

Soirée

BUILDING TOMORROW

Together

2024



Join us as a sponsor of the Greater Houston Partnership's annual gala, Soirée, an exclusive and multicultural event promising an unforgettable evening of celebration and community engagement.

This year's theme, *Building Tomorrow Together*, highlights economic development, workforce development, and international trade as the foundational pillars shaping the greater Houston region. **Shiva McMahon, Executive Vice President of International Operations for Woodside Energy (USA) Inc.** will serve as the 2024 honorary chair.

Your sponsorship of Soirée plays a vital role in supporting the Greater Houston Partnership's mission to make Houston one of the best places to live, work, and build a business. The funds raised during this extraordinary event contribute to key initiatives, including cultivating a strong and diverse economy, ensuring a high quality of life, and creating opportunities for all Houstonians, all rooted in principles of race equity and inclusion.

YOUR CONTRIBUTION CAN BE OFFERED IN TWO WAYS:

Business Expense: 501(c)6 - May be deductible as a business expense. Payable to the Greater Houston Partnership.

Charitable Contribution: 501(c)3 - May be deductible as charitable contributions under Section 170 of the Internal Revenue Code. Payable to the Greater Houston Partnership Foundation.

Be a part of this impactful evening featuring an exciting dining experience, live entertainment, silent auction and much more. Your support makes a difference in our collective journey towards a more prosperous and inclusive future.

AUDIENCE ATTENDING:

- Fellow Partnership Members
- Consular Corps of Houston
- Partnership Board of Directors
- Corporate Business Decision Makers
- Civic and Community Leaders
- Elected officials

WHEN:

Saturday, September 14, 2024

VIP Reception

Soirée

WHERE:

The Post Oak Hotel

1600 W Loop S

Houston, Texas 77027

soirée

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PREMIER SPONSORSHIP OPPORTUNITIES

Secure elite visibility and branding at one of the highest-profile events in Houston, while highlighting your support for the Partnership's mission to make the greater Houston region the best place to live, work and build a business.

CATALYST PRESENTING SPONSOR

\$100,000 (Exclusive)

Exclusive Presenting Sponsor of the 2024 Soirée showing naming rights as "2024 Soirée presented by (*company name*)"

Premier placement of company logo on all Soirée marketing and event materials

Company name recognition on all social media posts promoting Soirée

Company branding on top position of Houston.org rotating homepage banner starting mid-August and leading up to the event date promoting the event

Prominent visual recognition in night-of multimedia presentation and verbal recognition from the stage

Full-page, color recognition in Soirée official program

All guests invited to exclusive VIP Reception

Opportunity to address VIP Reception guests with brief remarks

Two (2) prominent tables of ten (10) in the ballroom

Selection of upgraded hand-selected wine at tables

Hotel accommodations for the sponsor host couple

VIP check-in and complimentary valet parking for sponsor and guests

RADIANT SPONSOR \$60,000

(Two available)

Premier placement of company logo on all Soirée marketing and event materials

Prominent visual recognition in night-of multimedia presentation and verbal recognition from the stage

Full-page, color recognition in Soirée official program

All guests invited to exclusive VIP Reception

Two (2) prominent tables of ten (10) in the ballroom

Selection of upgraded hand-selected wine at tables

Hotel accommodations for the sponsor host couple

VIP check-in and complimentary valet parking for sponsor and guests

COSMOPOLITAN SPONSOR \$30,000

Priority placement of company logo on all Soirée marketing and event materials

Prominent visual recognition in night-of multimedia presentation

Full-page, color recognition in Soirée official program

One (1) premier table of ten (10)

Ten (10) guests invited to exclusive VIP Reception

VIP check-in and complimentary valet parking for your guests

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IMAGINATIVE SPONSOR \$20,000

Priority placement of company logo on all Soirée marketing and event materials

Prominent visual recognition in night-of multimedia presentation

One (1) reserved table (10 guests)

Ten (10) guests invited to exclusive VIP Reception

Complimentary valet parking for your guests

REVOLUTION SPONSOR \$15,000

Recognition of company logo on all marketing and promotional materials

One (1) reserved table of ten (10) guests

Eight (8) guests invited to exclusive VIP Reception

Complimentary valet parking for your guests

CAPITAL SPONSOR \$10,000

Recognition of company logo on all marketing and promotional materials

One (1) reserved table (10 guests)

Six (6) guests invited to exclusive VIP Reception

REGIONAL TABLE HOST \$5,000

Company name recognition on all Soiree marketing and event materials

One (1) reserved table (10 guests)

DESSERT SPONSOR \$20,000

(Exclusive)

Company logo on dessert station served at event

Priority placement of company logo on all Soirée marketing and event materials

Prominent visual recognition in night-of multimedia presentation

One (1) reserved table (10 guests)

Eight (8) guests invited to exclusive VIP Reception

Complimentary valet parking for your guests

PHOTO WALL SPONSOR \$12,000

(Exclusive)

Company logo on specially themed photo wall

Company name recognition on all Soiree marketing and event materials

Six (6) admissions for the event

VALET SPONSOR \$8,000

(Exclusive)

Company logo on Valet Tag presented in all valet cars

Company name recognition on all Soiree marketing and event materials

Four (4) admissions for the event

GREATER HOUSTON **PARTNERSHIP**

Soirée

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WHEN:

Saturday, September 14, 2024

VIP Reception

Soirée

WHERE:

The Post Oak Hotel

1600 W Loop S

Houston, Texas 77027

SPONSORSHIP FORM

Secure your sponsorship early to receive full benefits.

Yes! I would like to join as a 2024 Soirée Sponsor:

BECOME A SPONSOR

- | | |
|--|--|
| <input type="checkbox"/> CATALYST PRESENTING SPONSOR \$100,000 | <input type="checkbox"/> CAPITAL SPONSOR \$10,000 |
| <input type="checkbox"/> RADIANT SPONSOR \$60,000 | <input type="checkbox"/> REGIONAL SPONSOR \$5,000 |
| <input type="checkbox"/> COSMOPOLITAN SPONSOR \$30,000 | <input type="checkbox"/> DESSERT SPONSOR \$20,000 |
| <input type="checkbox"/> IMAGINATIVE SPONSOR \$20,000 | <input type="checkbox"/> PHOTO WALL SPONSOR \$12,000 |
| <input type="checkbox"/> REVOLUTION SPONSOR \$15,000 | <input type="checkbox"/> VALET SPONSOR \$8,000 |

SEND COMPANY LOGO* : Terry Leibowitz at tleibowitz@houston.org
**May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.*

COMMITMENT INFORMATION

Company Name (as wish to appear on print materials)

Contact Name

Phone

E-mail

SIGNATURE

DATE

The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.

***RSVP GUEST NAMES:** Terry Leibowitz tleibowitz@houston.org

Return form to Terry Leibowitz at tleibowitz@houston.org

HAVE QUESTIONS?

For more information, please contact **Terry Leibowitz**, Sr. Director, Member Engagement and Sponsorship Director
at 713-824-2403 or tleibowitz@houston.org