

# APRIL 4 2024



## THE GREATER HOUSTON PARTNERSHIP INVITES YOU TO JOIN US AS A SPONSOR FOR THE ANNUAL GOLF CLASSIC.

### NEW SPRING DATE FOLLOWING THE HOUSTON OPEN!

We invite you to reserve your spot today and celebrate the Partnership's 29th annual Golf Classic held at **Memorial Park Golf Course** for its new spring date of **April 4, 2024**. We are honored to have this year's tournament co-chaired by **T. Mark Kelly, Partner, Capital Markets and Mergers & Acquisitions Vinson & Elkins, LLP** and **Michael Jamieson, Managing Director, Global Co-Head of Natural Resources & Clean Energy Transition, Citi**.

The Golf Classic is Houston's premier executive golf tournament and the ultimate client relations event. This event is an excellent opportunity to build new business relationships in a casual, fun atmosphere. Beyond the connections that are made, the tournament is a significant way the business community can contribute to the Partnership's mission of making Houston the best place to live, work and build a business. Your support will contribute to our initiatives which include growing a strong, diverse global economy, ensuring a great quality of life, and creating opportunity for all Houstonians with a foundation of race equity and inclusion.

#### YOUR CONTRIBUTION CAN BE OFFERED IN TWO WAYS:

**Business Expense:** 501(c)6 - May be deductible as a business expense. Please make checks payable to: Greater Houston Partnership

**Charitable Contribution:** 501(c)3 - May be deductible as charitable contributions under Section 170 of the Internal Revenue Code. Please make checks payable to: Greater Houston Partnership Foundation

#### BENEFITS OF SPONSORING

- An excellent opportunity to foster relationships and build new prospects in a casual, fun atmosphere
- Sponsorship recognition and prominent logo placement in front of c-suite leadership and business executives

#### AUDIENCE ATTENDING

- C-suite Executives
- Economic Development and Community Leaders
- Partnership Board of Directors
- Golf Enthusiasts

## TITLE SPONSOR (\$50,000)

### (EXCLUSIVE)

- Two (2) tournament teams (eight (8) players total)
- Company's logo on all tournament materials as Title Sponsor
- Company's logo on a special gift to be given to all players
- Company's logo on event page on the Partnership's website
- Company's logo on all event marketing materials including event emails, banners and in the tournament program
- Opportunity to provide item for gift bag given to all players
- Company's logo featured in post-event thank you email sent to all attendees
- Company's logo placement on three (3) course hole flags
- Company's logo on one (1) of the beverage carts available for tournament
- Company recognition in social media for event as Title Sponsor
- Company's logo on welcome sign at entrance of tournament as Title Sponsor
- Opportunity to set up tent/table at two holes in tournament (to give away promotional materials)
- Company recognition at reception
- Two (2) page spread in the tournament program

## ELITE SPONSOR (\$30,000)

### (LIMITED TO TWO SPONSORS)

- One (1) tournament team (four (4) players total)
- Company's logo on all tournament materials as Elite Sponsor
- Opportunity to provide item for gift bag given to all players
- Company's logo on event page on the Partnership's website
- Company's logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo featured in post-event thank you email sent to all attendees
- Company's logo on welcome sign at entrance of tournament as Elite Sponsor
- Opportunity to set up tent/table at one hole in tournament (to give away promotional materials)
- Company recognition at reception
- Full-page ad in tournament program

## GOLF VEST OR JACKET SPONSOR (\$20,000)

### (EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company's logo on golf vest or jacket given to all players
- Company's logo on event page on the Partnership's website
- Company's logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

## COMFORT STATION SPONSOR (\$14,000)

### (EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company's logo on two (2) comfort stations with complimentary drinks located on the course
- Company's logo on event page on the Partnership's website
- Company's logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

## GOLF HEADCOVER SPONSOR (\$18,000)

### (EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company logo on a Golf Headcover to be given to all players
- Company's logo on event page on the Partnership's website
- Company's logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

### HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Sr. Director, Member Engagement and Sponsorship, at 713-824-2403 or [t Leibowitz@houston.org](mailto:t Leibowitz@houston.org).

## GOLF SHIRT SPONSOR (\$16,000)

### (EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company's logo on golf shirts given to all players
- Company's logo on event page on the Partnership's website
- Company's logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

## CADDIE SPONSOR (\$15,000)

### (EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company's logo on event page on the Partnership's website
- Company's logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo on caddie bibs worn by all caddies, First Tee guests, during tournament
- Company's logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

## GOLF UMBRELLA SPONSOR (\$14,000)

### (EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company's logo on golf umbrella given to all players
- Company's logo on event page on the Partnership's website
- Company's logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

## EXECUTIVE GIFT BAG OR COOLER SPONSOR (\$16,000)

### (EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company's logo on event page on the Partnership's website
- Company's logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo featured on the gift bag or personal cooler given to all players
- Company's logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

## EXECUTIVE SHOE BAG SPONSOR (\$12,000)

### (EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company's logo on event page on the Partnership's website
- Company's logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo featured on the golf shoe bag given to all players
- Company's logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

## GOLF BALLS SPONSOR (\$12,000)

### (EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company's logo on event page on the Partnership's website
- Company's logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo on golf ball sleeve given to all players
- Company's logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

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## TOURNAMENT PROGRAM SPONSOR (\$12,000)

### (EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company's logo on event page on the Partnership's website
- Company's logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo featured on front and back cover of the official tournament program
- Company recognition at reception
- Full page ad in tournament program

## GOLF HAT SPONSOR (\$12,000)

### (EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Organization's logo on golf hat given to all players
- Company's logo on event page on the Partnership's website
- Company's logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

## TRACKMAN SPONSOR (\$12,000)

### (EXCLUSIVE)

TrackMan tracks and displays the full trajectory of any shot, from short putts to 400+ yard drives, pinpointing the landing position with accuracy. It also maps the shot's 3D trajectory in real-time assisting players with their overall game.

- One (1) tournament team (four (4) players total)
- Company's logo on event page on the Partnership's website
- Company's logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo featured on the TrackMan results given to all participating players
- Company's logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

## PHOTOGRAPHY SPONSOR (\$12,000)

### (EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company's logo on event page on the Partnership's website
- Company's logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo featured in post-event thank you email highlighting team photos from event
- Each group will receive a digital team photo with your company's logo
- Opportunity for your organization to provide your company-branded shirt and/or hat for the photographer to wear day of event
- Company's logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

## EAGLE SPONSOR (\$12,000)

### (LIMITED TO FOUR SPONSORS)

- One (1) tournament team (four (4) players total)
- Company's logo on event page on the Partnership's website
- Company's logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo placement on one (1) course hole flag (Hole flag will be returned to sponsor after tournament for keepsake)
- Company's logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

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## EXECUTIVE RECEPTION SPONSOR (\$12,000)

### (EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company's logo on event page on the Partnership's website
- Company's logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo on signage and branded as "Sponsors Executive Reception"
- Company's logo on napkins in reception area and opportunity to promote company with promotional materials at reception
- Company's logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

## 3-HOLE PUTTING CONTEST SPONSOR (\$12,000)

### (EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company's logo on event page on the Partnership's website
- Company's logo on all event marketing materials including event emails, banners and in the tournament program
- Opportunity to promote company at contest site
- Table and two chairs at contest site
- Opportunity for two (2) additional representatives to attend brunch and evening reception
- Company's logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

## GOLF CART SPONSOR (\$12,000)

### (EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company's logo on event page on the Partnership's website
- Company's logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo featured on all player's golf carts
- Company's logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

## GOLF TOWEL SPONSOR (\$12,000)

### (EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company's logo on event page on the Partnership's website
- Company's logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo on golf towel given to all players
- Company's logo in the tournament program
- Company recognition at reception
- Full-page ad in tournament program

## GOLF MARKER SPONSOR (\$12,000)

### (EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company's logo on event page on the Partnership's website
- Company's logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo in the tournament program
- Company's logo on golf marker given to all players
- Company recognition at reception
- Full-page ad in tournament program

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## GOLF TEES SPONSOR (\$12,000)

### (EXCLUSIVE)

- One (1) tournament team (four (4) players total)
- Company's logo on event page on the Partnership's website
- Company's logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo in the tournament program
- Company's logo on golf tees given to all players
- Company recognition at reception
- Full-page ad in tournament program

## PIN FLAG SPONSOR (\$7,000)

### (LIMITED TO TWO SPONSORS)

- Company's logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo on two (2) custom Pin Flags on the course (Hole flag will be returned to sponsors after tournament for keepsake)
- Opportunity for two (2) representatives to attend brunch and evening reception
- Opportunity to set up tent/table as a hole sponsor (to give away promotional materials)
- Company's logo in the tournament program
- Company recognition at reception
- ½ page ad in tournament program

## BEVERAGE CART (\$6,000)

### (EXCLUSIVE)

- Company's logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Company's logo on one (1) of the Beverage Carts available for tournament
- Opportunity for two (2) representatives to attend brunch and evening reception
- Opportunity to set up tent/table as a hole sponsor (to give away promotional materials)
- Company's logo in the tournament program
- Company recognition at reception

## HOLE-IN-ONE SPONSOR (\$4,000)

### (EXCLUSIVE)

- Company's logo on event page on the Partnership's website
- Company's logo on all event marketing materials including event email, banners and in the tournament program
- Company's logo at two (2) Hole-In-One contest holes
- Opportunity for two (2) representatives to attend brunch and evening reception
- Opportunity to set up tent/table as a hole sponsor (to give away promotional materials)
- Company's logo in the tournament program
- Company recognition at reception

## CLOSEST TO THE PIN SPONSOR (\$4,000)

### (EXCLUSIVE)

- Company's logo on event page on the Partnership's website
- Company logo on all event marketing materials including event emails, banners and in the tournament program
- Signage at the contest hole
- Opportunity for two (2) representatives to attend brunch and evening reception
- Opportunity to set up tent/table as a hole sponsor (to give away promotional materials)
- Company's logo in the tournament program
- Company recognition at reception

### HAVE QUESTIONS?

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## CUSTOM GOLF SPONSORSHIPS AVAILABLE STARTING AT **(\$14,000)**

**ASK FOR DETAILS**

### HOLE SPONSOR\* **(\$1,600)**

Company's name on event page on the Partnership's website

Company's name on all event marketing materials including event emails, banners and in the tournament program

Opportunity for two (2) representatives to attend brunch and evening reception

Opportunity to set up tent/table as a hole sponsor (to give away promotional materials)

Table and two chairs at hole and a personal golf cart for your use

Company's name in the tournament program

Company recognition at reception as Hole Sponsor

Recognition in tournament program

## EXECUTIVE TEAM

(Executive Teams are included with sponsorships as listed above)

Include:

Four (4) player spots in the tournament, including a golf welcome kit, brunch and evening reception for each player

Executive competition for special awards

Golf carts provided

Company name recognition in the tournament program

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APRIL 4  
2024



#### SPONSORSHIP OPPORTUNITIES

- Title Sponsor \$50,000
- Elite Sponsor \$30,000
- Comfort Station Sponsor \$14,000
- Golf Vest / Jacket Sponsor \$20,000
- Golf Head Cover Sponsor \$18,000
- Golf Shirt Sponsor \$16,000
- Golf Umbrella Sponsor \$14,000
- Executive Gift Bag or Cooler Sponsor \$16,000
- Executive Golf Shoe Bag Sponsor \$12,000
- Caddie Sponsor \$15,000
- Golf Ball Sponsor \$12,000
- Tournament Program Sponsor \$12,000
- Golf Hat Sponsor \$12,000
- TrackMan Sponsor \$12,000
- Photography Sponsor \$12,000
- Eagle Sponsor \$12,000
- Executive Reception Sponsor \$12,000
- Golf Cart Sponsor \$12,000
- Golf Towel Sponsor \$12,000
- Golf Marker Sponsor \$12,000
- Golf Tee Sponsor \$12,000

#### COURSE SPONSORSHIPS

- 3-Hole Putting Contest Sponsor \$12,000
- Pin Flag Sponsor \$6,000
- Beverage Cart \$6,000
- Hole-in-One Sponsor \$4,000
- Closest to the Pin Sponsor \$4,000
- Hole Sponsor \$1,600

**SEND COMPANY LOGO\*:** Terry Leibowitz at [tleibowitz@houston.org](mailto:tleibowitz@houston.org)

\*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

#### COMMITMENT INFORMATION

**Company Name**

(as you wish to appear on print materials)

Contact Name

Phone

Email

Print Name on Account

Signature

Date

*The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.*

**RETURN FORM VIA EMAIL TO** [tleibowitz@houston.org](mailto:tleibowitz@houston.org)

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