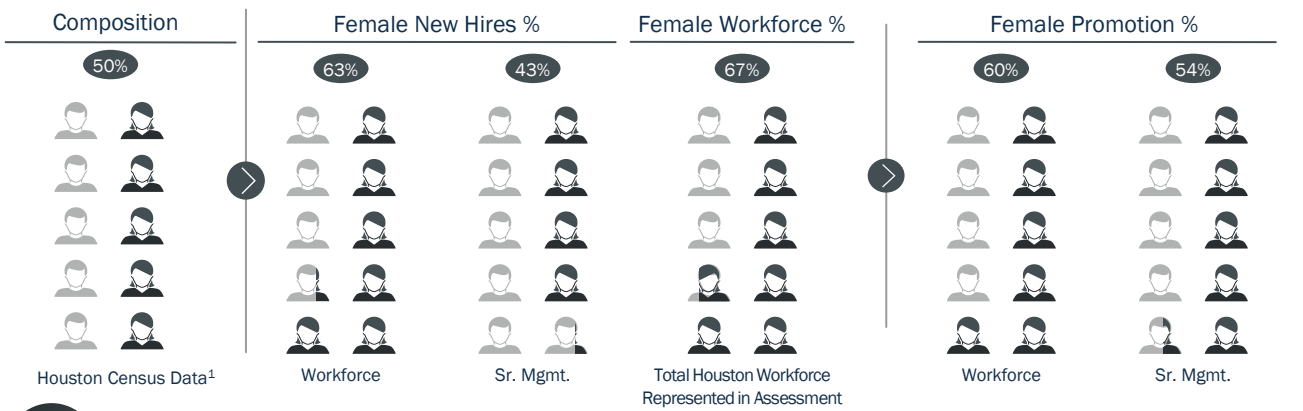


Recruitment & Advancement Trends

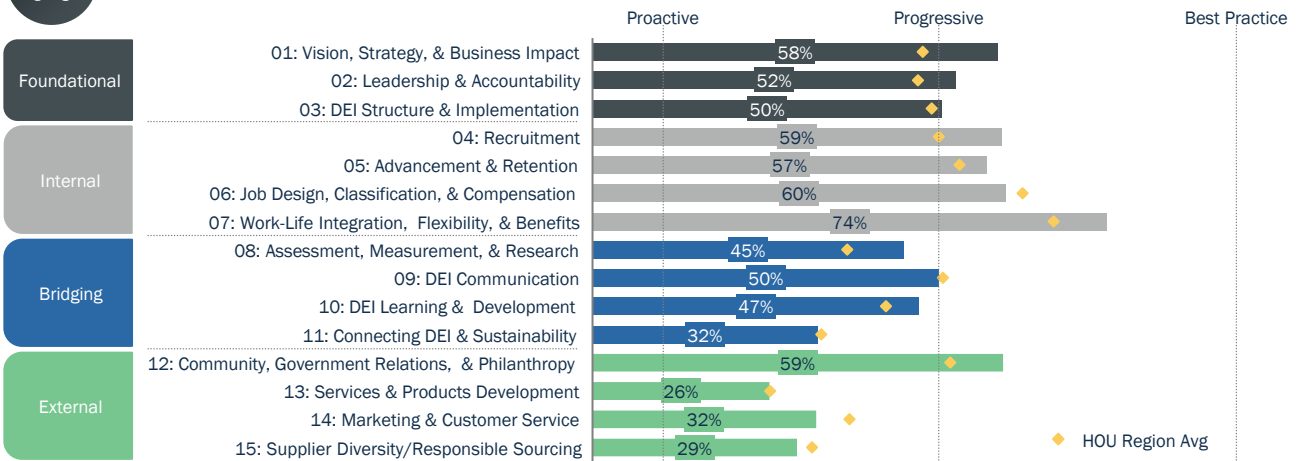
Race & Ethnicity



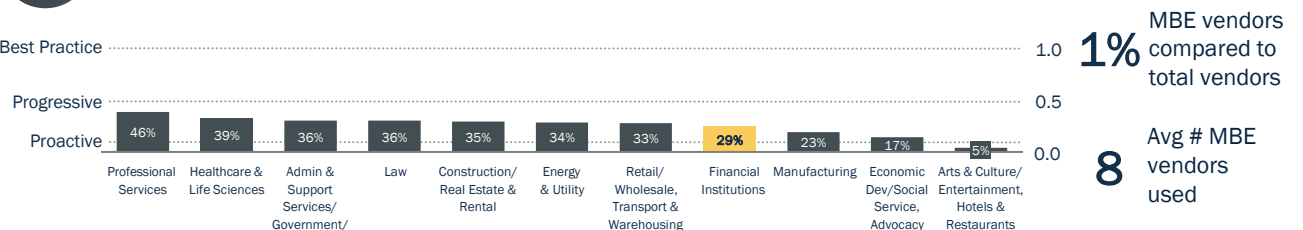
Gender²



Maturity of DEI Best Practices³



Supplier Diversity/Responsible Sourcing



Disclaimer: Some reported percentages may seem dramatic or skewed due to limited data (or small employee counts), especially among senior management. Caution is advised when interpreting such percentages.
 1. 2022 census data from Greater Houston Partnership Houston Economic Highlights report; 2. Only gender-binary choices of male and female included in Assessment; 3. Based on best practice categories defined by Global Diversity, Equity & Inclusion Benchmarks, Centre for Global Inclusion, 2021; 3a. "Progressive" = Implementing DEI systemically and showing improved results and outcomes beyond what is required or expected; 3b. "Proactive" = A clear awareness of the value of DEI; starting to implement DEI systemically. Source: Greater Houston Partnership Regional Equity & Inclusion Organization Assessment (2023, 92 organizations); BCG analysis