



STATE OF education

The Greater Houston Partnership invites you to the State of Education on May 9 at the Royal Sonesta.

The success of our region relies on a thriving public education system providing equitable access to learning and skill-building essential for Houston's workforce needs.

The State of Education recognizes the broader landscape and challenges facing the public education sector. From addressing equity gaps to adapting to changing learning environments, there are numerous factors influencing the quality and accessibility of education in Houston and beyond.

Additionally, we are proud to highlight Houston Independent School District (HISD) and Superintendent Mike Miles as models of the impactful work being undertaken in the public education sector. Nearly a year after the state's intervention, Superintendent Miles will provide valuable insights and updates into the transformation of the district's culture of performance and accountability, showcasing how these efforts better position the future of education in Houston.

As a sponsor of the State of Education, you and your business have a unique opportunity to showcase your organization in front of business leaders who understand the importance of education in Texas and Houston.

WHEN:

Thursday, May 9

Registration & Networking Café:

11:00 a.m. - Noon

Luncheon Program: Noon - 1:30 p.m.

WHERE:

Royal Sonesta Hotel

2222 W Loop S

Houston, TX 77027

BENEFITS OF SPONSORING

- Sponsorship recognition and prominent logo placement in front of leaders from across the 12-county region including c-suite executives, premier trade partners, regional chambers, economic development organizations and elected officials.
- Expanding your company's branding presence through event marketing emails sent to more than 25,000 Partnership member contacts.
- Make a positive impact on the community as a whole while propelling your company and its' brand visibility.
- Opportunity to open doors to new business relationships and partnerships.

AUDIENCE ATTENDING

- Education professionals
- C-suite Executives
- Economic Development Leaders
- Partnership Board of Directors
- Elected Officials and Consular Corps

HAVE QUESTIONS?

For more information, please contact Terry Leibowitz, Sr. Director Engagement & Sponsorship at 713-824-2403 or tleibowitz@houston.org or Paige Anderson, Sponsorship Manager at 713-844-3618 or panderson@houston.org

DIAMOND \$20,000 (EXCLUSIVE)

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event¹

Company name mentioned/tagged as top sponsor on social media posts promoting the event (Minimum of three posts across Partnership social media channels)

One (1) seat for your company's top executive at the luncheon head table

One (1) table of ten (10) at the luncheon event in the finest location

Eleven (11) admissions to VIP function

One (1) prominent expo booth in a prime location in the foyer of the event²

Opportunity for your senior executive to make brief remarks at the VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees³

PLATINUM \$15,000

One (1) table of ten (10) at the luncheon event in a premier location

Ten (10) admissions to VIP function

One (1) prominent expo booth in a prime location in the foyer of the event²

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees³

DESSERT \$12,000 (EXCLUSIVE)

Company name/logo on the dessert served to all attendees at the event

One (1) table of ten (10) at the luncheon event in a premier location

Ten (10) admissions to VIP function

One (1) prominent expo booth in a prime location in the foyer of the event²

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees³

GOLD \$10,000

One (1) table of ten (10) at the luncheon event in a premier location

Eight (8) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees³

SILVER \$8,000

One (1) table of ten (10) at the luncheon

Six (6) admissions to VIP function

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

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BRONZE \$5,000

One (1) table of ten (10) at the luncheon
 Six (6) admissions to VIP function
 Company name on the Partnership's events webpage
 Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program
 Company name on registration page and registration confirmation provided to all attendees
 Company name on the thank you email sent to all attendees

NETWORKING CAFÉ \$7,500**(EXCLUSIVE)**

One (1) prominently positioned showcase booth at the entrance of the Networking Café in the foyer of the event²
 Company logo on the banner in the Networking Café
 Five (5) admissions to luncheon with reserved seating at a table for sponsors
 Five (5) admissions to VIP function
 Company logo on the Partnership's events webpage
 Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program
 Company logo on registration page and registration confirmation provided to all attendees
 Company logo on the thank you email sent to all attendees
 Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees³

CENTERPIECE \$7,500**(EXCLUSIVE)**

Company logo on all luncheon table centerpieces
 Five (5) admissions to luncheon with reserved seating at a table for sponsors
 Five (5) admissions to VIP function
 Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program
 Company logo on registration page and registration confirmation provided to all attendees
 Company logo on the thank you email sent to all attendees
 Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees³

INFORMATION CARD \$5,000**(EXCLUSIVE)**

Company logo featured on the event information card featuring data on the education industry to be shared with all attendees
 Five (5) admissions to luncheon with reserved seating at a table for sponsors
 Five (5) admissions to VIP function
 Company name on the Partnership's events webpage
 Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program
 Company name on registration page and registration confirmation provided to all attendees
 Company name on the thank you email sent to all attendees

EVENT PROGRAM \$5,000**(EXCLUSIVE)**

Company logo featured on the program card that will be distributed on the day of event to all attendees
 Five (5) admissions at luncheon with reserved seating at a table for sponsors
 Five (5) admissions to VIP function
 Company name on the Partnership's events webpage
 Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program
 Company name on registration page and registration confirmation provided to all attendees
 Company name on the thank you email sent to all attendees

¹ Language is subject to Partnership approval and should align with event content. Message must be a pre-produced spot.

Message cannot exceed: 1:30 seconds.

² Booth area includes 6 ft. table and space for banners. Power is an additional cost.

³ Link to resources must be event objective/topic specific. Content is subject to Partnership approval.

Not a member of the Partnership? Please ask for our non-member rates.

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SPONSORSHIP FORM



STATE OF education

WHEN:
Thursday, May 9
Registration & Networking Café:
11:00 a.m. - Noon
Luncheon Program: Noon - 1:30 p.m.

WHERE:
Royal Sonesta Hotel
2222 W Loop S
Houston, TX 77027

SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.

Yes, I would like to sponsor the State of Education:

- DIAMOND Sponsor \$20,000
- PLATINUM Sponsor \$15,000
- DESSERT Sponsor \$12,000
- GOLD Sponsor \$10,000
- SILVER Sponsor \$8,000
- BRONZE Sponsor \$5,000
- Networking Café Sponsor \$7,500
- Centerpiece Sponsor \$7,500
- Information Card Sponsor \$5,000
- Program Sponsor \$5,000
- Networking Café Expo Booth \$500

COMMITMENT INFORMATION

Company Name
(as you wish to appear on print materials)

Contact Name

Phone

Email

Signature

Date

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

RETURN FORM VIA EMAIL tleibowitz@houston.org

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