The Greater Houston Partnership works to make Houston one of the best places to live, work and build a business.
Houston is a city of collaborators and innovators bringing together the power of our unique people and inspiration to advance the future, finding solutions that matter.

The Greater Houston Partnership is central to this mission, bringing together the people and businesses that are catapulting our region forward.

For over a century, the Greater Houston Partnership and its predecessor organizations has been the place for community-minded business leaders to collaborate, connect, and drive Houston’s growth. Our work resonates throughout the region, propelling it towards new heights. Today, the Partnership’s efforts are made possible by working to:

Promote economic development and trade across the globe
Advocate for sound public policy at all levels of government
Convene regional leaders on issues that matter most to Houston
Engage our members to create meaningful impact and business opportunities

An investment in the Partnership is an investment in Houston, and our members are at the center of our work.

“Houstonians, whether you are born here or made the move, know that our region’s unique strength is our welcoming, can-do spirit. This spirit has shaped our region into one with a vibrant business sector providing abundant opportunities for our people and communities. The Partnership is a place expanding the idea of opportunity for our region by working hand-in-hand with our members to make the region stronger through economic growth.

— Steve Kean
President and CEO
Greater Houston Partnership
The Partnership is the greater Houston region’s principal business organization, serving as the largest regional chamber of commerce and driver of economic development and international investment and trade.
12 county region

1/5 of the regional workforce

162+ industries
Houston Next is the strategic plan driving all efforts at the Partnership. Core to the Partnership’s foundation of economic development and public policy work, Houston Next empowers the region’s business leaders, through the Partnership, to accelerate progress across these areas of impact to ensure the greater Houston region continues to advance as a great global city through three key areas:

- Building a Strong, Diverse, 21st Century Economy
- Offering a Great Quality of Life
- Ensuring Opportunity for All

As we pursue our Houston Next goals, we ensure all efforts are viewed through a lens of racial equity, advancing bold solutions to strengthen Houston as a diverse, inclusive and equitable city.
INITIATIVES

Houston Energy Transition Initiative (HETI)
HETI is a coalition of industry, academic and community partners working together to leverage Houston’s industry leadership to accelerate global solutions for an energy-abundant, low-carbon future.

One Houston Together
One Houston Together is a network of 120 businesses and institutions committed to transforming our region into a more equitable and inclusive place by driving change in two areas where we believe the business community can have the greatest impact – creating pathways for talent advancement and leveraging our buying power.

UpSkill Houston
UpSkill Houston provides the opportunity for employers, educators, community-based leaders, and public officials to work together and develop the skilled talent necessary to ensure Houston’s global competitiveness and create opportunity for all Houstonians. The initiative focuses on developing the region’s workforce of the future of young adults in the region’s education system navigating to get their first jobs and on supporting the region’s low wage workers upskilling into better jobs that provide greater economic mobility for them and their families.
WHAT MEMBERS VALUE

The Partnership is valued by business and community leaders for many different reasons, but there is one theme that resonates with all – the Partnership’s unique ability to drive lasting impact through engagement. Members can actively participate in our efforts by taking advantage of benefits centered around top reasons member join:

Convening & Impact
As the place where community-minded business leaders gather to steer the direction of Houston, the Partnership addresses the region’s unique challenges and champions the area’s growth and success.

Research & Insights
The Partnership is the leading voice in the Houston region, offering expert insight and analysis on economic data, regional statistics and other important tools and resources that help businesses grow and prosper.

Business Connections & Programming
Membership at the Partnership leads to expanded personal and professional relationships, access to career-enhancing knowledge, and a platform for networking with others who share your business goals, interests, issues, markets and industry sectors.
As business leaders, our collective involvement is pivotal in shaping the economic landscape of our region. By uniting the forces of the business community, we not only foster growth and innovation but also create a resilient ecosystem that propels Houston to new heights. Your engagement is not merely an opportunity — it’s a responsibility to shape the future of our thriving business landscape, driving progress and prosperity for all.

—
Eric Mullins
Chairman and CEO of Lime Rock Resources
2024 Partnership Chair
Executive Engagement

GOVERNANCE COMMITTEES
Governance Committees guide the strategic direction of the Partnership’s efforts to advance our mission.

- Board of Directors
- Executive Committee
- Audit and Risk
- Economic Development and Trade Steering Committee
- Executive Compensation
- Finance and Investment
- Membership
- Nominating
- President’s Advisory Council
- Public Policy Steering Committee
- Racial Equity

Participation by invitation only
Board of Directors
The Partnership’s Board of Directors is the organization’s governing body comprised of c-suite leaders serving on behalf of member companies. The board lends their community and industry expertise to advise the organization on strategic initiatives and priorities while also convening for prime networking opportunities and presentations from top regional leaders.

Invitation only

Executive Women’s Partnership (EWP)
Established for well over a decade, EWP is known for being among the premier networking groups for leading female executives. EWP provides executive women the opportunity to address business issues and interests, learn from each other, and exchange ideas and information on important issues facing female leaders and the business community at large. EWP membership is offered to qualified senior female executives from member companies with $100M-plus revenue.

Application and additional annual fee required.

President’s Roundtable
The President’s Roundtable series is a highly valued benefit of members at the Senior Advisory Partner level and above, offering the opportunity to engage with other c-suite leadership. Partnership President and CEO Steve Kean hosts these quarterly gatherings featuring conversations with board members. These exclusive gatherings provide insights on how the Partnership and business community is advancing the Partnership’s mission and regional growth through strategic initiatives.

Invitation only

One Houston Together Roundtables
One Houston Together helps Partnership members meet business goals and leverage the success factors that create opportunity for all and ensure the long-term economic success of our region. Through exclusive quarterly convenings for Partnership member company Talent, DEI, Purchasing, Supply Chain and Supplier Diversity and senior leaders, roundtable participants work with industry peers to align on regional indicators of progress, share best practices, and drive action to help make Houston one of the most equitable and inclusive business communities in the country.
The Partnership’s impact work is driven by committees, which convene business and community leaders with subject-matter experts to advance Partnership priorities. Through collaboration, information-sharing and collective insights, committees strengthen economic growth and expand opportunity for all in the region.

PUBLIC POLICY COMMITTEES

**Sustainability:** Developing policies to continue to strengthen Houston’s position as a leader in energy while ensuring a sustainable future for the region

**Fiscal Issues:** Advancing economic development policy issues carrying tax and fiscal considerations affecting the greater Houston region

**Health Care:** Developing policies addressing cost drivers and obstacles to access quality care in greater Houston

**Higher Education:** Growing and strengthening the region’s higher-education-to-workforce ecosystem

**Immigration:** Advancing immigration policies supporting greater Houston’s growth and opportunity

**Public Education:** Focusing on public education quality, school finance and improving outcomes for all students

**Tech Policy:** Developing policies conducive to Houston’s burgeoning digital tech ecosystem

**Transportation and Infrastructure:** Building a blueprint to meet the region’s transportation and infrastructure policy needs
ECONOMIC DEVELOPMENT AND TRADE COMMITTEES

Regional Economic Development Advisory Committee (REDAC): Furthering the region’s position as a business epicenter and a premier destination for attraction and retention of leading domestic companies and talent

Aerospace: Supporting the Houston region’s position within the aerospace industry and develop programs and initiatives that attract domestic and international organizations to our ecosystem

Aviation: Representing this product-diverse community to proactively recruit and support our local aviation ecosystem for building a stronger region

Digital Technology: Fostering Houston’s growing innovation ecosystem and technology workforce

Energy: Supporting the growth and development of innovative energy companies and growing the energy ecosystem

Life Sciences: Gathering the key leaders from the life science and biotech sectors to cultivate and support our regional growth

Manufacturing and Logistics: Boosting the region’s competitiveness as a global manufacturing and logistics hub

International Investment and Trade Advisory Committee: Affirming Houston’s position as a great global city and a top investment market for leading international companies
Economic intelligence and business acumen are key to success in today’s rapidly changing business climate. The Partnership’s Research division presents unvarnished economic data and analysis, regional insights, and business resources that can help your organization grow and prosper.

PUBLICATIONS AND REPORTS

**Houston: The Economy at a Glance:** Monthly critical, fact-based commentary on regional economic data to help the Houston business community make informed decisions

**Key Economic Indicators:** Regular updates about Houston’s key economic indicators like home sales, employment, aviation, vehicle sales, and the purchasing manager’s index

**Houston Facts:** Straightforward information to answer questions frequently asked about the Houston region

**Global Houston:** Examining Houston’s place in the global market and providing data on our top 20 trade partners

**Houston Region Economic Outlook:** A look at employment growth and job creation in Houston region in the year ahead

**Houston Economic Development Guide:** A key resource for companies and site selectors alike offering an in-depth look at Houston’s economy and business climate

**Here is Houston Relocation Guide:** The official guide on the region featuring information on housing, schools, health care and more
ECONOMY-FOCUSED EVENTS

Economy Series
Patrick Jankowski, Chief Economist and Senior Vice President of Research for the Partnership, leads quarterly insightful webinars offering timely updates on Houston’s economy.

Houston Facts
Members of the Partnership’s Research division present an overview of the annual Houston Facts publication, sharing highlights about Houston’s industries, demographics and more.

State of Houston’s Global Economy
Receive an analysis of global business and economic trends and their impact on our local market, as well as a copy of the annual Global Houston report.

Houston Region Economic Outlook
This event provides deep insights into both the regional and national economies and the trends that will shape the year ahead as well as reports the annual employment forecast and anticipated job growth for the region.

Partnership research and data are just one of the many great benefits available to all Partnership member companies and employees.
Forums

Forums are hosted the first Tuesday of each month and bring members together to get a pulse on the industries and initiatives shaping Houston as a great global city.

No matter your industry, Forums provide valuable networking opportunities to connect with fellow members and learn about the latest developments around the region.

**FORUM TOPICS**

- Aerospace and Aviation
- Arts and Sports
- Education
- Energy and Sustainability
- Health and Health Care
- International Investment and Trade
- Life Sciences and Biotechnology
- Manufacturing, Logistics and Distribution
- Real Estate
- Technology and Infrastructure
- Workforce Development

These complimentary offerings provide lunch while leaders discuss current trends, the latest advancements and offer behind-the-scenes commentary on timely happenings across the region.
Member Engagement Programming

Known for offering unparalleled networking and information-sharing convenings, the Partnership offers a wide array of opportunities available exclusively to members. These member engagement programs deliver valuable content suited to all industries, interests and experience levels.
LEADERSHIP PROGRAMS

Designed to empower and equip high potential employees, these programs offer interactive skill-building experiences, insider conversations with industry and community leaders, and fostered connections with like-minded peers throughout the region.

Houston Young Professionals and Entrepreneurs (HYPE)

HYPE offers dedicated professional development experiences for the next generation of business and community leaders at member companies through unique, regular engagements throughout the year and a curated bimonthly newsletter. HYPE members are typically early- to mid-career professionals interested in growing their career potential.

Women on the Rise

Formerly known as Women’s Business Alliance (WBA), Women on the Rise celebrates high potential women interested in networking and idea-sharing with like-minded women as well as advancing their professional skills. Ongoing experiences throughout the year emphasizing connection with peers, exposure to business and community leaders and skill development are offered in addition to a curated bimonthly newsletter.

Offerings require additional fees.

Houston Energy Leader Accelerator

Professionals interested in learning about and strengthening Houston’s position as the Energy Capital of the World will benefit from this cohort-based series designed to provide participants with an inside look at Houston’s unique approach to the dual challenge of more energy with less emissions, our region’s unique and fast growing energy transition ecosystem, the evolving policy landscape and its impact on progress, community engagement and talent development, and an active network of energy industry practitioners. First cohort launches fall 2024.
These offerings provide organizations with exclusive opportunities to network with influential policy leaders, engage in crucial discussions and play an integral role in advocating for the greater Houston region.

Future of Texas
The Future of Texas series connects elected officials and influential leaders with government relations professionals shaping policy at our local, state, and federal levels.

Houston in Focus: This event brings together elected leaders, chamber partners and members for conversations with the region’s most influential leaders, sharing how key allies work together to build a strong future for the Houston region, expanding growth and opportunity across our 12-county footprint.

Washington, D.C. Fly-In
This three-day event convenes members of Congress, the White House, federal agencies and key stakeholders with leaders of Houston’s business community to advance federal priorities important to the Houston region.

Women in Government
Held in both the spring and fall, these gatherings are an opportunity to build relationships with women working in government affairs, public affairs, or in federal, state or local government while amplifying the tremendous work done by females in the government relations industry.
TALENT AND WORKFORCE

Programs featuring conversations about strengthening the greater Houston region’s talent pipeline by creating opportunity for all.

Let’s Talk Talent
Curated, bimonthly newsletter including workforce trends and issues articles, relevant programs and events announcements, and Partnership data insights.

One Houston Together Workshops
Leaders need clarity and support on what works to create significant, quantifiable, and sustainable impact on equity and inclusion. Relying on data-informed insights and proven practices, this interactive peer-to-peer learning series features experienced practitioners and business leaders offering actionable advice on how to remove obstacles, advance opportunity, and develop capabilities to drive progress at every level of an organization.

UpSkill Houston: Workforce of the Future Series
This UpSkill Houston series brings Houston-area employers and thought leaders together to discuss one of the region’s most critically important challenges — workforce. UpSkill Houston is nationally recognized and serves as a forum for leaders of business, industry, education, and community organizations to engage with each other and forward-thinking national leaders to address the challenges and opportunities related to growing our region’s talent pipeline.
OTHER OFFERINGS

Gatherings open to all members to facilitate connections and foster active engagement in the Partnership. Most events listed are offered biannually.

B2B Networking
Develop connections with fellow members by participating in structured networking events.

Membership 101
Learn more about the Partnership’s work and how your organization can be an active member.

Pop-Up at the Partnership
Curated, timely experiences for members to gain the latest information that will help your business and career now.

Regions
Enjoy behind-the-scenes experiences featuring member companies within the Partnership’s 12-county region that highlights economic development and growth.
Signature Events

The Partnership’s Signature Events add value to your business through information exchange, awareness and high-level networking. These offerings provide the greater Houston community opportunities to see, hear and engage with business and policy leaders, who offer thoughtful perspectives and insight on the region’s most pressing topics.
State of the Airports
A dynamic presentation on the Houston Airports System’s latest data and plans to enhance sustainability, technology and the passenger experience for the millions of travelers and tons of cargo that pass through the region’s three major airports.

State of the Port
Leaders from the nation’s largest port in foreign tonnage, Port Houston, provide insight on the port system’s performance, future growth opportunities and capital investment plans.

State of Education
The institutions building the leaders of our future workforce offer commentary on sustaining a strong education ecosystem that provides an equitable, quality education system that is properly funded, accountable and offers opportunity for all.

Future of Health Care
Gain insights into topics affecting the region’s health care system including funding, workforce, technology and innovation and health equity.

Future of the Houston Region
The Future of the Houston Region is a conversation centered around the vision for and growth of the 12-county region, specifically in the areas of efficient government, economic growth and resiliency.
Extended Experiences

The Partnership’s extended experiences offer a slate of valuable event content that go beyond the traditional corporate luncheon. These events provide unique event components, valuable business connections, thought leadership and information sharing.
Annual Meeting and Partnership Week
Annual Meeting sets the pace for the business community each year, convening business and community leaders to celebrate Houston’s and the Partnership’s work to advance growth and opportunity. Annual Meeting kicks off Partnership Week, a multi-day experience for members and friends of the Partnership offering dynamic opportunities to connect with the region’s business community and learn about the many ways members can become involved in the organization’s mission.

Rise to the Top
Hosted in commemoration of International Women’s Day each March, Rise to the Top not only celebrates Houston’s strong female leaders and their achievements, but also recognizes all the social, economic, cultural and political achievements of women around the world.

Future of Global Energy Conference
Hosted in collaboration with the Houston Energy Transition Initiative (HETI), this conference highlights how the Partnership and HETI are driving sustainable and equitable economic growth in the greater Houston region through a portfolio of technology, policy and market initiatives that scale and accelerate global solutions for a lower carbon future while meeting the world’s growing energy demand.

Houston DiverseCity Summit
Designed for business leaders and practitioners, this one-day symposium offers real-world insights on how to navigate the changing landscape around diversity, equity and inclusion. Businesses poised to flourish within our region understand how to deliver value while nurturing inclusivity and equity to harness the full spectrum of human potential.

State of the Texas Medical Center + Life Sciences Summit
Leaders from The Texas Medical Center (TMC) — the largest medical center in the world — share how their institutions are accelerating the pace of healing by harnessing collective expertise in innovation, research, development, production and patient care within a single, centralized medical ecosystem. This event also explores how the Houston region is well-positioned as an emerging life sciences destination for innovating, growing and expanding life sciences and biotechnology companies.
Branding & Sponsorship

Through events and member engagement programming, the Partnership brings together thousands of business and community members each year to make a lasting impact on the 12-county region.

Through our robust Signature Events, Forums and other offerings, the Partnership puts forward a dynamic set of sponsorship opportunities that:

- Raise awareness and visibility for your brand
- Provide brand and initiative positioning in front of key business decision makers
- Offer high-level networking, business connections and exclusive VIP access
- Make a positive impact on the community as a whole while propelling your company and brand visibility
- Provide opportunity to open doors to new business relationships and partnerships

We believe in strengthening businesses and communities. As a sponsor, you have the unique opportunity to amplify your brand within a legacy of impact.
At the Partnership, members get more. When you become a member of the Partnership, your company and all its local employees will receive valuable benefits while also positively impacting the community as a whole and opening doors to new business relationships and partnerships.

Membership levels provide a range of options that can be tailored to your unique needs and interests.
Core Benefits of Membership

- Access to Partnership benefits for all local full-time employees
- Member discounts on events and programing tickets
- Complimentary member-exclusive Forums
- Access to Partnership Tower rental (*Additional fee. Based on availability)
- Listing on houston.org Membership Directory
- Opportunity to join Leadership Programs (*Additional fee)
- Consideration for speaker bureau
- Access to information on Houston economy, industry, and markets

Limited Partner Level $3,000 annual dues

All Core Benefits Plus:

- Opportunities for participation on a Partnership Committee (for qualified businesses and employees)
- Eligible to participate in trade and business recruitment missions to key markets domestically and abroad
- Company listing on Partners List
- Annual member engagement plan check-ins with a dedicated Portfolio Manager
Advisory Partner Level  $5,000 annual dues

All Previously Listed Benefits Plus:

- Access to up to two Partnership Committees (for qualified businesses and employees)
- Elevated company listing on Partners List
- Onsite Public Policy briefing with the Chief Policy Officer, upon availability

Senior Advisory Partner Level  $10,000 annual dues

All Previously Listed Benefits Plus:

- Invitation to unique opportunities for c-suite executives who want to convene on a platform supporting the advancement of the greater Houston region
- Eligible to attend quarterly President’s Roundtable Series hosted by Partnership CEO (one c-suite representative per event)
- Access to up to three Partnership Committees (for qualified businesses and employees)
- Increased access to information, Partnership expertise, and presentations
- Onsite economic outlook presentation with Partnership Chief Economist, upon availability
MEMBERSHIP LEVELS & BENEFITS

General Partner Level  $30,000 annual dues

All Previously Listed Benefits Plus:

- Eligible for Board of Directors
- Eligible to sit on Governance Committees (by invitation)
- Priority access to quarterly President’s Roundtable Series (one c-suite representative per event)
- Unlimited access to Partnership Committees (qualified businesses and employees)
- On-site presentations by Partnership staff:
  - Membership Briefing
  - Employee Fairs
  - Houston Economic Update
  - Why Houston

Managing Partner Level  $60,000 annual dues

All Previously Listed Benefits Plus:

- Eligible for Board of Directors
- VIP Access at Signature Partnership Events
- Leadership opportunities for CEO and c-suite executives
- Reserved access to quarterly President’s Roundtable Series (one c-suite representative per event)
Executive Partner Level  $120,000 annual dues

All Previously Listed Benefits Plus:

▪ Appointment to Partnership Executive Committee
▪ Nomination to Board of Directors
▪ Complimentary Annual Meeting sponsorship
▪ One complimentary membership per Leadership Program (for qualified businesses and employees)
▪ Broad exposure across Partnership communication platforms, including but limited to:
  • Partnership Tower Lobby Video Wall (company description included)
  • Houston.org
  • Annual Report
  • Membership Guide
  • Publications

Get in touch with our Member Engagement team to customize your membership plan. 
member.engagement@houston.org
Now that you have seen what membership with the Partnership can provide for your business, it’s time to join and get involved.

1. VISIT the Connection Zone at Signature Events and Forums where one of our Member Engagement representatives will help you maximize your member benefits

2. UPDATE your email preferences to receive regular updates on Partnership events and research, as well as our economic development and advocacy work, all delivered straight to your inbox

3. FOLLOW the Partnership on social media for real-time news and event coverage

4. STAY up to date with the latest news, data and publications at Houston.org
The Greater Houston Partnership works to make Houston one of the best places to live, work and build a business.