

SPONSORSHIP PACKET



GREATER HOUSTON
PARTNERSHIP.

Making Houston Greater.



HOUSTON THROUGH THE **LOOKING GLASS**

GREATER HOUSTON
PARTNERSHIP
**2018
SOIRÉE**

The Greater Houston Partnership's Soirée is an annual gala showcasing Houston as a great global city and nexus of arts, culture and commerce. This year's theme, **Houston Through the Looking Glass**, gives us a glimpse of a dynamic city filled with the promise and possibility of the wonderland that is our future.

Care to peer into the other side? Open the door to a fantastical Houston where imagination runs wild in one of the many themed rooms including the Bayou City Garden of Live Flowers, the Looking Glass Houston House and the Mad Hatter International Tea and Dessert Room. Music and dancing, amazing gifts and a silent auction will keep you and your guests entertained throughout the evening. And if you are feeling playful, challenge the clock and enjoy our Cheshire Cat After Party. Join us to find out what more can be found through the looking glass.

The funds raised through Soirée help the Partnership to fulfill its mission of making Houston the best place to live, work and build a business. Our organization works as a catalyst for growth and prosperity and a resource for recovery, resilience and prosperity in the region.

WHEN

Saturday, August 25, 2018

Soirée

7:00 p.m. to Midnight

Cheshire Cat After Party

11:00 p.m. to 2:00 a.m.

WHERE

Hotel ZaZa
5701 Main Street
Houston, TX 77005

TITLE \$25,000

LEVEL SPONSORSHIP

Twenty-four (24) tickets to the Soirée and the VIP Reception prior to Soirée

Twenty-four (24) tickets to the Cheshire Cat After Party with private lounge access

Logo printed on ticket provided to all attendees

Sponsorship recognition in Soirée program and all promotional materials

Hotel accommodations for the sponsor host couple and two (2) additional couples

Complimentary valet parking for your guests

Logo featured on houston.org/Soirée website

Company name listed on press releases

SOLD

DIAMOND \$15,000

LEVEL SPONSORSHIP

Sixteen (16) tickets to the Soirée and the VIP Reception prior to Soirée

Sixteen (16) tickets to the Cheshire Cat After Party with private lounge access

Hotel accommodations for the sponsor host couple and one additional couple

Complimentary valet parking for your guests

Sponsorship recognition in Soirée program and all promotional materials

Logo prominently featured on houston.org/Soirée website

PLATINUM \$10,000

LEVEL SPONSORSHIP

Twelve (12) tickets to the Soirée and the VIP Reception prior to Soirée

Twelve (12) tickets to the Cheshire Cat After Party with private lounge access

Hotel accommodations for the sponsor host couple

Sponsorship recognition in Soirée program and all promotional materials

Logo prominently featured on houston.org/Soirée website

GOLD \$7,500

LEVEL SPONSORSHIP

Ten (10) tickets to the Soirée

Ten (10) tickets to the Cheshire Cat After Party with private lounge access

Invitation for host couple and two additional guests to attend VIP reception prior to Soirée

Sponsorship recognition in Soirée program and all promotional materials

Logo featured on houston.org/Soirée website

SILVER \$4,000

LEVEL SPONSORSHIP

Ten (10) tickets to the Soirée

Two (2) tickets to the Cheshire Cat After Party with private lounge access

Invitation for host couple to attend VIP reception prior to Soirée

Sponsorship recognition in Soirée program and all promotional materials

Logo featured on houston.org/Soirée website

BRONZE \$2,000

LEVEL SPONSORSHIP

Four (4) tickets to the Soirée

Two (2) tickets to the Cheshire Cat After Party with private lounge access

Sponsorship recognition in Soirée program and all promotional materials

Name featured on houston.org/Soirée website



HOUSTON THROUGH THE **LOOKING GLASS**

GREATER HOUSTON PARTNERSHIP
2018 SOIRÉE

\$6,000

UNDERWRITING OPPORTUNITIES INCLUDE

Six (6) tickets to the Soirée

Two (2) tickets to attend the VIP Reception and the Cheshire Cat After Party with private lounge access

Underwriting recognition in Soirée program and all promotional materials

Logo featured on houston.org/Soirée website

A-E-I-O-U SOCIAL MEDIA

UNDERWRITER (SOLD)

Social media handle to be added within social media campaign (Facebook/Instagram/Twitter)

SOLD

LOOKING GLASS

MEMBERS

UNDERWRITER

Logo on special gift distributed to all attendees of Soirée

SOLD

QUEEN OF HEARTS VIP RECEPTION

UNDERWRITER

Opportunity to make a 30-second welcome during VIP reception program

Logo featured on VIP welcome signage and on the napkins served with beverages

All six (6) guests will receive VIP Reception access

MERRY UN-BIRTHDAY ENTERTAINMENT

UNDERWRITER

Logo featured on dance floor in main ballroom.

Verbal announcement before special entertainment performances

DRINK ME & EAT THE COOKIE

UNDERWRITER

Logo featured on welcome drink and cookie to all attendees of Soirée

VALET

UNDERWRITER

Logo included on valet tag displayed in all valetted vehicles

SOLD

Opportunity to place promotional items in car

8TH SQUARE GOOD NIGHT GIFT

UNDERWRITER

Logo featured on good night gift that includes snack for the ride home or back to the hotel room



HOUSTON THROUGH THE **LOOKING GLASS**

GREATER HOUSTON PARTNERSHIP
2018 SOIRÉE

\$4,000

UNDERWRITING OPPORTUNITIES INCLUDE

- Four (4) tickets to the Soirée
- Two (2) tickets to attend the VIP Reception and the Cheshire Cat After Party with private lounge access
- Underwriting recognition in Soirée program and all promotional materials
- Logo featured on houston.org/Soirée website

PLAYING CARD SOLDIERS CASINO

UNDERWRITER

Gaming Bank and casino area named after your organization

Logo featured on casino signage

BASH CASH

UNDERWRITER

Logo featured on casino cash for casino in event program

GOLDEN KEY

UNDERWRITER

Logo featured on event program distributed to all attendees

Opportunity to provide a prize for the raffle

MENU

UNDERWRITER

Logo on the napkins at a food station at Soirée

Name listed on the menu section of the program

SOLD

KING OF HEARTS SILENT AUCTION

UNDERWRITER

Logo featured on Silent Auction signage and on all silent auction bid sheets

Prominently featured logo on Soirée Auction preview email to all attendees

NAME YOUR POISON COCKTAIL

UNDERWRITER

Logo on napkins at bars at Soirée

Logo on framed signage at bars

PAINTING THE ROSES RED CANDID PHOTOGRAPHY

UNDERWRITER

Special photo opportunity with select VIPs

Logo featured on photography information card

Logo featured on flower wall

CHESHIRE CAT AFTER PARTY PRESENTING

UNDERWRITER

Logo featured on Cheshire Cat After Party tickets

Logo featured as Presenting Underwriter on all Cheshire Cat After Party printed materials

All four (4) guests will receive access to Cheshire Cat After Party Private Lounge.

WINE GIFT BAG

UNDERWRITER

Logo featured on wine gift bag during wine game

JABBERWOCKY

UNDERWRITER

Logo featured on Jabberwocky poem card on each table in main ballroom



HOUSTON THROUGH THE LOOKING GLASS

GREATER HOUSTON PARTNERSHIP
2018 SOIRÉE

\$3,000

UNDERWRITING OPPORTUNITIES LEVEL INCLUDE

Two (2) tickets to the Soirée, VIP Reception and Cheshire Cat After Party
Underwriting recognition in Soirée program and all promotional materials
Logo featured on houston.org/Soirée website

INTERACTIVE ACTIVITY

UNDERWRITER

Logo featured on signage advertising for the interactive activity in the themed rooms

Feature company name on the program highlighting the interactive activity

Options include:

HENNA TATTOO

CHESS GAME

CROQUET GAME

HOOKAH LOUNGE

CHESHIRE CAT AFTER PARTY PHOTO BOOTH

UNDERWRITER

Logo featured on all photos taken in the Cheshire Cat After Party Photo Booth

DON'T ASK ALICE AFTER PARTY ENTERTAINMENT

UNDERWRITER

Logo featured on dance floor at the Cheshire Cat After Party

Company featured by DJ



HOUSTON THROUGH THE LOOKING GLASS

GREATER HOUSTON PARTNERSHIP
2018 SOIRÉE

\$2,000

UNDERWRITING OPPORTUNITIES LEVEL INCLUDE

INCLUDE Two (2) tickets to the Soirée, VIP Reception and Cheshire Cat After Party
Underwriting recognition in Soirée program and all promotional materials
Name featured on houston.org/Soirée website

DOOR KNOB WELCOME STATION SOIRÉE

UNDERWRITER

Logo featured on entrance signage on themed event room of your choice:

LOOKING GLASS HOUSTON HOUSE – A look into Houston's opportunity-filled future. You might see yourself!

HAPPY UN-BIRTHDAY HOUSTON PARTY – This is where the party's at. (Main ballroom \$4,000 sponsorship)

LIFE IS A GIANT CHESS GAME – Houston's got game! Cheers to our successful professional sports teams.

BAYOU CITY'S GARDEN OF LIVE FLOWERS – The grass is always greener in Houston thanks to our parks, green spaces and recreation areas.

MAD HATTER'S INTERNATIONAL TEA PARTY – Coffee, tea, dessert's and delights from around the world!

THE WALRUS AND THE CARPENTER – Celebrate Houston's diversity and honor our Consular Corps over Soiree's anticipated sushi bar.

WHITE RABBIT RAFFLE

UNDERWRITER

Logo featured on signage for the Soirée raffle Opportunity to provide a raffle item

CONSULAR CORPS REGISTRATION

UNDERWRITER

Logo featured on signage advertising the registration for our esteemed Consular Corps guests

SOLD

TWEEDLEDEE COFFEE BAR

UNDERWRITER

Logo featured on the coffee bar at the Soirée

SOLD

TWEEDLEDEE DESSERT BAR

UNDERWRITER

Logo featured on signage for the dessert bar at the Soirée

SOLD

CHESHIRE CAT AFTER PARTY LATE NIGHT SNACK

UNDERWRITER

Name featured with the late-night snack at the Cheshire Cat After Party

Two tickets to the After Party VIP Lounge

CHESHIRE CAT AFTER PARTY COCKTAIL

UNDERWRITER

Logo featured on cocktail napkins and signage at all beverage stations at the Cheshire Cat After Party

Logo featured on drink tickets at the Cheshire Cat After Party

Two tickets to the After Party VIP Lounge

CHESHIRE CAT AFTER PARTY LOUNGE

UNDERWRITER

Logo featured on Cheshire Cat After Party Lounge signage

Logo featured on lounge access wristbands

Access to the Cheshire Cat After Party Lounge for two guests

SOLD



HOUSTON
THROUGH THE
Looking Glass
GREATER HOUSTON
PARTNERSHIP **2018**
SOIRÉE

WHEN

Saturday, August 25, 2018

Soirée: 7:00 p.m. to Midnight**Cheshire Cat After Party:** 11:00 p.m. to 2:00 a.m.**WHERE**

Hotel ZaZa

5701 Main Street | Houston, TX 77005

Become a Sponsor

- Title Sponsor \$25,000
- Diamond Sponsor \$15,000
- Platinum Sponsor \$10,000
- Gold \$7,500
- Silver \$4,000
- Bronze \$2,000

Become an Underwriter

- A-E-I-O-U Social Media Underwriter \$6,000
- Looking Glass Memento \$6,000
- Queen of Hearts VIP Reception \$6,000
- Merry Un-Birthday Entertainment \$6,000
- Drink Me & Eat the Cookie \$6,000
- Valet \$6,000
- 8th Square Good Night Gift \$6,000
- Playing Card Soldier Casino \$4,000
- Bash Cash \$4,000
- Golden Key \$4,000
- Menu \$4,000
- King of Hearts Silent Auction \$4,000
- Name Your Poison Cocktail \$4,000
- Cheshire Cat After Party Presenting \$4,000
- Wine Gift Bag \$4,000
- Jabberwocky \$4,000
- Painting the Roses Red Candid Photography \$4,000
- Interactive Activity \$3,000
- Cheshire Cat After Party Photo Booth \$3,000
- Don't Ask Alice After Party Entertainment \$3,000
- Door Knob Welcome Station Soirée \$2,000
- White Rabbit Raffle \$2,000
- Consular Corps Registration \$2,000
- Tweedledum Coffee Bar \$2,000
- Tweedledee Dessert Bar \$2,000
- Cheshire Cat After Party Late Night Snack \$2,000
- Cheshire Cat After Party Cocktail \$2,000
- Cheshire Cat After Party Lounge \$2,000

Become a Silent Auction Donor

I am interested in donating the following silent auction item:

Payment Information

Name		Title		
Company				
Address				
City	State	ZIP		
Phone	E-mail			
Payment:	<input type="checkbox"/> MasterCard	<input type="checkbox"/> VISA	<input type="checkbox"/> American Express	<input type="checkbox"/> Check (payable to Greater Houston Partnership)
Credit Card Acct. No.	Exp. Date	Security Code	Payment Amount	
Name on Account	Signature			

Contact Information*(If different from payment information)*

Name

Phone

E-mail

Sponsorship/Underwriting Display Name*(Specify how your company name is to appear)*

Name

On receipt of this form, an invoice will be sent for the sponsorship level you have selected, with a letter of confirmation and explanation of benefits associated with that level.

HAVE QUESTIONS? For more information, please contact **Terry Leibowitz** at **713-844-3644** or email at tleibowitz@houston.org.

RETURN FORM VIA...**EMAIL**

tleibowitz@houston.org
Credit card only

MAIL

Greater Houston Partnership
ATTN: Terry Leibowitz
701 Avenida de las Americas, Suite 900
Houston, TX 77010
Check or credit card

THANK YOU TO OUR SOIRÉE 2017 SPONSORS

TITLE SPONSOR

Transwestern

PLATINUM SPONSORS

CenterPoint Energy
ExxonMobil Corporation
PJS of Houston, Inc.
Southwestern Energy Company
Texas Medical Center

GOLD SPONSOR

Gulf States Toyota, Inc.
Houston Methodist

SILVER SPONSORS

Avangard Innovation, LP
BB&T
BBVA Compass
Baywood Crossing Rehabilitation & Healthcare Center
Cadence Bank
Cardno, Inc.
Carlton Staffing
CROWN CASTLE International Corp.
Ernst & Young LLP
Gilbane Building Company
Let it Fly Events, LP/
Lonestar Exhibits

Reliant, an NRG Company
Republic Business Credit, LLC
Slalom Consulting
The Boston Consulting Group
The Marek Family of Companies
The Woodlands Area Economic Development Partnership
Total Gas & Power North America
Tulane University – Houston
Wells Fargo

BRONZE SPONSORS

A1 Shredding, Inc.
BP America, Inc.
Graco Mechanical, Inc.
Houston Community College
Hunton Andrews Kurth LLP
Legacy Community Health Services
TechnipFMC
The Dinerstein Companies
The Village School
Tudor Pickering Holts & Co. LLC

SOIRÉE 2017 UNDERWRITERS

ENTERTAINMENT

Accenture
Calpine Corporation

MENU

PKF of Texas

VIP RECEPTION

ADP

CONSULAR CORP REGISTRATION

ACLU of Texas

COCKTAIL

Old Republic Title

COFFEE BAR

Union Pacific Railroad Company

CANDID PHOTOGRAPHY

HUB International Insurance Services

WELCOME STATION

Atec, Inc.
Foster LLP
Neuhaus Education Center
Southwest Airlines

AFTER PARTY PRESENTING

Revention Music Center – LiveNation Venue

AFTER PARTY LOUNGE

CFI Mechanical, Inc.
Clear Channel Outdoor

AFTER PARTY ENTERTAINER

Griffin Partners

AFTER PARTY PHOTO BOOTH

Mirror Mirror Beauty Boutique

SOCIAL MEDIA

COMCAST

DESSERT BAR

Crane Worldwide Logistics

HENNA TATTOO

Gnomad

VALET

EVA Airways Corp

PROGRAM

Gonzalez Olivieri LLC

WINE GIFT BAG

H-E-B

CANDID PHOTOGRAPHY

HUB International Insurance Services

GOOD NIGHT GIFT

Stewart Title Company

SOIRÉE 2017 PARTNERS

PRINT

Southwest Precision Printers, L.P.

MEDIA PARTNERS

Consulate General of the Arab Republic of Egypt

Consulate General of the State of Qatar
KHOU-TV LP

University of Houston
UTMB Health