



# UP**SKILL**HOUSTON SUMMIT

**10 YEARS OF  
EMPOWERING CAREERS**

**WHEN:**

Wednesday, September 4

**WHERE:**

Royal Sonesta  
2222 W. Loop South  
Houston, Texas 77027

We're thrilled to mark the milestone of the 10th anniversary of the Partnership's UpSkill Houston initiative with a memorable **2024 UpSkill Houston Summit: 10 Years of Empowering Careers.**

Over the past decade, UpSkill Houston has cultivated a distinguished, nationally recognized employer-led collaborative network comprising business, industry, education, and community leaders. This alliance has fostered robust relationships and fostered an environment ripe for innovation, aimed at cultivating a workforce primed for success in Houston and the Texas Gulf Coast region. As our region undergoes a profound shift from an industrial to a knowledge-based, technology-driven economy, the imperative to address skills gaps has intensified. It demands heightened focus, urgency, and concerted effort to sustain our economic growth and competitiveness.

This special event presents the opportunity to delve into UpSkill Houston's core focus areas, reflect on its impactful journey over the past decade, project ahead to the skills challenges and opportunities awaiting the region in the next five years, and galvanize collective action and commitment for the decade to come.

**Join us as a sponsor for the 2024 UpSkill Houston Summit and highlight your organization's commitment to Houston and its future.**

**BENEFITS OF SPONSORING**

- Showcase your company and its talent initiatives in front of senior business, education, government and community leaders in the Houston region.
- Receive sponsorship recognition and prominent logo placement in front of organizational and business leaders.
- Special access to featured guests following select events.

**AUDIENCE ATTENDING**

- Senior business leaders
- Education and community leaders
- Human resources executives
- Local chambers of commerce and economic development organizations
- Workforce boards
- Partnership Board of Directors

**HAVE QUESTIONS?**

For more information, please contact Terry Leibowitz, Sr. Director, Member Engagement and Sponsorship, at 713-824-2403 or tleibowitz@houston.org. or Paige Anderson, Sponsorship Manager at 713-844-3618.

## DIAMOND \$20,000 (EXCLUSIVE)

Opportunity to provide a brief message from your top executive highlighting your organization aired at the event<sup>1</sup>

Company name mentioned/tagged as top sponsor on social media posts promoting the event (Minimum of three posts across Partnership social media channels)

One (1) seat for your company's top executive at the luncheon head table at the event

One (1) table of ten (10) at the luncheon event in the finest location

Eleven (11) admissions to VIP function at the event

One (1) prominent expo booth in a prime location in the foyer of the event<sup>3</sup>

Opportunity for your senior executive to make brief remarks at the VIP function for the event

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees<sup>2</sup>

## PLATINUM \$15,000

One (1) table of ten (10) at the luncheon event in a premier location

Ten (10) admissions to VIP function at the event

One (1) prominent expo booth in a prime location in the foyer of the event<sup>3</sup>

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees<sup>2</sup>

## DESSERT \$12,000 (EXCLUSIVE)

Company name/logo on the dessert served to all attendees at the event

One (1) table of ten (10) at the luncheon event in a premier location

Ten (10) admissions to VIP function at the event

One (1) prominent expo booth in a prime location in the foyer of the event<sup>3</sup>

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees<sup>2</sup>

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**GOLD \$10,000**

One (1) table of ten (10) at the luncheon event in a premier location

Eight (8) admissions to VIP function at the event

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees<sup>2</sup>

**SILVER \$8,000**

One (1) table of ten (10) at the luncheon at the event

Six (6) admissions to VIP function at the event

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

**BRONZE \$5,000**

One (1) table of ten (10) at the luncheon at the event

Six (6) admissions to VIP function at the event

Company name on the Partnership's events webpage

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

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## NETWORKING CAFÉ \$7,500 (EXCLUSIVE)

One (1) prominently positioned showcase booth at the entrance of the Networking Café in the foyer of the event<sup>3</sup>

Company logo on the banner in the Networking Café at the event

Five (5) admissions to luncheon with reserved seating at a table for sponsors at the event

Five (5) admissions to VIP function at the event

Company logo on the Partnership's events webpage

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees<sup>2</sup>

## CENTERPIECE \$7,500 (EXCLUSIVE)

Company logo on all luncheon table centerpieces at the event

Five (5) admissions to luncheon with reserved seating at a table for sponsors

Five (5) admissions to VIP function at the event

Company logo on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, that will be shared and included in the thank you email sent to all attendees<sup>2</sup>

## INFORMATION CARD \$5,000 (EXCLUSIVE)

Company logo featured on the event information card featuring data on the workforce industry to be shared with all attendees at the event

Five (5) admissions to luncheon with reserved seating at a table for sponsors at the event

Five (5) admissions to VIP function at the event

Company name on the Partnership's events webpage

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

## EVENT PROGRAM \$5,000 (EXCLUSIVE)

Company logo featured on the program card that will be distributed on the day of event to all attendees

Five (5) admissions at luncheon with reserved seating at a table for sponsors at the event

Five (5) admissions to VIP function at the event

Company name on the Partnership's events webpage

Company name on all event materials including, but not limited to, emails, sponsor loop, digital invitation and event program

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

- 1** Language is subject to Partnership approval and should align with event content. Message must be a pre-produced spot. Message cannot exceed: 1:30 seconds.
- 2** Link to resources must be event objective/topic specific. Content is subject to Partnership approval.
- 3** Booth area includes 6 ft. table and space for banners. Power is an additional cost.

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SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.

**Yes, I would like to sponsor the UpSkill Houston Summit:**

- Diamond Sponsor \$20,000
- Platinum Sponsor \$15,000
- Dessert Sponsor \$12,000
- Gold Sponsor \$10,000
- Silver Sponsor \$8,000
- Bronze Sponsor \$5,000
- Networking Café \$7,500
- Centerpiece \$7,500
- Information Card \$5,000
- Event Program \$5,000

**SEND COMPANY LOGO\*:** Terry Leibowitz at [tleibowitz@houston.org](mailto:tleibowitz@houston.org)  
\*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

**COMMITMENT INFORMATION**

**Company Name**  
(as you wish to appear  
on print materials)

Contact Name

Phone

Email

**Signature**

**Date**

*The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.*

**RETURN FORM VIA EMAIL TO [tleibowitz@houston.org](mailto:tleibowitz@houston.org)**

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