

# Member Benefits

## Small Business



GREATER HOUSTON PARTNERSHIP  
houston.org

The Greater Houston Partnership is proud that over 66 percent of its 2,100 members are small businesses. The success of Houston area small businesses is essential to achieving regional economic prosperity, and, as a member, GHP is committed to providing you with valuable benefits and resources to help you further grow and expand your business.

**Networking** – With more than 50 committees and 500 events, your involvement at GHP creates opportunities for quality networking with other Houston business leaders to help you build strong relationships that can significantly impact your business.

- **Annual Meeting** – Considered “Houston’s first business meeting of the year” with more than 1,000 attendees, GHP Annual Meeting enables you to meet and network with elected officials, GHP Board of Directors, Consular Corp, business community leaders, and key decision makers.
- **Quarterly Networking Luncheon** - Members-only luncheons structured to optimize networking opportunities. Includes a list of attendees.
- **Signature Events** – Join us for GHP’s premier events that attract the region’s most influential movers and shakers.
- **Partnership PM** – Connect with other GHP members during monthly after-hour networking event hosted at unique venues.
- **B2B/Member2Member Networking Event** – Annual networking event designed to facilitate members doing business with other members.

**Resources** – As a GHP Member, your business can take advantage of the exclusive tools and resources to help your business succeed.

- **Members Only Website** – Exclusive access to GHP Members Only portal, providing you with up to date Houston Economic and Business News, Research data, and Business Search tools.
- **Discounts** – Up to a 50 percent discount on GHP events, publications and services for all company employees.
- **eCertify** – An online tool that enables exporters and freight forwarders to create, submit, and collect electronic Certificates of Origin, saving you time and money.
- **GHP Employment Tools** - As your business grows, attract the brightest talent by posting your job openings on the GHP employment web page.
- **Member Involvement Series** - A two-part series that includes Member Orientation – an overview of GHP and how to get involved, and Maximize Your Membership – a step by step guide to getting the most out of your membership investment.
- **Small Business Resource Center**- An online hub filled with discounts, resources, tools and business assistance for Small Businesses.

“The Greater Houston Partnership is invaluable to me as a business development tool. The networking opportunities they offer are unsurpassed like no other. It is a tremendous resource of information I need to be an effective and successful business owner.”

**Melissa McAnelly**  
President, 1Team Marketing Group

**Advocacy** – GHP is one of the nation’s most influential business organizations and advocates for Members on local, state and federal levels. GHP membership enables you to be a part of the collective voice for the Houston business community and keep up to date on legislative and regulatory issues affecting your business.

- **Committee Involvement** – Get involved in more than 50 committees and help craft the strategies and policies that shape the Houston region.
- **Elected Officials Reception** - An annual event that facilitates networking with local elected officials.
- **“State Of” Addresses** - Annual events focused on the status of the State, City, County and Senate with keynotes from local and state leaders.
- **Public Policy Power Hours** – Series of informal policy discussions led by local, state and federal policy makers.

**Professional Development** – GHP provides you with educational seminars and programs designed to help you stay up to date with the latest business trends and information.

- **Houston Regional Business Tours** - Industry specific tours designed to provide a behind the scenes look at the operations of Houston region’s Crown Jewels, including the Port, Medical Center, and Airport System.
- **Lunch and Learn** - Training sessions that focus on business topics of interest for Sales and Business Development professionals.
- **Continuing Education Credits**- Accredited CE/CLE Courses for business professionals in the areas of Law, Tax, and Immigration.
- **Houston Region Outlook** – Get up to date information on the economic forecast for the Houston region to help you prepare for trends that will shape your business.
- **World Discovery Tours** – Group tours created to familiarize you with the country, culture, and business community of Houston’s key trade partners like China and trips to Cuba.

**Business Development** – GHP’s business development tools create opportunities for you to generate new business leads and increase your company’s profitability.

- **Advertising** – Showcase your company’s products or services through advertising in GHP publications.
- **Sponsorships** – Gain maximum exposure to key business leaders and decision makers through sponsoring GHP events.
- **RFP LINKS** - A Request for Proposal database full of bids and award notifications in the public and private sector. This valuable tool includes a multitude of business development opportunities and provides GHP Members with a potential new revenue stream.
- **Membership Directory** - We help you get noticed! The GHP printed and online directories include your contact information and customized business description, helping to generate new business leads.
- **B2B/Member2Member Program** - Introduce your products and services to more than 2,100 companies by providing exclusive business incentives to other GHP Members

**Thank you for being a Member of the Greater Houston Partnership and  
your support of the business community.**

Please contact us at [memberrelations@houston.org](mailto:memberrelations@houston.org) with your comments and feedback.

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houston.org

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