

the future of  
**GLOBAL  
ENERGY**

Houston's Role in Leading  
the Energy Transition

**PRESENTED BY SHELL USA, INC.**

**WHEN:**

Multi-day Conference

**WHERE:**

**Day One:**

VIP Kickoff Reception  
Vinson & Elkins  
45 Texas Avenue, Suite 4700  
Houston, TX 77002

**Day Two:**

Main Conference  
Hilton Americas  
1600 Lamar Street  
Houston, TX 77010

- Openary Plenary
- Breakout Sessions
- Keynote Luncheon
- Closing Reception

The Greater Houston Partnership, Houston Energy Transition Initiative (HETI) and the Center for Houston's Future invite you to the annual **Future of Global Energy** presented by Shell USA, Inc.

This conference highlights our collaborative efforts in driving sustainable and equitable economic growth in the greater Houston region through a portfolio of technology, policy and market initiatives that scale and export solutions for realizing a lower carbon future while meeting the world's growing energy demand.

As a sponsor of the Future of Global Energy, your organization will be highlighted as a leader in front of the global energy industry and receive sponsorship recognition and prominent branding in front of regional and international leaders.

**BENEFITS OF SPONSORING**

- Position your company as a leader in front of the global energy industry
- Receive sponsorship recognition and prominent logo placement in front of leaders in the energy industry
- Expand your company's branding presence through event marketing emails sent to more than 25,000 Partnership member contacts
- Opportunity to open doors to new business relationships and partnerships

**AUDIENCE ATTENDING**

- Industry leaders
- Elected officials
- C-suite professionals
- Partnership and Center for Houston's Future Board of Directors

**HAVE QUESTIONS?**

For more information, please contact Terry Leibowitz, Sr. Director, Engagement & Sponsorship at 713-824-2403 or [tleibowitz@houston.org](mailto:t Leibowitz@houston.org) or Paige Anderson, Sponsorship Manager at 713-844-3618 or [panderson@houston.org](mailto:panderson@houston.org).

## THE FUTURE OF GLOBAL ENERGY PRESENTING **SOLD**

(EXCLUSIVE)

Exclusive Presenting Sponsor of the **2024 Future of Global Energy** conference showing naming rights as “The Future of Global Energy Conference presented by company name”

Premier branding placement on all conference materials including marketing emails, sponsor loop, digital invitation, event program, breakout session agendas, slides and other materials

Company name mentioned/tagged on social media posts (up to fourteen posts on Partnership and CHF social media channels)

Company name on first position of Houston.org and futurehouston.org home page banner during month of September until event conclusion

Opportunity to provide two pre-filmed messages (1:30 spots) aired during conference (one during the keynote event and second placed in intervals)<sup>1</sup>

Speaking opportunity for a company thought leader during conference

Opportunity to make welcome remarks at the Kickoff VIP Reception

Two (2) admissions to a VIP Stakeholder Roundtable before the VIP Reception on day 1 and ten (10) guest admissions for the Main Conference and VIP Reception

Two (2) seats for your company’s top executives at the head table for the Main Conference luncheon

Two (2) of the finest tables located next to the head table with ten (10) guests each for the Main Conference and luncheon

Complimentary expo booth at the Innovation Expo for the Main Conference<sup>3</sup>

Opportunity to share a link to your organization’s resources to be included in the thank you email sent to all attendees<sup>2</sup>

Premier placement of company logo on all event materials

Company logo on the Partnership and CHF’s online event pages

Company logo on registration page and registration confirmation provided to all attendees at associated events

Company logo at all events during the Future of Global Energy

## DIAMOND **\$60,000** (EXCLUSIVE)

Receive lead branding at the Future of Global Energy

Two (2) admissions to a VIP Stakeholder Roundtable before the VIP Reception on day 1 and ten (10) guest admissions for the Main Conference and VIP Reception

One (1) seat for your company’s top executives at the head table for the Main Conference luncheon

One (1) of the finest tables located next to the head table with ten (10) guests each for the Main Conference and luncheon

Exclusive branding as presenting sponsor of the “Innovation Expo” pre-function area for the Main Conference, including the expo banner and digital display shown during Innovation Expo

Opportunity to provide a pre-filmed (:45 second spot) visual message aired during the Innovation Expo<sup>1</sup>

One (1) complimentary expo booth at the Innovation Expo<sup>3</sup>

Opportunity to share a link to your organization’s resources to be included in the thank you email sent to all attendees<sup>2</sup>

Company logo on all event materials including emails, sponsor loop, digital invitation, event programming, breakout session agendas, slides and other materials

Company logo on the Partnership and CHF’s online event pages

Company logo on registration page and registration confirmation provided to all attendees at associated events

Company logo at all events during the Future of Global Energy

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**PLATINUM \$30,000**

BREAKOUT SESSION PROGRAMMING SPONSOR  
(LIMITED TO THREE SPONSORS)

Receive lead branding for one of the Future of Global Energy breakout sessions

Opportunity to welcome guests for your sponsored programming session

Ten (10) guest admissions for the VIP Reception

One (1) of the finest tables close to the head table with ten (10) guests for the Main Conference and luncheon

One (1) complimentary expo booth at the Innovation Expo for the Main Conference<sup>3</sup>

Opportunity to provide a pre-filmed message (:30 second spot) aired during the Future of Global Energy programming<sup>1</sup>

Opportunity to share a link to your organization's resources to be included in the thank you email sent to all attendees<sup>2</sup>

Company logo on all event materials including emails, sponsor loop, digital invitation, event programming, breakout session agendas, slides and other materials

Company logo on the Partnership and CHF's online event pages

Company logo on registration page and registration confirmation provided to all attendees at associated events

Company logo at all events during the Future of Global Energy

**GOLD \$15,000**

One (1) table for ten (10) guests in a premium location for the Main Conference and luncheon

Ten (10) guest admissions for the VIP Reception

Company logo on the Partnership and CHF's website page for events

Company logo on all event materials including emails, sponsor loop, digital invitation, event programming, breakout sessions agendas, slides and other materials

Company logo on registration page and registration confirmation provided to all attendees at associated events.

Company logo at all events during the Future of Global Energy

**SILVER \$10,000**

One (1) table for ten (10) guests for the Main Conference and luncheon

Eight (8) guest admissions for the VIP Reception

Company logo on the Partnership and CHF's website page for event

Company logo on all event materials including emails, sponsor loop, digital invitation, event programming, breakout sessions agendas, slides and other materials

Company logo on registration page and registration confirmation provided to all attendees at associated events

Company logo at all events during the Future of Global Energy

**BRONZE \$5,000**

One (1) table for ten (10) guests for the Main Conference and luncheon

Two (2) guest admissions for the VIP Reception

Company name on the Partnership and CHF's website page for events

Company logo on all event materials including emails, sponsor loop, digital invitation, event programming, breakout sessions agendas, slides and other materials

Company name on registration page and registration confirmation provided to all attendees at associated events

Company name at all events during the Future of Global Energy

**DESSERT \$18,000**

(EXCLUSIVE)

Exclusive company name/logo on the dessert served to all attendees for the Main Conference luncheon

One (1) table for ten (10) guests for the Main Conference and luncheon

Ten (10) guest admissions for the VIP Reception

Company name on the Partnership and CHF's website page for events

Company logo on all event materials including emails, sponsor loop, digital invitation, event programming, breakout sessions agendas, slides and other materials

Company name on registration page and registration confirmation provided to all attendees at associated events.

Company name at all events during the Future of Global Energy

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## CENTERPIECE \$15,000 (EXCLUSIVE)

Company logo on all table centerpieces for the Main Conference luncheon

One (1) table for ten (10) guests for the Main Conference and luncheon

Ten (10) guest admissions for the VIP Reception

Company name on the Partnership and CHF's website page for events

Company logo on all event materials including emails, sponsor loop, digital invitation, event programming, breakout sessions agendas, slides and other materials

Company name on registration page and registration confirmation provided to all attendees at associated events.

Company name at all events during the Future of Global Energy

## NOTEPAD \$15,000 (EXCLUSIVE)

Company logo on the Future of Global Energy notepad placed on all attendees' seats at the Main Conference luncheon

One (1) table for ten (10) guests for the Main Conference and luncheon

Ten (10) guest admissions for the VIP Reception

Company name on the Partnership and CHF's website page for events

Company logo on all event materials including emails, sponsor loop, digital invitation, event programming, breakout sessions agendas, slides and other materials

Company name on registration page and registration confirmation provided to all attendees at associated events.

Company name at all events during the Future of Global Energy

## LANYARD \$15,000 (EXCLUSIVE)

Company logo on the Future of Global Energy lanyards given to all attendees with the conference's agenda.

One (1) table for ten (10) guests for the Main Conference and luncheon

Ten (10) guest admissions for the VIP Reception

Company name on the Partnership and CHF's website page for events

Company logo on all event materials including emails, sponsor loop, digital invitation, event programming, breakout sessions agendas, slides and other materials

Company name on registration page and registration confirmation provided to all attendees at associated events.

Company name at all events during the Future of Global Energy

## LUNCHEON PROGRAM \$10,000 (EXCLUSIVE)

Company logo featured on the luncheon program shared with all attendees for the Main Conference luncheon

One (1) table for ten (10) guests for the Main Conference and luncheon

Company name on the Partnership and CHF's website page for events

Company logo on all event materials including emails, sponsor loop, digital invitation, event programming, breakout sessions agendas, slides and other materials

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Company name at all events during the Future of Global Energy

## INFORMATION CARD \$10,000 (EXCLUSIVE)

Company logo featured on the conference informational card available to all attendees for the Main Conference luncheon. Cards feature data specific to the energy and cleantech industry

One (1) table for ten (10) guests for the Main Conference and luncheon

Company name on the Partnership and CHF's website page for events

Company logo on all event materials including emails, sponsor loop, digital invitation, event programming, breakout sessions agendas, slides and other materials

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### Not a Member of the Partnership? Please ask for our non-member rates.

**1** Language is subject to Partnership approval and should align with event content. Message must be a pre-produced spot. Presenting conference message cannot exceed: 1:30 seconds. Diamond message aired during Innovation Expo cannot exceed :45 seconds. Diamond Main Conference luncheon message cannot exceed :30 seconds.

**2** Link to resources must be related to energy and energy-transition and should not be overtly promotional of your company or product. Content is subject to Partnership approval.

**3** Booth area includes 6 ft. table and space for banners. Power is an additional cost.

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**SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.**

Yes! I want to sponsor The Future of Global Energy:

- ~~Presenting Sponsor~~ **SOLD**
- Diamond Sponsor \$60,000
- Platinum Sponsor \$30,000
- Gold Sponsor \$15,000
- Silver Sponsor \$10,000
- Bronze Sponsor \$5,000
- Dessert Sponsor \$18,000
- Centerpiece Sponsor \$15,000
- Notepad Sponsor \$15,000
- Lanyard Sponsor \$15,000
- Program Sponsor \$10,000
- Information Card Sponsor \$10,000

**Sponsors with commitments made by October 2 will receive recognition in event materials**

**SEND COMPANY LOGO:** Terry Leibowitz at tleibowitz@futurehouston.org  
May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

**COMMITMENT INFORMATION**

**Company Name**  
(as you wish to appear on print materials)

Contact Name

Phone

Email

Print Name on Account

**Signature**

**Date**

*The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.*

**RETURN FORM VIA**  
EMAIL TO tleibowitz@futurehouston.org    MAIL TO Greater Houston Partnership  
ATTN: Terry Leibowitz  
701 Avenida de las Americas, Suite 900, Houston, TX 77010

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