

# Future of Texas

**The Greater Houston Partnership invites you to join us as a sponsor for the 2024 Future of Texas series.**

The Partnership's Future of Texas series of events features thought leaders and elected officials who are shaping Texas' future. This special series of events provides Partnership members the opportunity to hear from, and engage with, our local and state leaders as they share their focus and goals on our state's most pressing issues.

**Join us as a 2024 Future of Texas series sponsor and highlight your organization in front of our state's leaders, Partnership's Board of Directors and fellow members.**

**WHEN:**  
Six to eight events yearly

**WHERE:**  
**Partnership Tower**  
701 Avenida de las Americas, Suite 900  
Houston, TX 77010

#### **BENEFITS OF SPONSORING**

- An excellent opportunity to highlight your company in front of an audience of business, government, and community leaders
- Access to the sponsor-only VIP meet and greets with honored guests and Partnership's Board of Directors
- Branding in front of our elected officials and guests that work to make a difference in Houston and Texas
- Sponsorship is for the entire 2023 series of events

#### **AUDIENCE ATTENDING**

- Corporate business decision makers
- Economic development and community leaders
- Public policy and business leaders
- Elected officials and Consular Corps
- Partnership Board of Directors

#### **We were honored to host the following last year for 2023 Future of Texas series:**

Texas Comptroller Glenn Hegar  
 Texas State Senator Carol Alvarado (Texas Senate District 6)  
 Texas State Senator Brandon Creighton (Texas House District 4)  
 Texas State Representative Harold Dutton (Texas House District 142)  
 Texas State Representative Sam Harless (Texas House District 126)  
 Texas State Representative Ana Hernandez (Texas House District 143)  
 Texas State Representative Ann Johnson (Texas House District 134)  
 Texas State Representative Will Metcalf (Texas House District 16)  
 Texas State Representative Tom Oliverson (Texas House District 140)  
 Texas State Representative Armando Walle (Texas House District 140)  
 Professor Brandon Rottinghaus, Ph.D., Department of Political Science, University of Houston

#### **HAVE QUESTIONS?**

For more information, please contact Terry Leibowitz, Sr. Director, Member Engagement & Sponsorships at 713-824-2403 or [t Leibowitz@houston.org](mailto:t Leibowitz@houston.org) or Paige Anderson, Sponsorship Manager at 713-844-3618 or [panderson@houston.org](mailto:panderson@houston.org)

## TITLE \$25,000 (EXCLUSIVE)

Opportunity to moderate two events (2) with the featured elected official by your Sr. Executive

Opportunity to make welcome remarks at two different Future of Texas events

Prominent company logo on the welcome banner at the VIP meet & greet events

Prominent company logo event banner

Prominent company logo on the Partnership's events webpage

Prominent company logo on all event marketing materials including sponsor loop at event

Prominent company logo on registration page and registration confirmation provided to all attendees

Opportunity to share a link to your organization's resources, related to the event topic, which will be shared and included in the thank you email sent to all attendees"

Special invitation to the sponsor-only VIP meet and greet prior to events

Reserved premium seating at all events

*\*Moderator to be mutually agreed upon. Subject to Partnership approval*

## GOLD \$5,000

Opportunity to introduce featured guests at events (rotated among Gold sponsors)

Company logo on event banner

Company logo on the Partnership's events webpage

Company logo on all event marketing materials including sponsor loop at event

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Special invitation to the sponsor-only VIP meet and greet prior to events

Reserved premium seating at all events

## SILVER \$3,000

Company logo on event banner

Company logo on the Partnership's events webpage

Company logo on all event marketing materials including sponsor loop at event

Company logo on registration page and registration confirmation provided to all attendees

Company logo on the thank you email sent to all attendees

Special invitation to the sponsor-only VIP meet and greet prior to events

## BRONZE \$1,500

Company name on event banner

Company name on the Partnership's events webpage

Company name on all event marketing materials including sponsor loop at event

Company name on registration page and registration confirmation provided to all attendees

Company name on the thank you email sent to all attendees

Special invitation to the sponsor-only VIP meet and greet prior to events

*\*Link to resources must be policy-oriented or related to key policy issues including economic development, energy, infrastructure, education or workforce development. Content is subject to Partnership approval.*

### HAVE QUESTIONS?

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**SECURE YOUR SPONSORSHIP EARLY TO RECEIVE FULL BENEFITS.**

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**Yes, I would like to sponsor the Future of Texas!**

- TITLE Sponsor \$25,000
- GOLD Sponsor \$5,000
- SILVER Sponsor \$3,000
- BRONZE Sponsor \$1,500

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**SEND COMPANY LOGO\*:** Terry Leibowitz at [tleibowitz@houston.org](mailto:tleibowitz@houston.org)  
\*May not apply to all sponsorship levels. Logos must be in a vector .eps or .ai format.

## COMMITMENT INFORMATION

**Company Name**  
(as you wish to appear  
on print materials)

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Contact Name

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Phone

Email

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Print Name on Account

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**Signature**

**Date**

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*The signed receipt of this Sponsorship Form is considered a contractual obligation for payment from the signatory of this form to the Greater Houston Partnership. The sponsor logo or name will be included on event materials subject to timely receipt of form.*

**RETURN FORM VIA EMAIL TO [tleibowitz@houston.org](mailto:tleibowitz@houston.org)**

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