

PARTNERSHIP WEEK 2024

WHEN/WHERE:

Annual Meeting

Friday, February 9, 2024
 Marriot Marquis

Partnership Week

Tuesday, February 13 -

Thursday, February 15, 2024

All activities to be held at Partnership Tower

2024 ANNUAL MEETING AND PARTNERSHIP WEEK

The Greater Houston Partnership's Annual Meeting will set the pace for 2024, convening business and community leaders to celebrate Houston's and the Partnership's work to advance growth and opportunity. Annual Meeting kicks off **Partnership Week**, a multi-day experience for members and friends of the Partnership offering dynamic opportunities to connect with the region's business community and learn about the many ways members can become involved in the organization's mission.

The Partnership's **2024 Annual Meeting** will be held **Friday, February 9, 2024**, welcoming incoming board chair **Eric Mullins, Chairman and CEO, Lime Rock Resources**. Annual Meeting will feature several key presentations and special recognition, including:

- Introduction of new Partnership President and CEO, Steve Kean
- Keynote presentation from 2024 Board Chair, Eric Mullins
- Presentation of the Bob Onstead Award to outgoing board chair, Dr. Marc L. Boom
- Recognition of the 2024 Robert C. McNair Civic Leadership Award
- Annual Partnership official business

PARTNERSHIP WEEK SLATE OF EVENTS* - FEBRUARY 9, AND FEBRUARY 13 TO FEBRUARY 15

- Annual Meeting
- Business Expo
- 1:1 Build Your Engagement Plan Sessions
- Engagement opportunities with new Partnership President and CEO, Steven Kean and 2024 Chair, Eric Mullins
- Meet the Board

and more!

As a sponsor, you will have access to Partnership Board of Director's and c-suite business leaders from across the Houston region and premier brand recognition that illustrates your support for our community as we work to make Houston the best place to live, work and build a business.

**Events subject to change.*

BENEFITS OF SPONSORING

- An excellent opportunity to showcase your company to thousands of businesses, government, and community leaders
- Recognition and prominent logo placement
- Branding through event marketing emails sent to media, business and trade contacts around the globe

AUDIENCE ATTENDING

- Business and Economic Leaders
- Company Decision-Makers
- Elected Officials and Consular Corps
- Fellow Partnership Members
- Partnership Board of Directors

HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Sr. Director, Member Engagement and Sponsorship, at 713-824-2403 or tleibowitz@houston.org, or Paige Anderson, Sponsorship Manager at 713-844-3618 or panderson@houston.org

DIAMOND \$40,000

(Exclusive)

Recognition as Annual Meeting and Partnership Week Diamond Sponsor

Premier branding placement on all marketing and event materials²

Company name mentioned/tagged on social media posts as Diamond Sponsor

Reserved complimentary admissions for twenty (20) company guests to attend all associated Partnership Week events⁵

Company logo and name announced on sponsor recognition video.

Opportunity to share link to your organization's resources or data to be included in post-event communication⁴

Annual Meeting specific benefits:

Two (2) seats for your company's top executives at the Head Table

Two (2) of the finest tables located next to the Head Table with (10) guests each.

Opportunity to provide a brief video message from your top executive highlighting your organization aired during Partnership Week¹

One (1) prominently positioned showcase space at Member Expo

PLATINUM \$20,000

(Limited to four organizations)

Recognition as Annual Meeting and Partnership Week Platinum Sponsor

Premier branding placement on all marketing and event materials²

Reserved complimentary admissions for fifteen (15) company guests to attend all associated Partnership Week events⁵

Company logo and name announced on sponsor recognition video

Opportunity to share link to your organization's resources or data to be included in post-event communication⁴

Annual Meeting specific benefits:

One (1) seat for your company's top executives at the Head Table

One (1) of the finest tables, prominently located front and center set for ten (10) guests

One (1) prominently positioned showcase space at Member Expo

GOLD \$10,000

Recognition as Annual Meeting and Partnership Week Gold Sponsor

Premier branding placement on all marketing and event materials²

Reserved complimentary admissions for ten (10) company guests to attend all associated Partnership Week events⁵

Company logo and name announced on sponsor recognition video

Opportunity to share link to your organization's resources or data to be included in post-event communication⁴

Annual Meeting specific benefits:

Prominently located table set for ten (10) guests

SILVER \$8,000

Recognition as Annual Meeting and Partnership Week Silver Sponsor

Reserved complimentary admissions for eight (8) company guests to attend all associated Partnership Week events⁵

Company logo and name announced on sponsor recognition video

Branding placement on all marketing and event materials²

Annual Meeting specific benefits:

Complimentary table set for ten (10) guests

BRONZE \$5,000

Recognition as Annual Meeting and Partnership Week Bronze Sponsor

Reserved complimentary admissions for four (4) company guests to attend all associated Partnership Week events⁵

Branding name placement on all marketing and event materials³

Annual Meeting specific benefits:

Complimentary table set for ten (10) guests

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PARTNERSHIP WEEK TOTE WITH MEMENTO \$18,000 (Exclusive)

Your company logo on tote bag given to all guests during Annual Meeting and associated Partnership Week events

Opportunity to include promotional item in tote given to all guests

Reserved complimentary admissions for fifteen (15) company guests to attend all associated Partnership Week events⁵

Branding placement on all Partnership Week marketing and event materials²

Annual Meeting specific benefits:

Complimentary table set for ten (10) guests

DESSERT \$16,000 (Exclusive)

Exclusive company name / logo on the dessert served to all attendees during Annual Meeting

Reserved complimentary admissions for twelve (12) company guests to attend all associated Partnership Week events⁵

Branding placement on all Partnership Week marketing and event materials²

Annual Meeting specific benefits:

Complimentary table set for ten (10) guests

ANNUAL MEETING CENTERPIECE \$12,000 (Exclusive)

Your company logo on the Annual Meeting centerpieces

Reserved complimentary admissions for ten (10) company guests to attend all associated Partnership Week events⁵

Branding placement on all marketing and event materials²

Annual Meeting specific benefits:

Prominent table set for ten (10) guests

BUSINESS EXPO & NETWORKING CAFÉ \$8,000 (Exclusive)

Your company logo featured in the Business Expo & Networking Café area at Annual Meeting

One (1) featured showcase space at Annual Meeting Expo

Reserved complimentary admissions for eight (8) company guests to attend all associated Partnership Week events⁵

Branding placement on all marketing and event materials²

Annual Meeting specific benefits:

Complimentary table set for ten (10) guests

EVENT PROGRAM \$8,000 (Exclusive)

Company logo featured on the program card that will be distributed to all Annual Meeting attendees

Reserved complimentary admissions for eight (8) company guests to attend all associated Partnership Week events⁵

Branding placement on all marketing and event materials²

Annual Meeting specific benefits:

Complimentary table set for ten (10) guests

1 Pre-recorded spot to be provided by the sponsor. Message cannot exceed 1:30 seconds. Message will be aired at Partnership Week activities.

2 Company logo on all Partnership Week marketing emails and digital invitation, logo and company name announced on sponsor recognition video, logo on event display banner and event program

3 Company name on all Partnership Week marketing emails and digital invitation, and company name included in sponsor recognition video, on event display banner and event program.

4 Content included in links to resources must align with Greater Houston Partnership strategic initiatives (energy transition, workforce development, racial equity, education, economic development, public policy etc.).

5 Must register all guests for Partnership Week activities.

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SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.

Yes! I want to sponsor Annual Meeting featuring Partnership Week

- | | |
|--|--|
| <input type="checkbox"/> Diamond \$40,000 | <input type="checkbox"/> Partnership Week Tote with Memento \$18,000 |
| <input type="checkbox"/> Platinum \$20,000 | <input type="checkbox"/> Dessert \$16,000 |
| <input type="checkbox"/> Gold \$10,000 | <input type="checkbox"/> Annual Meeting Centerpiece \$12,000 |
| <input type="checkbox"/> Silver \$8,000 | <input type="checkbox"/> Business Expo & Networking Café \$8,000 |
| <input type="checkbox"/> Bronze \$5,000 | <input type="checkbox"/> Event Program \$8,000 |

RSVP GUEST NAMES:

Mikayla Collins at mcollins@houston.org.

SEND COMPANY LOGO*:

Terry Leibowitz at t Leibowitz@houston.org
*May not apply to all sponsorship levels.
Logos must be in a vector .eps or .ai format.

PAYMENT INFORMATION**Company Name**

(as you wish to appear
on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA EMAIL TO t Leibowitz@houston.org

**RETURN FORM VIA MAIL TO Greater Houston Partnership / ATTN: Terry Leibowitz
701 Avenida de las Americas, Suite 900 / Houston, TX 77010 / Check or credit card**

Sponsors with commitments made by Friday, February 2 will receive recognition in event materials.

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